

Project Write Now Inc

Executive Director / CEO

EIN 463534268

NJ · NTEE B90

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Jennifer Chauhan, Executive Director / CEO** (\$46,490) against **every comparable organization** that fit the selection criteria — **447** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **30th** percentile of comparable organizations within the typical range

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (B90).

BUDGET Total revenue between \$216,562 and \$484,840 — 0.67x to 1.50x the subject's \$323,227 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (B90), nationwide + budget 0.67–1.5x revenue.

447 organizations qualified on sector, size, and geography

→ **447** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$15,816 10TH	\$38,899 25TH	\$64,817 MEDIAN	\$89,517 75TH	\$121,249 90TH	\$46,490 THIS ORG · 30TH
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■ **Comparable organizations**

P16
\$15,816

P25
\$38,899

P50
\$64,817

P75
\$89,517

P90
\$121,249

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NJ cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	TOTAL REVENUE	TOTAL COMP	SOURCE
Empower4lifemd Inc	MD	\$323,313	\$13,928	990
Co-alas	CO	\$322,886	\$62,421	990
Islands' Oil Spill Association	WA	\$322,423	\$4,264	990
The Appalachian Reading Center Inc	WV	\$322,410	\$85,391	990
Marshmallow Minds	CA	\$324,319	\$64,223	990
Scitech2u Inc	MD	\$324,596	\$46,029	990
Kura Labs Inc	NY	\$321,500	\$257,238	990
Inspired Communitas Foundation	AR	\$320,632	\$38,515	990
Class Education Inc	IN	\$320,120	\$94,490	990
Accelerated College Experiences Inc	MA	\$319,060	\$99,640	990
Redapple Learning Campus	NC	\$318,876	\$108,784	990
Rp Afterschool Program Inc	NJ	\$318,599	\$65,000	990
Red Sweater Project	OR	\$328,099	\$59,911	990
School Discovery Network	TX	\$318,228	\$77,600	990
Blockchain Acceleration Foundation	CA	\$318,194	\$51,415	990
Abukloi Foundation	VA	\$317,014	\$41,752	990
Cohesion Network	PA	\$329,671	\$78,921	990
Chess & Community Inc	GA	\$316,662	\$34,783	990
Yours Humanly	CA	\$330,099	\$69,634	990
C I R C L E	CO	\$330,568	\$85,917	990
National Character Education Foundation	PA	\$315,250	\$53,947	990
Union County Interscholastic Athletic	NJ	\$331,267	\$24,250	990
Bookwallah Organization	IL	\$314,445	\$122,024	990
Better Learning Inc	FL	\$314,284	\$97,168	990

ORGANIZATION	STATE	TOTAL REVENUE	TOTAL COMP	SOURCE
Patterson School Foundation Inc	NC	\$313,863	\$64,150	990

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NJ cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	447 organizations. Compensation range \$12–\$503,443; filing years 2021–2025.
SIZE BASIS	Matched on total revenue (\$323,227); for reference, expenses \$318,978 and assets \$82,287.
ROLE MATCH	Jennifer Chauhan, reported title " <i>EXECUTIVE DI</i> ", benchmarked as Executive Director / CEO. Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.
RELATED-ORG PAY	26 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	14 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	30 th
Total compensation (D + F), as reported (no adjustments)	34 th
Reportable pay only (column D), adjusted	33 rd
All sources (D + E + F), adjusted	28 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jennifer Chauhan) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 447 similarly situated organizations (Same NTEE sector (B90), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$46,490 is reasonable (approximately the 30th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.