

# Cappies Of The National Capital Area

Executive Director / CEO

EIN 020639746

VA · NTEE A30

FY ending 2024-08-31

June 9, 2026

This analysis benchmarks the total compensation of **Maeve Nash, Executive Director / CEO** (\$3,125) against **every comparable organization** that fit the selection criteria — **18** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

**Compensation sits at approximately the 0<sup>th</sup> percentile of comparable organizations**

below the typical range for comparable organizations

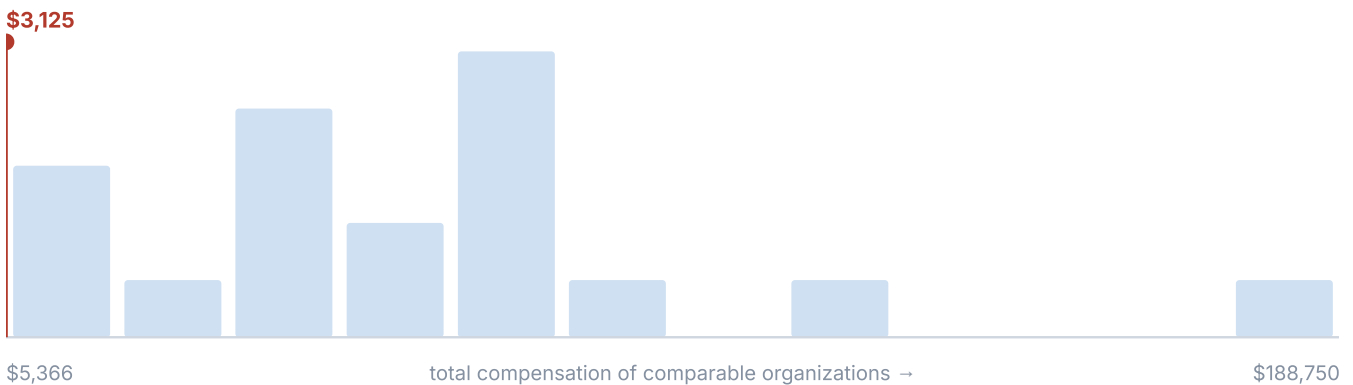
**Benchmarked executive:** Maeve Nash — reported title “Program Directo”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A30).
BUDGET	Total revenue between \$116,490 and \$260,800 — 0.67x to 1.50x the subject's \$173,867 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A30), nationwide + budget 0.67–1.5x revenue.

**18** organizations qualified on sector, size, and geography → **18** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$15,371

\$39,563

\$59,373

\$75,718

\$98,651

\$3,125



## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to VA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Technology Broadcasting Corporation</a>	MA	\$188,000	Director	\$75,955	<b>\$72,779</b>	2023
<a href="#">Watchfire Media Inc</a>	CA	\$195,922	Executive Director	\$77,200	<b>\$69,041</b>	2024
<a href="#">Long Island Coalition For Fair Broadcasting</a>	NY	\$144,168	Executive Director	\$67,123	<b>\$61,200</b>	2025
<a href="#">Third Coast International Audio Festival</a>	IL	\$141,853	Fmr Co-direct.	\$76,224	<b>\$77,611</b>	2024
<a href="#">Armando Info Inc</a>	FL	\$213,376	Director And President	\$22,240	<b>\$21,638</b>	2024
<a href="#">Ad Relief Of Greater Los Angeles</a>	CA	\$219,800	Exec. Director	\$62,500	<b>\$57,546</b>	2023
<a href="#">Brown Girls Doc Mafia Inc</a>	NY	\$222,011	Founder And Co-executive Director	\$125,000	<b>\$120,439</b>	2023
<a href="#">People Power Media</a>	CA	\$123,006	Secretary	\$6,000	<b>\$5,366</b>	2024
<a href="#">Alameda Post Inc</a>	CA	\$227,628	President	\$15,210	<b>\$13,603</b>	2024
<a href="#">Headfirst Arts &amp; Media Inc</a>	CA	\$232,602	President & Director	\$205,000	<b>\$188,750</b>	2023
<a href="#">New Perspectives Media Assc</a>	SC	\$238,857	Executive Producer	\$14,500	<b>\$16,129</b>	2023
<a href="#">Soapbox Productions And Organizing</a>	IL	\$243,786	President	\$45,000	<b>\$47,172</b>	2023
<a href="#">Transcendent Media Inc</a>	CA	\$244,431	President	\$75,100	<b>\$69,147</b>	2023
<a href="#">Reckoning Inc</a>	KY	\$253,107	President Executive Director	\$66,950	<b>\$76,697</b>	2023
<a href="#">Double Portion Media</a>	CA	\$257,101	Ceo	\$43,600	<b>\$38,992</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Lexicon Of Sustainability Inc</a>	CA	\$258,554	President	\$46,153	<b>\$41,275</b>	2024
<a href="#">The Pulp</a>	MT	\$260,024	Co-publisher	\$80,000	<b>\$89,313</b>	2024
<a href="#">The Fallon Post</a>	NV	\$260,755	President	\$40,005	<b>\$42,758</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to VA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to VA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

**PEER COUNT** 18 organizations. Compensation range \$5,366–\$188,750; filing years 2023–2025.

**SIZE BASIS** Matched on total revenue (\$173,867); for reference, expenses \$105,473 and assets \$225,773.

**ROLE MATCH** Maeve Nash, reported title *"Program Directo"*, benchmarked as Executive Director / CEO. **Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.**

**RELATED-ORG PAY** 2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

**OUTLIERS** 1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	0 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	0 <sup>th</sup>

BASIS

SUBJECT PERCENTILE

Reportable pay only (column D), adjusted

6<sup>th</sup>

All sources (D + E + F), adjusted

0<sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Maeve Nash) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 18 similarly situated organizations (Same NTEE sector (A30), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$3,125 is reasonable (approximately the 0<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.