

Taunton Area Chamber Of Commerce Inc

Executive Director / CEO

EIN 042016133
 MA · NTEE S41Z
 FY ending 2024-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Kristin Silva, Executive Director / CEO** (\$71,695) against **every comparable organization** that fit the selection criteria — **513** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **43rd** percentile of comparable organizations within the typical range

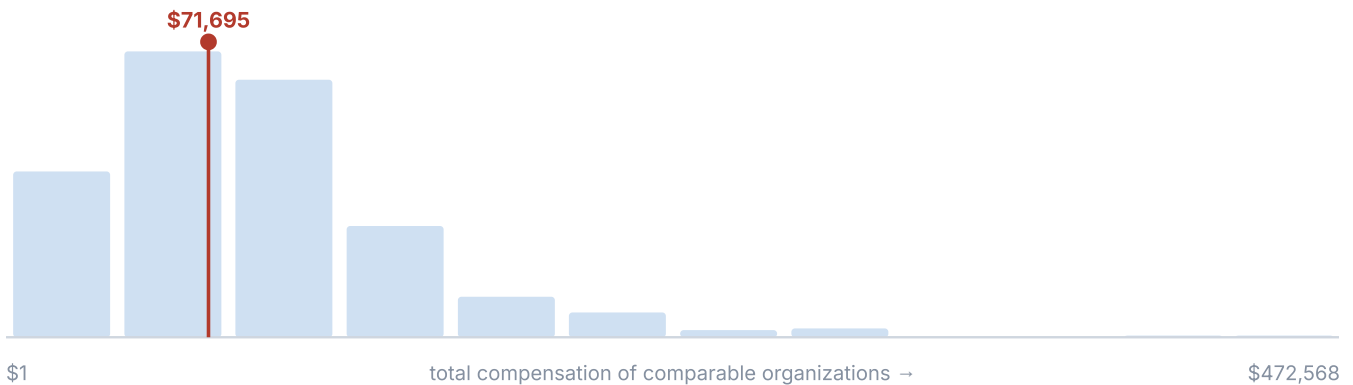
Benchmarked executive: Kristin Silva — reported title "PRESIDENT", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S41Z).
BUDGET	Total revenue between \$179,292 and \$401,400 — 0.67x to 1.50x the subject's \$267,600 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (S41), nationwide + budget 0.67–1.5x revenue.

513 organizations qualified on sector, size, and geography → **513** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$19,185	\$49,521	\$78,822	\$111,907	\$154,871	\$71,695
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Adsc - West Coast Chapter	OR	\$267,569	Administrator	\$44,400	\$45,884	2024
Athens Farmers Market	OH	\$267,020	Manager	\$12,000	\$14,144	2024
Bulgaria Innovation Hub Inc	CA	\$267,003	Executive Director	\$151,350	\$149,731	2023
Sheet Metal Contractors Assoc Of Central And Southern Nj	NJ	\$268,411	Chapter Executive	\$41,207	\$42,151	2023
New York Independent Contractors	NY	\$266,427	Executive Dir	\$52,000	\$53,835	2023
Anti-malware Testing Standards	CA	\$266,398	Coo	\$126,500	\$125,147	2023
Texas Land & Mineral Owners Association	TX	\$266,057	Executive Director	\$84,518	\$96,861	2023
Alameda Health System Medical Staff	CA	\$265,796	Chief Of Staff	\$18,750	\$18,017	2024
International Association For Colon	AZ	\$269,488	Executive Dir.	\$48,000	\$51,371	2024
Theatre Owners Of Mid-america	TX	\$269,538	Executive Director	\$52,684	\$60,378	2023
Treasure Valley Rv Dealers Assoc	ID	\$265,575	President	\$13,000	\$15,844	2023
Gillespie County Economic	TX	\$264,944	Executive Director	\$150,907	\$167,985	2024
Johnston Chamber Of Commerce	IA	\$264,845	Executive Di	\$63,742	\$77,668	2024
Interstate 70 Mountain Corridor	CO	\$270,375	Director	\$88,480	\$94,414	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Handle District Corporation	CA	\$270,499	Executive Dir.	\$71,444	\$70,680	2023
Title Insurance Rating Bureau Of	PA	\$264,658	Executive Director	\$70,431	\$78,160	2024
Massachusetts Recreation And Park Associ	MA	\$271,320	Executive Director	\$70,270	\$68,459	2025
South Congress Improvement Assoc	TX	\$263,862	Executive Di	\$40,048	\$44,580	2024
Florida Association For Pupil	FL	\$271,344	Exec Dir	\$18,326	\$19,158	2024
Main Street Business Improvement	CA	\$271,407	Exdir/secty/trs	\$69,088	\$66,388	2024
Homewood Chamber Of Commerce	AL	\$263,675	Executive Director Through 0324	\$75,079	\$90,262	2024
Cottage Grove Chamber Of Commerce	WI	\$263,478	Executive Director	\$62,776	\$75,112	2023
Property Valuation Administrators'	KY	\$263,472	Executive Di	\$79,720	\$92,855	2025
Latino Hotel Association	NM	\$272,041	President And Ceo	\$7,600	\$9,096	2024
Madison Morgan County Convention & Visitors Bureau Inc	GA	\$262,931	Executive Director	\$85,000	\$92,657	2025

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	513 organizations. Compensation range \$1–\$472,568; filing years 2021–2025.
SIZE BASIS	Matched on total revenue (\$267,600); for reference, expenses \$265,347 and assets \$274,441.
ROLE MATCH	Kristin Silva, reported title "PRESIDENT", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	25 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	23 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	43 rd
Total compensation (D + F), as reported (no adjustments)	50 th
Reportable pay only (column D), adjusted	45 th
All sources (D + E + F), adjusted	40 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Kristin Silva) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 513 similarly situated organizations (Same NTEE sector (S41), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$71,695 is reasonable (approximately the 43rd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.