

National Center For Jewish Film Inc

Executive Director / CEO

EIN 042764044

MA · NTEE A31Z

FY ending 2023-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Lisa Rivo, Executive Director / CEO** (\$95,000) against **every comparable organization** that fit the selection criteria — **57** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **82nd** percentile of comparable organizations within the typical range

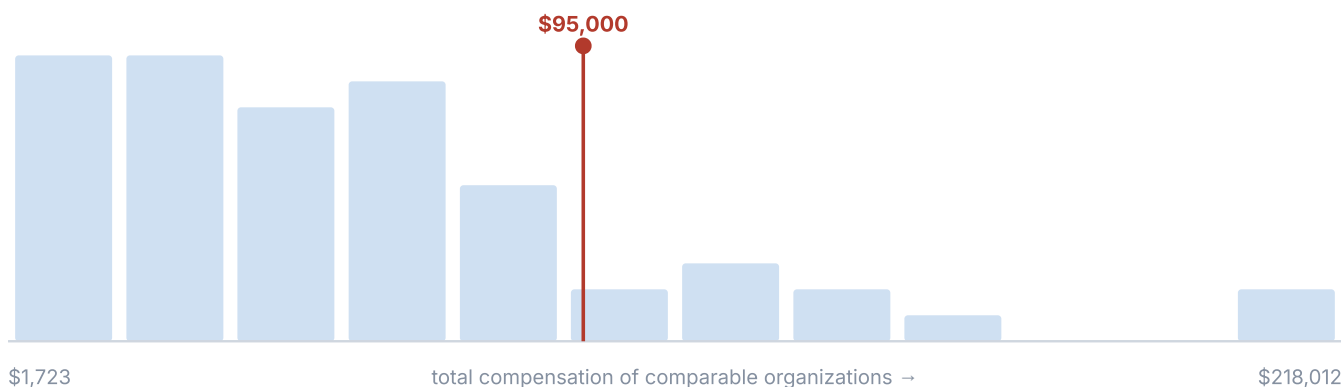
Benchmarked executive: Lisa Rivo — reported title “CO DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A31Z).
BUDGET	Total revenue between \$162,389 and \$363,559 — 0.67x to 1.50x the subject's \$242,373 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A31), nationwide + budget 0.67–1.5x revenue.

57 organizations qualified on sector, size, and geography → **57** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$8,603	\$27,979	\$51,843	\$80,252	\$120,739	\$95,000
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Hollywood In Pixels Inc	CA	\$243,170	President/chair	\$8,300	\$7,747	2024
Monterey County Film Commission	CA	\$238,200	Film Commissioner	\$92,898	\$89,268	2023
Capital City Film Festival	MI	\$237,471	Executive Di	\$1,500	\$1,723	2023
Myth Media	OR	\$247,747	Executive Dir	\$28,182	\$27,559	2025
Women Photographers International Archive Inc	FL	\$248,525	President	\$50,010	\$50,781	2024
Make Your Mark Media Inc	MD	\$251,060	Employee	\$125,700	\$130,776	2023
Cinema Tropical Inc	NY	\$252,198	Dir/officer	\$89,000	\$84,688	2025
Screamfest Horror Film Festival	CA	\$253,413	Co-director	\$41,600	\$39,974	2023
Reel Earth Films	AZ	\$230,403	Executive Director	\$26,143	\$27,979	2023
Eastland Fine Arts Association	TX	\$254,741	Coo	\$53,247	\$59,273	2023
Clarity Educational Productions Inc	CA	\$256,270	President	\$90,000	\$86,483	2023
Hasan History Arts And Science Action	VA	\$227,178	Co-president	\$11,000	\$11,819	2023
Aurora Picture Show	TX	\$258,263	Executive Director	\$49,650	\$53,684	2024
Mezcla Media Collective Ltd	IL	\$225,813	Executive Dir.	\$38,400	\$40,805	2024
Appian Media Resources Inc	IN	\$225,777	President/se	\$22,291	\$26,159	2023
Mirabel Pictures	CA	\$262,326	President	\$56,000	\$53,812	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Filmmakers United	CA	\$221,196	President	\$44,780	\$41,795	2024
The Lighthouse International Film	NY	\$216,662	Director	\$8,000	\$7,813	2024
San Francisco Independent Film Festival	CA	\$216,359	Director	\$40,000	\$37,334	2024
Black Photographers Union	CA	\$216,115	President	\$9,500	\$9,129	2023
The New American Cinema Group Inc	NY	\$212,460	Executive Director	\$34,849	\$35,043	2023
Cinemama	CA	\$273,475	President	\$7,380	\$7,092	2023
Houston Cinema Arts Society	TX	\$274,179	Executive Director	\$92,943	\$100,492	2024
San Francisco Cinematheque	CA	\$209,336	Exec. Dir./dir.	\$76,286	\$71,202	2024
Transgender Film Center Ltd	KS	\$277,574	President/executive Director	\$11,500	\$13,826	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 57 organizations. Compensation range \$1,723–\$218,012; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$242,373); for reference, expenses \$348,961 and assets \$323,985. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH Lisa Rivo, reported title "*CO DIRECTOR*", benchmarked as Executive Director / CEO. The title maps directly to this role.

OUTLIERS 3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	82 nd
Total compensation (D + F), as reported (no adjustments)	84 th
Reportable pay only (column D), adjusted	82 nd
All sources (D + E + F), adjusted	82 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Lisa Rivo) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 57 similarly situated organizations (Same NTEE sector (A31), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$95,000 is reasonable (approximately the 82nd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.