

Stomp Out Bullying Corp

Executive Director / CEO

EIN 061563232
 NY · NTEE I70
 FY ending 2024-10-31
 June 9, 2026

This analysis benchmarks the total compensation of **Ross Ellis, Executive Director / CEO** (\$207,885) against **every comparable organization** that fit the selection criteria — **36** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **100th** percentile of comparable organizations above the 90th percentile — board review recommended

Benchmarked executive: Ross Ellis — reported title “CEO”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (I70).

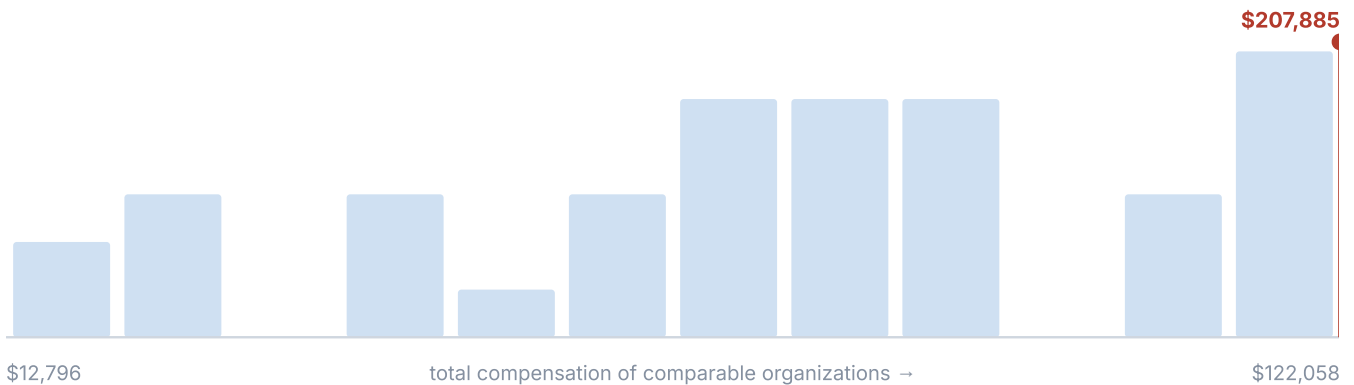
BUDGET Total revenue between \$268,249 and \$600,559 — 0.67x to 1.50x the subject's \$400,373 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (I70), nationwide + budget 0.67–1.5x revenue.

36 organizations qualified on sector, size, and geography

→ **36** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$29,357	\$58,348	\$79,774	\$93,871	\$116,726	\$207,885
----------	----------	----------	----------	-----------	-----------



■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Casa Of The 5th Judicial Dist Inc	AR	\$401,517	Executive Director	\$65,605	\$79,505	2025
Childrens Alliance Of Montana	MT	\$402,905	Executive Dir.	\$93,736	\$111,818	2024
Megan Montgomery Foundation To Prevent Domestic Violence Inc	AL	\$395,455	Executive Director	\$24,846	\$30,582	2023
Rescuing Hope Inc	GA	\$393,714	Executive Dir.	\$41,650	\$46,345	2024
Alliance For Freedom Restoration And	TN	\$392,338	Cfo	\$11,000	\$12,796	2024
Manforward	MN	\$409,324	Executive Director	\$37,500	\$42,218	2023
Impact Personal Safety	NM	\$410,957	Executive Di	\$89,377	\$106,382	2024
Media Voices For Children Inc	MA	\$412,903	President	\$13,650	\$13,574	2024
Paint Love Inc	GA	\$422,733	Executive Di	\$51,917	\$57,769	2024
Connecticut Court Appointed Special	CT	\$425,954	Executive Director	\$114,500	\$118,806	2024
Katie Brown Educational Program Inc	MA	\$427,288	Executive Director	\$81,622	\$83,567	2023
Domestic Violence Services Network Inc	MA	\$428,805	Executive Director	\$108,525	\$111,111	2023
Restoring Ancestral Winds Inc	UT	\$366,868	Executive Dir.	\$100,875	\$117,629	2023
Tyrrell-washington Partnership For Children Inc	NC	\$353,668	Executive Director	\$74,595	\$87,816	2023
Tennessee Voices For Victims	TN	\$350,346	Secretary Co Founder	\$74,900	\$89,700	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Second Bloom Of Chatham Inc	NC	\$457,603	Executive Dir.	\$66,875	\$76,469	2024
In Our Backyard	OR	\$343,058	Executive Dir.	\$84,400	\$86,738	2024
Soap Project	OH	\$320,738	Executive Director & Found	\$24,000	\$28,131	2024
Ruthless Kindness	CA	\$485,619	Ceo	\$127,730	\$122,058	2024
Magdalene House Of Austin	TX	\$487,043	Executive Director	\$105,000	\$116,235	2024
Children's Advocacy Center Of The	GA	\$488,254	Executive Director	\$65,000	\$72,327	2024
Northern California Tribal Court Coalition	CA	\$309,849	Executive Director	\$77,069	\$73,647	2024
Capital Area Family Justice Center Inc	LA	\$493,716	Executive Director	\$95,560	\$116,447	2024
Casa Of East Central Wisconsin	WI	\$305,316	Director	\$76,951	\$88,936	2024
East-central Court Appointed Specia	SD	\$299,959	Executive Di	\$60,022	\$75,473	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT 36 organizations. Compensation range \$12,796–\$122,058; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$400,373); for reference, expenses \$602,370 and assets \$210,656. **Revenue and expenses diverge this year — revenue may misrepresent**

operating size; weigh the expense-based view.

ROLE MATCH Ross Ellis, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	100 th
Total compensation (D + F), as reported (no adjustments)	100 th
Reportable pay only (column D), adjusted	100 th
All sources (D + E + F), adjusted	100 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Ross Ellis) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 36 similarly situated organizations (Same NTEE sector (I70), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$207,885 is reasonable (approximately the 100th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.