

Peachtown Elementary School

Executive Director / CEO

EIN 161361651

NY · NTEE B24Z

FY ending 2023-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Alyssa Binns Gunderson, Executive Director / CEO** (\$50,167) against **every comparable organization** that fit the selection criteria — **90** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **66th** percentile of comparable organizations within the typical range

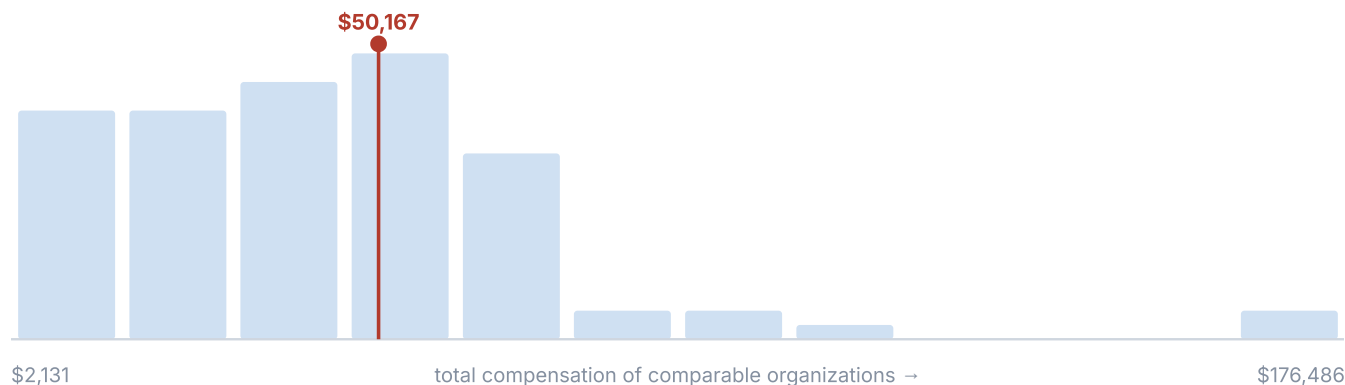
Benchmarked executive: Alyssa Binns Gunderson — reported title “Head of School”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (B24Z).
BUDGET	Total revenue between \$176,073 and \$394,195 — 0.67x to 1.50x the subject's \$262,797 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (B24), nationwide + budget 0.67–1.5x revenue.

90 organizations qualified on sector, size, and geography → **90** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$6,465	\$23,124	\$41,755	\$58,311	\$70,290	\$50,167
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
L Ecole De Denver	CO	\$264,923	Executive Director	\$43,940	\$46,627	2023
Seton Academy	IL	\$259,388	Employee	\$66,500	\$70,274	2024
Cabot Christian School	AR	\$268,929	President	\$2,250	\$2,718	2024
Dianova Foundation	CA	\$256,465	Director	\$42,805	\$40,904	2023
Excellerated Teaching Academy Inc	FL	\$256,314	Executive Director	\$45,000	\$48,701	2022
Mandarin Academy	CA	\$269,316	Vice President And Lead Teacher	\$113,420	\$105,274	2024
Gods Glory Christian School Inc	FL	\$256,155	President	\$60,000	\$62,377	2023
River Canyon School Inc	CO	\$255,347	Director	\$47,302	\$50,194	2023
Eddlemon Child Development Center	SC	\$274,329	Cdc Director	\$40,755	\$47,052	2023
Capitol Hill Academy	UT	\$276,029	Officer	\$39,000	\$44,173	2023
Montessori School St Clair	IL	\$246,546	Director/age	\$63,000	\$66,576	2024
Bloom Community School Inc	IL	\$280,544	Board Member	\$62,738	\$66,299	2024
Lycoming Learning Group	PA	\$242,662	Director Of School	\$58,750	\$64,836	2023
Ivy Greene Inc	MS	\$241,054	Executive Dir.	\$20,491	\$23,899	2025
Brite Bringing Relief International	FL	\$285,994	Trustee	\$16,154	\$16,313	2024
Vanguard Gifted Academy	IL	\$239,584	Head Of School	\$62,315	\$65,851	2024
Austin Korean School Inc	TX	\$238,795	Principal	\$2,550	\$2,823	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Copeland Run Academy	PA	\$288,066	Director	\$41,538	\$44,525	2024
Magnolia Montessori	KY	\$290,390	President	\$26,308	\$30,381	2024
Kc Academy Sulphur Inc	LA	\$233,813	Pres	\$15,583	\$18,444	2024
The Lions Tribe Academy	IL	\$233,129	President	\$19,462	\$20,567	2024
Rise Mhk Corporation	KS	\$231,322	Dir. Of Educ	\$10,000	\$11,612	2024
Mid Cities Christian Academy	TX	\$294,632	Director	\$42,000	\$46,494	2023
Bais Yaakov Bnos Chayil Inc	NJ	\$229,282	Trustee	\$20,000	\$19,194	2024
Cape Cod Christian Academy Inc	MA	\$297,994	Executive Di	\$47,400	\$45,785	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT	90 organizations. Compensation range \$2,131–\$176,486; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$262,797); for reference, expenses \$227,279 and assets \$134,147.
ROLE MATCH	Alyssa Binns Gunderson, reported title <i>"Head of School"</i> , benchmarked as Executive Director / CEO. The title maps directly to this role.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	66 th
Total compensation (D + F), as reported (no adjustments)	69 th
Reportable pay only (column D), adjusted	67 th
All sources (D + E + F), adjusted	66 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Alyssa Binns Gunderson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 90 similarly situated organizations (Same NTEE sector (B24), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$50,167 is reasonable (approximately the 66th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.