

# United States Geospatial

Executive Director / CEO

EIN 200668409

VA · NTEE V20

FY ending 2023-09-30

June 9, 2026

This analysis benchmarks the total compensation of **Ms Ronda Schrenk, Executive Director / CEO** (\$2,472) against **every comparable organization** that fit the selection criteria — **58** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

**Compensation sits at approximately the 2<sup>nd</sup> percentile of comparable organizations**

below the typical range for comparable organizations

**Benchmarked executive:** Ms Ronda Schrenk — reported title "CHIEF EXEC.", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

**SECTOR** Organizations sharing the subject's NTEE classification (V20).

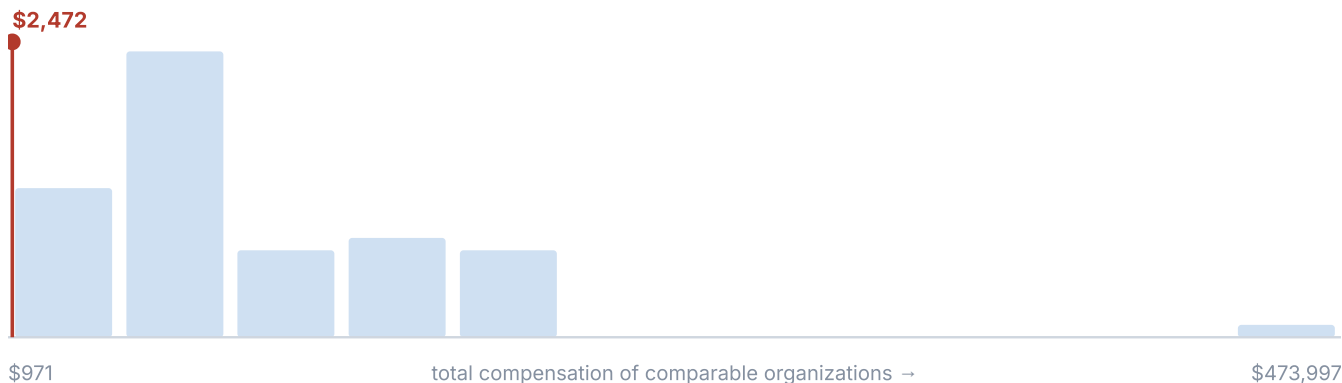
**BUDGET** Total revenue between \$194,626 and \$435,730 — 0.67x to 1.50x the subject's \$290,487 (the band tightens as size grows).

**GEOGRAPHY** Same NTEE major group (V), nationwide + budget 0.67–1.5x revenue.

**58** organizations qualified on sector, size, and geography

→ **58** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$19,820

\$43,434

\$58,341

\$131,945

\$161,771

\$2,472



## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to VA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">The Institute For Cultural Evolution</a>	CO	\$287,835	President	\$150,431	<b>\$149,393</b>	2023
<a href="#">Secular Coalition For America Education Fund</a>	DC	\$293,267	Executive Director	\$64,016	<b>\$58,181</b>	2023
<a href="#">Public Broadcasting Network Inc</a>	MO	\$294,178	Ceo	\$117,000	<b>\$128,343</b>	2023
<a href="#">Coalition Of Wisconsin Aging Groups</a>	WI	\$286,466	President	\$103,149	<b>\$108,369</b>	2024
<a href="#">Center For Cuban Studiesinc</a>	NY	\$296,120	Exec. Dir/secre	\$16,640	<b>\$15,127</b>	2024
<a href="#">Alabama Council On Economic Education</a>	AL	\$297,007	Executive Program Director	\$43,937	<b>\$47,750</b>	2024
<a href="#">Liam's Chancebehavioralservicesinc</a>	VA	\$298,149	Executive Di	\$95,500	<b>\$95,500</b>	2023
<a href="#">Data For Black Lives Inc</a>	FL	\$281,963	Cofounderceo	\$190,042	<b>\$179,596</b>	2024
<a href="#">Missouri Appleseed</a>	MO	\$276,837	Executive Director	\$90,000	<b>\$95,893</b>	2024
<a href="#">Center For Partnership Systems</a>	CA	\$305,972	President And Co-founder	\$50,000	<b>\$43,433</b>	2024
<a href="#">Santa Barbara Institute For</a>	CA	\$273,664	President	\$50,004	<b>\$43,436</b>	2024
<a href="#">Telosa Community Foundation</a>	CA	\$308,210	Ceo, Secretary, Treasurer	\$200,000	<b>\$173,732</b>	2024
<a href="#">Employment Research &amp; Development Instit</a>	IL	\$270,853	President	\$174,389	<b>\$177,563</b>	2023
<a href="#">Eastern Sociological Society</a>	NJ	\$312,665	Exec. Officer	\$69,259	<b>\$62,207</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Wisconsin Council On Economic</a>	WI	\$267,199	Executive Di	\$123,096	<b>\$133,145</b>	2023
<a href="#">Bounce Beyond Inc</a>	MA	\$265,611	Co-chair	\$114,167	<b>\$103,205</b>	2024
<a href="#">Institute For The Study Of Man Inc</a>	VA	\$259,303	Director, President, Secretary/treasurer	\$39,646	<b>\$44,576</b>	2021
<a href="#">The Rhine Research Center Inc</a>	NC	\$322,718	Executive Director	\$73,129	<b>\$78,258</b>	2023
<a href="#">The Gen Next Foundation Inc</a>	CA	\$258,246	Ceo	\$40,000	<b>\$34,746</b>	2024
<a href="#">Society For Social Studies Of Science</a>	GA	\$252,486	Managing Director	\$107,080	<b>\$108,310</b>	2024
<a href="#">Institute For Political Economyinc</a>	FL	\$330,573	Chairman	\$207,600	<b>\$196,189</b>	2024
<a href="#">The Cloud Institute For Sustainability Education</a>	NY	\$331,130	President	\$176,969	<b>\$160,869</b>	2024
<a href="#">Celsius Inc</a>	DC	\$248,805	Executive Director/chair	\$182,716	<b>\$161,296</b>	2024
<a href="#">Center For The Study Of Organized Hate Inc</a>	DC	\$248,569	Secretarytreasurer	\$4,050	<b>\$3,575</b>	2024
<a href="#">American Governance Foundation Inc</a>	CA	\$334,255	Secretary	\$31,500	<b>\$27,362</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to VA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to VA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT	58 organizations. Compensation range \$971–\$473,997; filing years 2021–2025.
SIZE BASIS	Matched on total revenue (\$290,487); for reference, expenses \$1,044,622 and assets \$10,981,923. <b>Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.</b>
ROLE MATCH	Ms Ronda Schrenk, reported title " <i>CHIEF EXEC.</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	2 <sup>nd</sup>
Total compensation (D + F), as reported (no adjustments)	2 <sup>nd</sup>
Reportable pay only (column D), adjusted	0 <sup>th</sup>
All sources (D + E + F), adjusted	53 <sup>rd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Ms Ronda Schrenk) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 58 similarly situated organizations (Same NTEE major group (V), nationwide + budget 0.67–1.5× revenue).

3. The authorized body determined that total compensation of \$2,472 is reasonable (approximately the 2<sup>nd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date] , by a vote of [\_\_ for / \_\_ against] .

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.