

# Hand-n-hand Of Northeast Wi

Executive Director / CEO

EIN 200679489

WI · NTEE G194

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Jennifer Geiken, Executive Director / CEO** (\$28,999) against **every comparable organization** that fit the selection criteria — **32** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **63<sup>rd</sup>** percentile of comparable organizations within the typical range

**Benchmarked executive:** Jennifer Geiken — reported title "PRESIDENT/TR", selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

## How comparable organizations were selected

**SECTOR** Organizations sharing the subject's NTEE classification (G194).

**BUDGET** Total revenue between \$38,844 and \$86,965 — 0.67x to 1.50x the subject's \$57,977 (the band tightens as size grows).

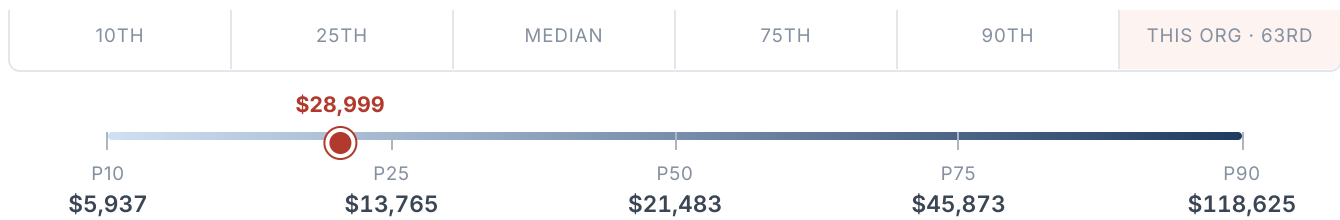
**GEOGRAPHY** Same NTEE major group (G), nationwide + budget 0.67–1.5x revenue.

**32** organizations qualified on sector, size, and geography → **32** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$5,937	\$13,765	\$21,483	\$45,873	\$118,625	\$28,999
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Kidney Foundation Of Ohio - Group Return</a>	OH	\$58,008	Executive Director	\$24,194	<b>\$25,262</b>	2023
<a href="#">Vista Del Sol</a>	CA	\$58,076	Executive Director	\$26,967	<b>\$22,956</b>	2023
<a href="#">Autism-aspergers Support Inc</a>	IN	\$58,180	Secretary/tr	\$17,266	<b>\$17,435</b>	2024
<a href="#">Neurorecovery Learning Inc</a>	KY	\$57,728	Director	\$74,152	<b>\$76,282</b>	2024
<a href="#">National Autism Center Inc</a>	MA	\$56,687	Chairperson	\$161,815	<b>\$139,233</b>	2024
<a href="#">Institute For Basic And</a>	MN	\$60,120	Executive Director	\$90,000	<b>\$87,667</b>	2023
<a href="#">Kidneys Quest Foundation Inc</a>	CA	\$61,198	President	\$20,488	<b>\$17,440</b>	2023
<a href="#">Mha Of Greater Houston Foundation Inc</a>	TX	\$51,764	Ceo-mha	\$25,459	<b>\$25,105</b>	2023
<a href="#">The Joshua Frase Foundation</a>	FL	\$51,271	President	\$54,855	<b>\$50,800</b>	2023
<a href="#">Dare To Care Foundation Inc</a>	MD	\$50,271	Director	\$59,800	<b>\$53,533</b>	2024
<a href="#">San Diego Brain Tumor Foundation</a>	CA	\$48,449	President & Ceo	\$20,000	<b>\$17,025</b>	2023
<a href="#">Hope For Marian</a>	CA	\$47,912	President	\$12,000	<b>\$10,215</b>	2023
<a href="#">C F Solutions Inc</a>	OK	\$47,121	President	\$112,451	<b>\$122,065</b>	2023
<a href="#">Hepatitis C Association</a>	NJ	\$45,947	President	\$23,515	<b>\$19,585</b>	2025
<a href="#">Survive A Stroke Foundation</a>	WA	\$70,472	Director	\$6,580	<b>\$5,641</b>	2024
<a href="#">Lions Sight Conservation Foundation Of</a>	PA	\$45,380	Treasurer	\$9,010	<b>\$8,603</b>	2024
<a href="#">St Louis Society For The Blind</a>	MO	\$71,200	President An	\$156,732	<b>\$158,952</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Vlr Foundation</a>	MN	\$71,744	Ceo Vision L	\$11,352	<b>\$10,741</b>	2024
<a href="#">Friends Of Trtf</a>	TX	\$72,116	Chairman And Ceo	\$19,586	<b>\$18,760</b>	2024
<a href="#">Vesalius Foundation For Visual</a>	NM	\$43,623	Executive Di	\$35,500	<b>\$37,641</b>	2023
<a href="#">Cirs Project</a>	CO	\$73,000	President	\$10,000	<b>\$9,181</b>	2024
<a href="#">The Hubbell Difference Foundation Inc</a>	CT	\$42,687	Secretary	\$5,775	<b>\$5,185</b>	2024
<a href="#">Global Cancer Institute Inc</a>	NJ	\$75,946	Executive Director	\$151,891	<b>\$133,689</b>	2023
<a href="#">Hope For Tomorrow Community</a>	HI	\$76,896	Cfo	\$16,739	<b>\$14,773</b>	2023
<a href="#">The Children's Hearing Institute Inc</a>	NY	\$38,851	Executive Director	\$3,000	<b>\$2,529</b>	2025

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WI cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT	32 organizations. Compensation range \$2,529–\$158,952; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$57,977); for reference, expenses \$70,150 and assets \$238,369.
ROLE MATCH	Jennifer Geiken, reported title " <i>PRESIDENT/TR</i> ", benchmarked as Executive Director / CEO. <b>Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.</b>
RELATED-ORG PAY	8 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

**OUTLIERS** 4 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	63 <sup>rd</sup>
Total compensation (D + F), as reported (no adjustments)	63 <sup>rd</sup>
Reportable pay only (column D), adjusted	66 <sup>th</sup>
All sources (D + E + F), adjusted	44 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### **Draft board minutes – executive compensation**

1. The compensation of the Executive Director / CEO (Jennifer Geiken) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 32 similarly situated organizations (Same NTEE major group (G), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$28,999 is reasonable (approximately the 63<sup>rd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.