

San Diego Writers Ink

Executive Director / CEO

EIN 201202924

CA · NTEE B99

FY ending 2025-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Kristen Fogle, Executive Director / CEO** (\$85,208) against **every comparable organization** that fit the selection criteria — **42** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **71st** percentile of comparable organizations

within the typical range

Benchmarked executive: Kristen Fogle — reported title "EXECUTIVE DIRECTOR", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (B99).

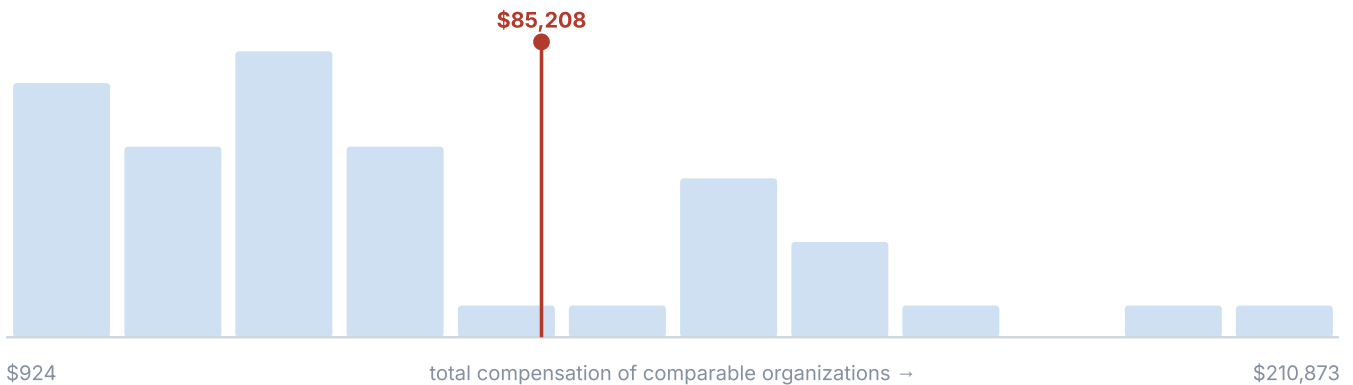
BUDGET Total revenue between \$170,681 and \$382,122 — 0.67x to 1.50x the subject's \$254,748 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (B99) + CA + budget 0.67–1.5x revenue.

42 organizations qualified on sector, size, and geography

→ **42** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,785	\$21,820	\$49,904	\$108,415	\$130,362	\$85,208
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Informed California Foundation	CA	\$254,981	President	\$900	\$924	2024
Qiao Ji Mandarin	CA	\$256,806	Executive Director	\$11,000	\$11,291	2024
Carpinteria Education Foundation Inc	CA	\$259,098	Executive Director	\$46,287	\$48,915	2023
Exhibit Envoy	CA	\$245,263	Executive Dir.	\$63,629	\$65,313	2024
Women In Data Science And Analytics Inc	CA	\$244,455	President	\$101,265	\$103,944	2024
97percentorg Inc	CA	\$266,129	Director/ceo Thru 12/31/2023	\$110,596	\$116,875	2023
Unscripted Learning	CA	\$238,654	Executive Director	\$40,009	\$42,281	2023
Oaktown Jazz Workshops	CA	\$271,149	Executive Dir.	\$65,971	\$67,716	2024
Litcamp	CA	\$237,327	Executive Dir.	\$49,000	\$49,000	2025
Conductability Inc	CA	\$273,357	Program Director	\$113,322	\$116,320	2024
California Academy	CA	\$278,224	Executive Director	\$18,780	\$19,277	2024
Hip Hop Congress Inc	CA	\$226,661	Executive Director	\$2,500	\$2,642	2023
Harvardwood	CA	\$283,355	Executive Director	\$49,032	\$50,329	2024
Marshallese Youth Of Orange County	CA	\$286,120	Executive Director	\$48,204	\$49,479	2024
Impact Bay Area	CA	\$294,978	Executive Dir.	\$62,184	\$63,829	2024
Whittier Friends School	CA	\$209,474	Financial Manager	\$16,926	\$17,374	2024
Off-grid Retreats	CA	\$208,253	Executive Director	\$28,646	\$29,404	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Being Built Together	CA	\$302,850	President	\$65,695	\$67,433	2024
Architectural Foundation Of	CA	\$189,680	Executive Dir.	\$150,646	\$154,632	2024
Syned	CA	\$320,834	President & Ceo	\$39,000	\$41,214	2023
Presence	CA	\$320,913	President	\$10,452	\$10,729	2024
Career Girls	CA	\$321,925	Executive Director	\$122,232	\$125,466	2024
Cbee Foundation	CA	\$187,131	Ceo	\$182,431	\$187,258	2024
Newport-mesa High School	CA	\$185,868	Secretary/treasurer	\$1,200	\$1,232	2024
App Inventor Foundation	CA	\$324,686	Executive Director	\$130,000	\$137,381	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CA cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	42 organizations. Compensation range \$924–\$210,873; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$254,748); for reference, expenses \$263,908 and assets \$65,092.
ROLE MATCH	Kristen Fogle, reported title "EXECUTIVE DIRECTOR", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	71 st
Total compensation (D + F), as reported (no adjustments)	71 st
Reportable pay only (column D), adjusted	69 th
All sources (D + E + F), adjusted	67 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Kristen Fogle) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 42 similarly situated organizations (Same NTEE sector (B99) + CA + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$85,208 is reasonable (approximately the 71st percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.