

Happily Ever After League Inc

Executive Director / CEO

EIN 201352579
 AZ · NTEE P44
 FY ending 2024-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Lauren Daniels, Executive Director / CEO** (\$56,401) against the **2000** closest of **2,577** comparable organizations — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **65th** percentile of comparable organizations within the typical range

Benchmarked executive: Lauren Daniels — reported title “President”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P44).
BUDGET	Total revenue between \$142,200 and \$318,358 — 0.67x to 1.50x the subject's \$212,239 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (P), nationwide + budget 0.67–1.5x revenue.

2,577 organizations qualified on sector, size, and geography → **2,000** within the band form the benchmarked peer set (closest by budget).

Distribution of comparable compensation



\$11,038	\$25,268	\$43,933	\$66,408	\$86,553	\$56,401
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to AZ cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Systems Of Care Initiative Inc	KS	\$212,215	Executive Director	\$65,000	\$73,017	2024
Global Village Connect	MN	\$212,206	Executive Di	\$62,708	\$64,429	2024
Africa Dream Partnership	PA	\$212,338	Director, Employee	\$45,750	\$48,840	2023
Love Society	AZ	\$212,063	Director	\$32,132	\$32,132	2024
The Suwandi Foundation	CA	\$212,420	Ceo And President	\$19,181	\$17,731	2023
North Willows Inc	MS	\$212,441	Secretary/exec Director	\$19,696	\$22,809	2024
Village Of Hope Maui Inc	HI	\$212,496	Executive Dir.	\$30,000	\$28,753	2023
Mi Parent Inc	FL	\$212,500	Director - Thru 6/2023	\$111,627	\$112,259	2023
Fraser Independent Living Project Iii	MN	\$212,562	Ceo/secretary	\$25,655	\$26,359	2024
Umbrella Of The Capital District Inc	NY	\$211,846	Executive Dir.	\$54,150	\$50,879	2024
First United Methodist Church	SC	\$211,830	Director	\$37,019	\$41,343	2023
Zoe Ministries Inc	TN	\$212,693	Director	\$33,190	\$37,347	2023
Reins Of Grace Therapeutic Riding Center Inc	IN	\$212,694	President	\$24,000	\$26,317	2024
Recovery Cafe Hamilton County Inc	IN	\$211,773	Executive Director	\$56,003	\$61,409	2024
Our Daily Bread Christian Food Ministry Inc	NC	\$212,753	Director	\$35,000	\$43,529	2021

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Arms Wide Open Community Development Corporation	GA	\$211,700	Executive Director	\$24,000	\$25,833	2023
Alliance For Law And Liberty Inc	TN	\$211,654	President/secretary	\$23,232	\$25,392	2024
Ericshouse Inc	AZ	\$212,826	Chairman	\$39,300	\$39,300	2024
The Highland Center	VA	\$212,829	Executive Director	\$66,968	\$69,220	2023
Amoskeag Residences Inc	NH	\$211,636	Board Member/ceo	\$24,023	\$23,065	2024
Riseup Networks	WA	\$211,636	Treasurer	\$13,202	\$12,653	2023
Stacyville Kids Care Inc	IA	\$212,849	Director	\$47,690	\$54,296	2024
Mu Delta Lambda Charitable Fndn	IL	\$212,851	President	\$5,000	\$5,111	2024
Upstate Caring Partners Holding	NY	\$211,594	Executive Director	\$18,246	\$17,144	2024
The Rise (Resources In Support Of Empowerment) Concept	CA	\$212,913	Executive Director	\$28,500	\$25,589	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to AZ cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to AZ cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **2000** organizations. Compensation range \$178–\$397,928; filing years 2021–2025.

SIZE BASIS Matched on total revenue (\$212,239); for reference, expenses \$201,305 and assets \$275,739.

ROLE MATCH	Lauren Daniels, reported title " <i>President</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	204 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	33 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	65 th
Total compensation (D + F), as reported (no adjustments)	67 th
Reportable pay only (column D), adjusted	68 th
All sources (D + E + F), adjusted	57 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Lauren Daniels) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 2000 similarly situated organizations (Same NTEE major group (P), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$56,401 is reasonable (approximately the 65th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.