

Masterson Equestrian Trust Foundation Inc

Executive Director / CEO

EIN 201631651

KY · NTEE N69

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Shelley Ryan, Executive Director / CEO** (\$1) against **every comparable organization** that fit the selection criteria — **1133** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the 0th percentile of comparable organizations

below the typical range for comparable organizations

Benchmarked executive: Shelley Ryan — reported title "PRESIDENT", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

| | |
|-----------|---|
| SECTOR | Organizations sharing the subject's NTEE classification (N69). |
| BUDGET | Total revenue between \$164,272 and \$367,774 — 0.67x to 1.50x the subject's \$245,183 (the band tightens as size grows). |
| GEOGRAPHY | Same NTEE major group (N), nationwide + budget 0.67–1.5x revenue. |

1,133 organizations qualified on sector, size, and geography → **1,133** within the band form the benchmarked peer set.

Distribution of comparable compensation



| | | | | | |
|---------|---------|----------|----------|----------|------------|
| \$2,534 | \$8,354 | \$22,791 | \$48,799 | \$69,369 | \$1 |
|---------|---------|----------|----------|----------|------------|



■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to KY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|--|-------|-----------|-------------------------|-----------------|-----------------|------|
| Minnesota Sting Athletic Association Db | MN | \$245,161 | Board Member | \$6,000 | \$5,518 | 2024 |
| Cheshire County Shooting Sports Educatio | NH | \$245,318 | General Manager | \$17,550 | \$15,529 | 2023 |
| Turlock Crush Volleyball Club | CA | \$245,417 | President | \$10,303 | \$8,525 | 2023 |
| Soccer Kids Of America | CA | \$245,458 | Ceo | \$87,000 | \$69,925 | 2024 |
| Adaptive Sports For Kids Inc | TX | \$245,528 | Executive Director | \$12,100 | \$11,598 | 2023 |
| Memphis Runners Track Club Inc | TN | \$244,706 | Secretary | \$32,420 | \$30,901 | 2025 |
| Midwest Womens Tournament Inc | IN | \$245,684 | Secretary | \$200 | \$191 | 2025 |
| Pittsford Community Lacrosse Inc | NY | \$245,725 | Board Member | \$6,500 | \$5,326 | 2025 |
| Central Panhandle Fair In Bay County | FL | \$244,639 | Director | \$18,400 | \$16,089 | 2024 |
| Greensboro Tennis Organization Inc | NC | \$245,741 | Ex. Dir., League Coord. | \$82,046 | \$78,907 | 2024 |
| Lakes Region Tennis Association | NH | \$245,850 | Executive Di | \$48,807 | \$43,186 | 2023 |
| Agawam Revolver Club Inc | MA | \$246,239 | Clerk | \$1,500 | \$1,291 | 2023 |
| North Bay Officials Organization Inc | CA | \$244,092 | President | \$846 | \$662 | 2025 |

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|---|-------|-----------|----------------------------------|-----------------|-----------------|------|
| Ballston Area Recreation Commission | NY | \$244,068 | Executive Di | \$79,190 | \$68,572 | 2023 |
| Heroes On Horseback | SC | \$243,952 | Executive Director | \$64,076 | \$60,616 | 2025 |
| Montana Skatepark Association | MT | \$246,471 | President | \$7,500 | \$7,748 | 2023 |
| Oregon Bicycle Racing Association | OR | \$246,507 | Executive Director | \$40,000 | \$34,575 | 2024 |
| Doom | OH | \$243,826 | President | \$22,610 | \$21,715 | 2025 |
| Madison Baseball Association | MN | \$246,682 | President | \$5,000 | \$4,735 | 2023 |
| Michigan Nonprofit Motor Shows Inc | MI | \$243,668 | Secretary | \$5,000 | \$4,804 | 2024 |
| Louisville Third Century Inc | KY | \$246,737 | President | \$82,054 | \$84,478 | 2023 |
| Mason County Library Board | WV | \$246,749 | Bookkeeper | \$28,080 | \$27,569 | 2025 |
| Trident Swim Foundation Inc | NY | \$243,608 | Vice President | \$40,000 | \$33,643 | 2024 |
| Beyond Ball | IA | \$243,562 | President/director (Until 06/23) | \$6,500 | \$6,820 | 2023 |
| Montana Post Secondary Educational | MT | \$246,815 | Executive Dir. | \$87,987 | \$88,280 | 2024 |

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to KY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to KY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

| | |
|-----------------|--|
| PEER COUNT | 1133 organizations. Compensation range \$51–\$315,985; filing years 2022–2025. |
| SIZE BASIS | Matched on total revenue (\$245,183); for reference, expenses \$104,672 and assets \$281,994. Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view. |
| ROLE MATCH | Shelley Ryan, reported title " <i>PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role. |
| RELATED-ORG PAY | 26 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material. |
| OUTLIERS | 15 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts). |

Sensitivity — the subject's percentile under alternative compensation definitions:

| BASIS | SUBJECT PERCENTILE |
|---|--------------------|
| Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default | 0 th |
| Total compensation (D + F), as reported (no adjustments) | 0 th |
| Reportable pay only (column D), adjusted | 3 rd |
| All sources (D + E + F), adjusted | 0 th |

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Shelley Ryan) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 1133 similarly situated organizations (Same NTEE major group (N), nationwide + budget 0.67–1.5× revenue).

3. The authorized body determined that total compensation of \$1 is reasonable (approximately the 0th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date] , by a vote of [__ for / __ against] .

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.