

Alliance For Nuclear Responsibility

Executive Director / CEO

EIN 202098666
 CA · NTEE C200
 FY ending 2023-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Rochelle Becker, Executive Director / CEO** (\$22,770) against **every comparable organization** that fit the selection criteria — **30** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **17th** percentile of comparable organizations below the typical range for comparable organizations

Benchmarked executive: Rochelle Becker — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (C200).

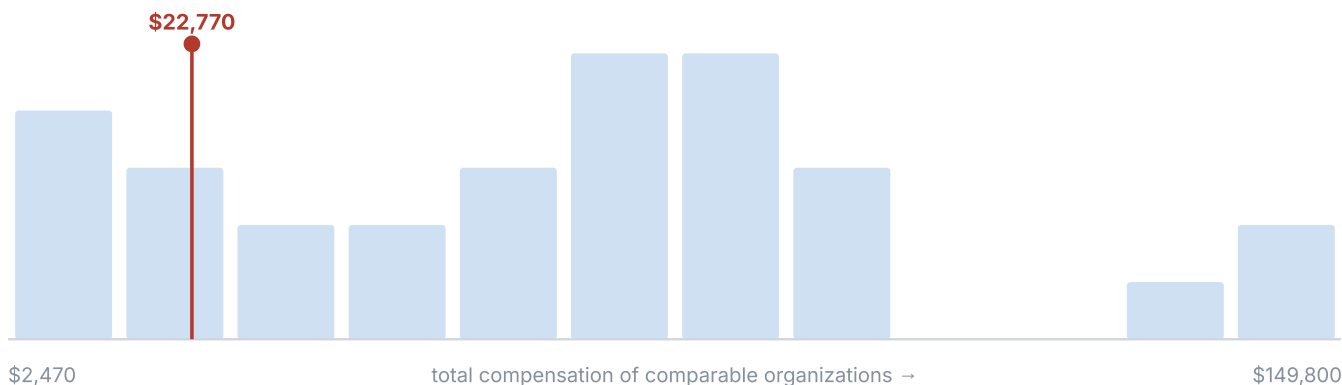
BUDGET Total revenue between \$225,828 and \$505,587 — 0.67x to 1.50x the subject's \$337,058 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (C20), nationwide + budget 0.67–1.5x revenue.

30 organizations qualified on sector, size, and geography

→ **30** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$13,194	\$32,961	\$64,641	\$84,815	\$98,709	\$22,770
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Pacific Sound Resources Environmental	WA	\$336,662	Trustee	\$2,382	\$2,470	2023
Clean Air Coalition Of Western	NY	\$338,710	Executive Dir.	\$64,223	\$65,279	2024
Babb Creek Watershed Association	PA	\$342,759	Director	\$14,400	\$16,153	2024
Western Pa Coalition For Abandoned	PA	\$330,871	Executive Di	\$73,442	\$84,816	2023
Upper Peninsula Land Conservancy	MI	\$344,028	Interim Exec	\$20,508	\$23,811	2024
Oregon Physicians For Social	OR	\$358,036	Executive Dire	\$61,270	\$64,002	2024
Sustainable Woodstock Inc	VT	\$314,084	Executive Director	\$51,433	\$58,231	2024
Champaign County Environmental Stewards	IL	\$313,037	Executive Director	\$12,490	\$13,813	2024
Orleans Land Restoration Corporation	NY	\$303,646	C.e.o./c.f.o.	\$23,698	\$24,088	2024
Neighbors For Clean Air	OR	\$372,899	Co-executive Director	\$67,059	\$70,050	2024
Friends Of Bayou Lafourche Inc	LA	\$290,045	Executive Director	\$51,458	\$65,619	2023
Silicon Valley Youth Climate Action	CA	\$396,132	Interim Ed	\$76,000	\$73,820	2024
Local Environmental Action Demanded Agency Inc	OK	\$277,875	Executive Director	\$4,917	\$6,090	2024
Bikeventura	CA	\$272,422	Director	\$43,108	\$41,871	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Greater Indiana Clean Cities Inc	IN	\$270,798	Exec Director	\$77,426	\$94,557	2023
Sustainable Learning Inc	NY	\$404,621	Executive Director	\$44,100	\$44,825	2024
Santa Fe Watershed Association	NM	\$412,814	Executive Di	\$50,195	\$62,522	2023
Community Climate Solutions	CA	\$257,065	President And Program Manager	\$89,625	\$84,810	2025
San Bruno Mountain Watch	CA	\$256,427	Executive Dir.	\$85,293	\$82,846	2024
Tejas Roadrunners Non Profit	TX	\$247,008	Director	\$28,058	\$31,571	2024
Guadalupe-blanco River Trust	TX	\$427,195	Executive Director	\$33,000	\$37,131	2024
Cottonwood Environmental Law Center Inc	MT	\$242,672	Executive Director	\$120,000	\$149,800	2023
Material Innovation Institute	CA	\$231,821	Chief Executive Officer (Thru July)	\$82,609	\$80,239	2024
Toxics Action Center Inc	MA	\$227,403	President	\$7,321	\$7,619	2023
Charge Across Town	CA	\$456,411	Executive Dir.	\$95,833	\$93,084	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **30** organizations. Compensation range \$2,470–\$149,800; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$337,058); for reference, expenses \$307,614 and assets \$135,261.
ROLE MATCH	Rochelle Becker, reported title "EXECUTIVE DIRECTOR", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	17 th
Total compensation (D + F), as reported (no adjustments)	20 th
Reportable pay only (column D), adjusted	20 th
All sources (D + E + F), adjusted	13 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Rochelle Becker) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 30 similarly situated organizations (Same NTEE sector (C20), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$22,770 is reasonable (approximately the 17th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.