

Great Marriages For Sheboygan County

Executive Director / CEO

EIN 202887307

WI · NTEE P46

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Jocelyn Wynveen, Executive Director / CEO** (\$89,449) against **every comparable organization** that fit the selection criteria — **73** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **79th** percentile of comparable organizations within the typical range

Benchmarked executive: Jocelyn Wynveen — reported title “EXECUTIVE DIRECTOR/CEO”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (P46).

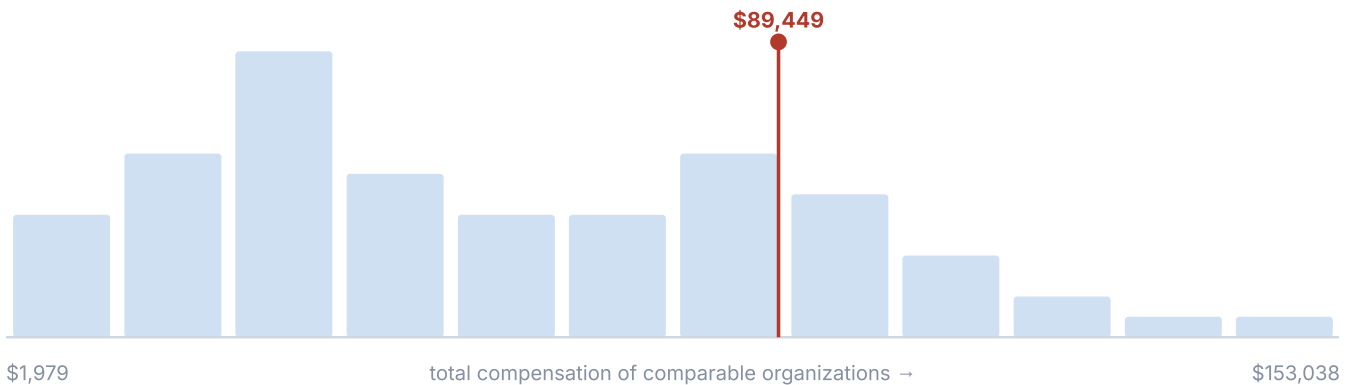
BUDGET Total revenue between \$204,250 and \$457,278 — 0.67x to 1.50x the subject's \$304,852 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (P46), nationwide + budget 0.67–1.5x revenue.

73 organizations qualified on sector, size, and geography

→ **73** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$19,531	\$29,688	\$49,154	\$84,866	\$105,383	\$89,449
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Emmanuel Center For Pastoral Counseling Of St Bartholomews Inc	GA	\$307,004	Counselor And Exec Dir	\$138,158	\$136,944	2023
Restoration Resources Ministry Inc	OH	\$307,270	President	\$98,500	\$99,895	2024
The Counseling Institute Of Texas Inc	TX	\$307,328	Secretary Admin Assit	\$18,000	\$17,750	2023
Love-light Christian Counseling Inc	IL	\$311,087	Director	\$124,600	\$117,293	2024
Hearts And Hands Counseling	CA	\$313,794	Ceo	\$41,120	\$33,122	2025
Serenity Group Family Therapy Inc	CA	\$313,988	Secretary	\$132,000	\$109,140	2024
Haven Retreats Inc	FL	\$293,861	Board Of Directors, Director (Employee) Nonvoting Member	\$52,975	\$47,652	2024
Gustafson Counseling And Consulting	KS	\$317,012	President	\$25,000	\$25,861	2024
Camp Koala	PA	\$292,269	President; Exec Director	\$50,000	\$49,154	2023
Parenting And Childhood Education Inc	MD	\$317,669	President	\$24,036	\$21,517	2024
Tinina Q Cade Foundation Inc	MD	\$318,478	President & Ceo	\$50,000	\$44,760	2024
United Marriage Encounter	IA	\$319,064	Executive Director	\$9,000	\$9,436	2024
Living Well Inc	OK	\$289,602	Executive Director	\$24,000	\$24,652	2025

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Fuller Life Institute	TX	\$288,769	Board Member	\$30,995	\$29,688	2024
One Voice One Community	PA	\$288,166	Vice Preside	\$35,000	\$34,408	2023
Ste Genevieve Area Center For Life	MO	\$288,158	Executive Di	\$53,321	\$55,673	2023
Drexel Community Fair Incorporated	NC	\$322,260	President	\$2,000	\$1,979	2024
Community Counseling Center Inc	CA	\$287,160	Executive Director	\$54,648	\$44,019	2025
Dad Tired	SC	\$324,373	President	\$110,500	\$110,381	2024
Newton Pregnancy Resource Center	GA	\$284,362	Executive	\$59,900	\$59,373	2023
Pastoral Counseling For Denver Inc	CO	\$284,132	Administrative Director	\$31,034	\$28,494	2024
Freedom That Lasts Ministries	SC	\$279,515	Executive Director	\$81,473	\$81,386	2024
Equipping Network	LA	\$278,874	President	\$30,142	\$32,719	2023
Bridge To Life Ministries	MI	\$278,387	President	\$64,062	\$65,184	2023
Christian Psychological Services Of	KS	\$275,098	Executive Dir.	\$30,637	\$31,692	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WI cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	73 organizations. Compensation range \$1,979–\$153,038; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$304,852); for reference, expenses \$247,670 and assets \$997,807.
ROLE MATCH	Jocelyn Wynveen, reported title "EXECUTIVE DIRECTOR/CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	79 th
Total compensation (D + F), as reported (no adjustments)	71 st
Reportable pay only (column D), adjusted	84 th
All sources (D + E + F), adjusted	77 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jocelyn Wynveen) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 73 similarly situated organizations (Same NTEE sector (P46), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$89,449 is reasonable (approximately the 79th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.