

Thresh Inc

Executive Director / CEO

EIN 203777322

NY · NTEE A62

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Preeti Vasudevan, Executive Director / CEO** (\$84,000) against **every comparable organization** that fit the selection criteria — **35** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **94th** percentile of comparable organizations above the 90th percentile — board review recommended

Benchmarked executive: Preeti Vasudevan — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (A62).

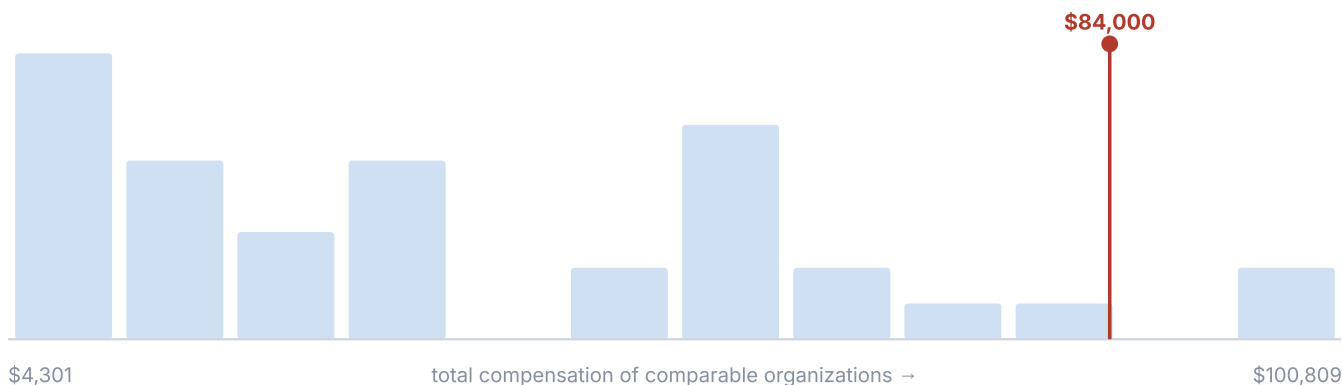
BUDGET Total revenue between \$97,444 and \$218,158 — 0.67x to 1.50x the subject's \$145,439 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (A62), nationwide + budget 0.67–1.5x revenue.

35 organizations qualified on sector, size, and geography

→ **35** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$5,136	\$14,048	\$30,736	\$54,767	\$69,393	\$84,000
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Dancing Classrooms Greater Richmond	VA	\$145,056	Executive Di	\$51,217	\$56,343	2023
American Dance Machine For The 21st Century	NY	\$153,425	President	\$5,250	\$5,405	2023
Exit 12 Dance Company Inc	NY	\$137,207	Executive Director & Board Director	\$4,956	\$4,956	2024
Stuart Pimsler Dance & Theater Inc	MN	\$135,508	Co-artistic Director	\$24,000	\$27,019	2023
Flamenco Denver	CO	\$156,978	Executive Dir.	\$55,434	\$58,823	2024
Mashup Contemporary Dance Company	CA	\$158,587	Executive Direcor	\$9,728	\$9,296	2024
Santa Barbara Dance Institute	CA	\$131,986	Executive Dir.	\$75,000	\$71,670	2024
Kyl Dancers Inc	PA	\$125,561	Executive Director	\$42,500	\$46,903	2024
Steamboat Dance Theatre	CO	\$166,190	Executive Dir.	\$28,585	\$30,333	2024
Vangelina Theater Inc	NY	\$167,010	Artistic Director, Board Member, Teacher	\$58,100	\$59,816	2023
Wild Space Inc	WI	\$173,970	Managing Dir	\$26,594	\$30,736	2024
Thin Man Dance Inc	NY	\$175,747	Board Member/executive And Artistic Director	\$60,000	\$61,772	2023
Gloatl Inc	GA	\$114,312	Founding Artist	\$14,000	\$16,039	2023
Philadelphia Dance Projects	PA	\$111,022	Executive Di	\$4,000	\$4,301	2025

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Center For Modern Dance Education Inc	NJ	\$180,036	Artistic Director	\$21,150	\$20,359	2025
Danceworks Chicago Inc Nfp	IL	\$183,426	Executive Dir.	\$62,246	\$65,977	2025
Calidanza Dance Company	CA	\$185,250	C/o	\$18,575	\$17,750	2024
Anikaya Akhra Inc	MA	\$185,771	Artistic Director	\$9,700	\$9,646	2024
Nca Dance Studio	CA	\$188,340	Director	\$4,421	\$4,350	2023
Keigwin And Company Inc	NY	\$190,606	Executive Di	\$51,458	\$52,978	2023
Fist & Heel Performance Group	NY	\$191,790	Executive Director	\$35,800	\$35,800	2024
Ballet Des Ameriques School & Company Inc	NY	\$195,967	Pres/exec Director	\$33,866	\$33,866	2024
Huntington Dance Theatre Ltd	WV	\$203,908	Studio Director	\$11,600	\$13,899	2024
Leap Of Faith Arts Ministries	IL	\$204,024	Director	\$18,819	\$21,079	2023
Edge School Of The Arts Dance Legacy Inc	NY	\$204,650	Director	\$80,000	\$82,363	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 35 organizations. Compensation range \$4,301–\$100,809; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$145,439); for reference, expenses \$217,522 and assets \$11,286.
Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.

ROLE MATCH Preeti Vasudevan, reported title "EXECUTIVE DIRECTOR", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	94 th
Total compensation (D + F), as reported (no adjustments)	94 th
Reportable pay only (column D), adjusted	94 th
All sources (D + E + F), adjusted	94 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Preeti Vasudevan) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 35 similarly situated organizations (Same NTEE sector (A62), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$84,000 is reasonable (approximately the 94th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.