

Gina Quesenberry Breast Cancer

Executive Director / CEO

EIN 204797777

ID · NTEE G12

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Layci Peer, Executive Director / CEO** (\$75,000) against **every comparable organization** that fit the selection criteria — **27** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **70th** percentile of comparable organizations within the typical range

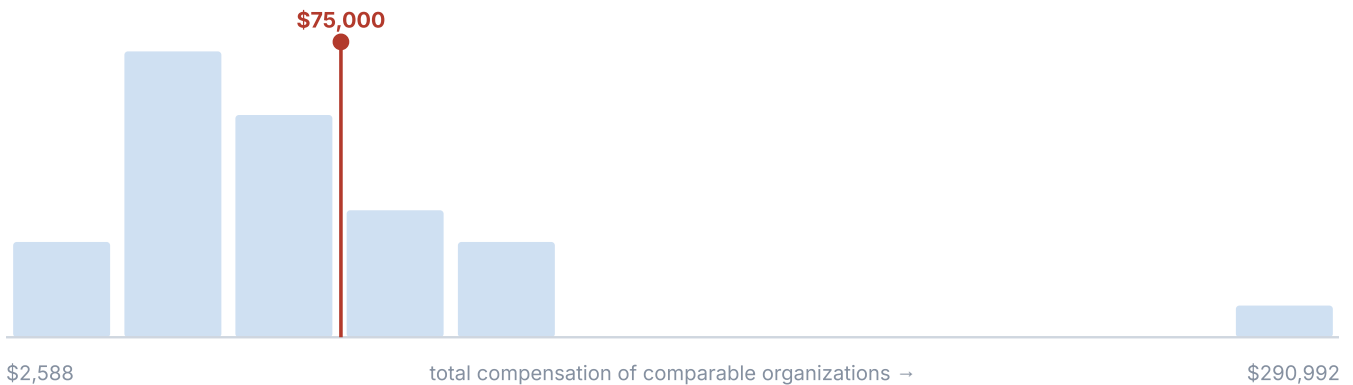
Benchmarked executive: Layci Peer — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (G12).
BUDGET	Total revenue between \$184,568 and \$413,212 — 0.67x to 1.50x the subject's \$275,475 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (G12), nationwide + budget 0.67–1.5x revenue.

27 organizations qualified on sector, size, and geography → **27** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$27,032	\$38,766	\$52,491	\$81,602	\$112,977	\$75,000
----------	----------	----------	----------	-----------	----------



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to ID cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
All In For Miller Inc	GA	\$265,432	Treasurer	\$36,000	\$34,027	2024
The Isaac Foundation	WA	\$285,953	Executive Dir.	\$48,479	\$40,801	2024
Hope Lives The Lydia Dody Breast	CO	\$261,871	Executive Di	\$71,880	\$64,791	2024
Montana Youth Diabetes Alliance Inc	MT	\$290,742	Executive Director	\$18,876	\$19,127	2024
Race Cancer Foundation Inc	MA	\$293,645	President And Director	\$45,000	\$39,136	2023
Parkinson Association Of Central Florida Inc	FL	\$295,008	Executive Director	\$75,000	\$66,232	2024
Niekro Aneurysm And Avm Foundation	TX	\$252,971	Executive Director	\$90,385	\$84,992	2024
Northwest Indiana Cancer Kids Inc	IN	\$247,112	Executive Director	\$47,000	\$47,968	2023
Teal Diva	NC	\$233,564	Executive Dir.	\$60,000	\$58,278	2024
Iraq Star Inc	CA	\$232,116	President/treasurer	\$108,000	\$90,255	2023
Kat's Ribbon Of Hope Inc	NY	\$323,602	Operations A	\$3,047	\$2,588	2024
1 Of Us	NC	\$324,059	Executive Di	\$70,000	\$67,991	2024
Outrun The Sun Inc	IN	\$324,896	Executive Di	\$112,707	\$111,729	2024
Kicks For A Cure Inc	NE	\$328,787	Executive Director	\$45,450	\$45,953	2024
Undiagnosed Diseases Network Foundation	DC	\$328,998	Ceo	\$352,756	\$290,992	2024
Ramsey Keller Memorial	MT	\$216,710	President	\$51,500	\$50,840	2025

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
South Dakota Parkinson Foundation	SD	\$214,691	Executive Director	\$35,948	\$38,396	2023
Sawyers Wish	OH	\$343,750	Director Of Development	\$81,571	\$83,614	2023
Bonnell Foundation Living With Cystic Fi	MI	\$205,376	President	\$52,547	\$52,491	2023
Ataxia Connection Inc	NE	\$197,420	Executive Director	\$78,718	\$79,589	2024
Ovations For The Cure Inc	MA	\$194,308	Executive Di	\$84,180	\$73,210	2023
Armer Foundation For Kids	AZ	\$189,254	Founder	\$40,192	\$36,336	2024
Teamsters Local 25 Autism Fund Inc	MA	\$376,689	President	\$55,954	\$47,266	2024
Meat Fight Inc	TX	\$378,798	Chief Executive Office	\$33,366	\$32,302	2023
Cure Rtd Foundation	TX	\$388,162	Vp / Treasurer	\$15,000	\$14,105	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to ID cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to ID cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 27 organizations. Compensation range \$2,588–\$290,992; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$275,475); for reference, expenses \$273,999 and assets \$385,321.

ROLE MATCH Layci Peer, reported title "*Executive Dir.*", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	70 th
Total compensation (D + F), as reported (no adjustments)	63 rd
Reportable pay only (column D), adjusted	74 th
All sources (D + E + F), adjusted	67 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Layci Peer) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 27 similarly situated organizations (Same NTEE sector (G12), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$75,000 is reasonable (approximately the 70th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.