

# Get The Word Out Inc

Executive Director / CEO

EIN 204964861

CO · NTEE X99

FY ending 2024-12-31

June 10, 2026

This analysis benchmarks the total compensation of **Mary Jean Powers, Executive Director / CEO** (\$41,670) against **every comparable organization** that fit the selection criteria — **72** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **60<sup>th</sup>** percentile of comparable organizations within the typical range

**Benchmarked executive:** Mary Jean Powers — reported title “President”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

**SECTOR** Organizations sharing the subject's NTEE classification (X99).

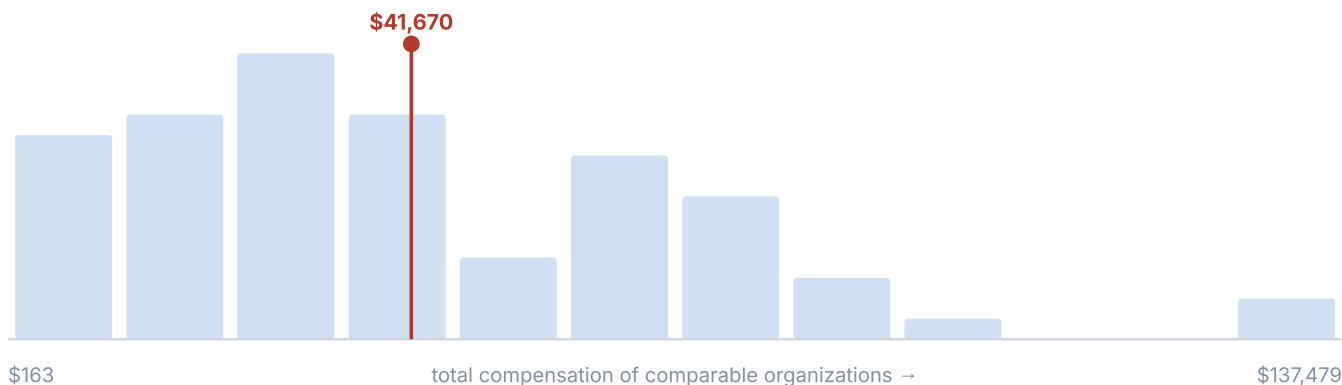
**BUDGET** Total revenue between \$77,196 and \$172,827 — 0.67x to 1.50x the subject's \$115,218 (the band tightens as size grows).

**GEOGRAPHY** Same NTEE sector (X99), nationwide + budget 0.67–1.5x revenue.

**72** organizations qualified on sector, size, and geography

→ **72** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$8,577

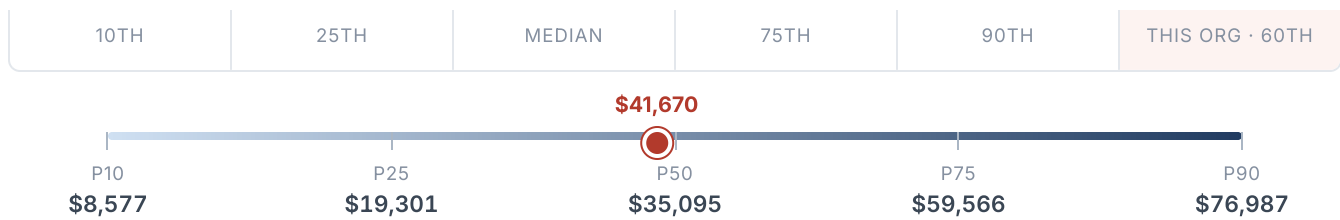
\$19,301

\$35,095

\$59,566

\$76,987

\$41,670



## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CO cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Church United</a>	CA	\$116,515	Vice President	\$45,000	<b>\$40,524</b>	2024
<a href="#">Mahayogi Yoga Mission Inc</a>	NY	\$113,198	President	\$5,000	<b>\$4,851</b>	2023
<a href="#">Heavenly Grace Ministries Inc</a>	NY	\$113,062	President	\$33,000	<b>\$31,099</b>	2024
<a href="#">Grad Resources</a>	TX	\$117,974	Chairman	\$72,000	<b>\$75,111</b>	2024
<a href="#">Mt Zion Pentecostal Churches Of God</a>	NJ	\$119,356	President	\$28,600	<b>\$28,541</b>	2022
<a href="#">Women's Circle Inc</a>	FL	\$119,472	Director	\$72,000	<b>\$72,623</b>	2023
<a href="#">This Redeemed Life</a>	TX	\$120,165	President	\$33,815	<b>\$35,276</b>	2024
<a href="#">Danny Oertli Ministries Inc</a>	CO	\$109,813	President	\$57,126	<b>\$58,813</b>	2023
<a href="#">Charis Foundation For New Monasticism &amp; Interspirituality</a>	NM	\$121,147	President, Director Of Keating-schachter Center	\$50,800	<b>\$56,981</b>	2024
<a href="#">Barbara Yandell Ministries</a>	TX	\$108,559	Pres. & Rev.	\$58,636	<b>\$61,170</b>	2024
<a href="#">Windows To The Divine</a>	CO	\$123,746	President	\$36,000	<b>\$37,063</b>	2023
<a href="#">South Mountain Family Camp</a>	NC	\$105,983	Executive Director	\$18,063	<b>\$19,464</b>	2024
<a href="#">Ross Family Ministries</a>	NC	\$105,754	President	\$62,500	<b>\$69,338</b>	2023
<a href="#">Inner Vision Spiritual Life Maintenance Inc</a>	MD	\$102,772	President	\$18,635	<b>\$18,169</b>	2024
<a href="#">G3 Experience Inc</a>	TX	\$102,448	President	\$54,000	<b>\$57,997</b>	2023
<a href="#">Movement Day Greater Dallas</a>	TX	\$128,186	Executive Dir.	\$21,300	<b>\$22,220</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Firstlight International</a>	PA	\$101,654	President	\$17,280	<b>\$17,971</b>	2024
<a href="#">Wine Women In The New Evangelization</a>	MN	\$130,747	Secretary & Treasurer	\$13,000	<b>\$13,396</b>	2024
<a href="#">Africa Church-planting &amp; Training In Vocational Ed</a>	IN	\$133,020	Executive Director	\$19,350	<b>\$21,281</b>	2024
<a href="#">New Wilderness Adventures</a>	NC	\$133,340	Exec Director	\$23,500	<b>\$25,323</b>	2024
<a href="#">Highlands Mission Cooperative Inc</a>	GA	\$133,892	President & Ceo	\$26,500	<b>\$28,609</b>	2023
<a href="#">Orchard Ministries</a>	NM	\$96,354	President	\$43,314	<b>\$48,585</b>	2024
<a href="#">Youth On The Move Usa Inc</a>	FL	\$96,166	President	\$36,000	<b>\$36,311</b>	2023
<a href="#">Camp Gilead Bible Camp</a>	OH	\$134,761	President	\$6,200	<b>\$7,051</b>	2023
<a href="#">The Theosophy Company</a>	CA	\$95,337	Trustee	\$31,200	<b>\$28,097</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CO cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CO cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT	72 organizations. Compensation range \$163–\$137,479; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$115,218); for reference, expenses \$126,663 and assets \$58,689.
ROLE MATCH	Mary Jean Powers, reported title " <i>President</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

**OUTLIERS**      2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	60 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	61 <sup>st</sup>
Reportable pay only (column D), adjusted	0 <sup>th</sup>
All sources (D + E + F), adjusted	56 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### **Draft board minutes – executive compensation**

1. The compensation of the Executive Director / CEO (Mary Jean Powers) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 72 similarly situated organizations (Same NTEE sector (X99), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$41,670 is reasonable (approximately the 60<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.