

Gateway House Of Peace Inc

Executive Director / CEO

EIN 205115518

NY · NTEE P74

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Martha Hassalacher, Executive Director / CEO** (\$58,931) against **every comparable organization** that fit the selection criteria — **25** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **36th** percentile of comparable organizations within the typical range

Benchmarked executive: Martha Hassalacher — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (P74).

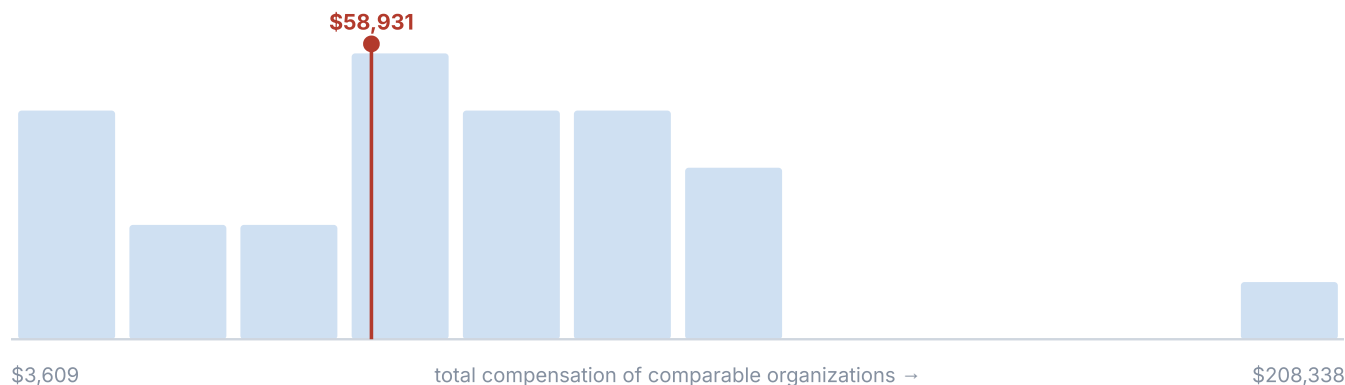
BUDGET Total revenue between \$268,245 and \$600,549 — 0.67x to 1.50x the subject's \$400,366 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (P74), nationwide + budget 0.67–1.5x revenue.

25 organizations qualified on sector, size, and geography

→ **25** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$11,499

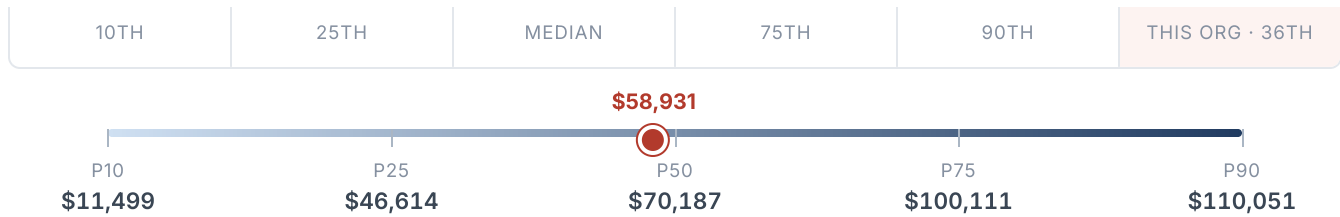
\$46,614

\$70,187

\$100,111

\$110,051

\$58,931



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Tidelands Community Hospice Foundation	SC	\$402,719	Ceo	\$5,375	\$6,205	2024
Oregon Hospice And Palliative Care	OR	\$393,761	Ceo	\$202,723	\$208,338	2024
Sunshine Haven Inc	TX	\$410,218	Director	\$56,420	\$66,938	2022
Aurora House Foundation	TX	\$420,944	Executive Dir.	\$65,000	\$71,955	2024
Beloved Foundation	CA	\$432,242	Executive Dir.	\$31,250	\$30,744	2023
Kokua Mau Inc	HI	\$364,025	Executive Director	\$109,588	\$108,579	2024
Hospice Support Foundation	MN	\$437,358	President, Director	\$6,000	\$6,561	2024
Sunset House Inc	NY	\$360,194	Executive Director	\$61,940	\$61,940	2024
Rva Hospice Llc	VA	\$355,205	Ceo	\$84,503	\$92,960	2023
Shepherd Home Inc	NY	\$452,438	Executive Director	\$64,513	\$64,513	2024
Hospeace House Inc	NY	\$343,758	Director Of Operations	\$49,657	\$49,657	2024
Mother Teresa House For The Care Of	MI	\$342,506	President	\$67,895	\$77,553	2024
Louisiana-mississippi Hospice And	LA	\$342,276	Executive Direc	\$82,154	\$100,111	2024
Sunflower House Inc	DC	\$336,813	President/executive Director	\$48,000	\$46,614	2024
Project 4031 Inc	TX	\$476,252	Executive Dir.	\$70,000	\$77,490	2024
Newaygo County Compassion Home Inc	MI	\$312,927	Executive Di	\$88,505	\$101,095	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Gateway Home - Comfort Care Inc	NY	\$307,892	Executive Di	\$56,394	\$56,394	2024
Corning Comfort Care Inc	NY	\$514,529	Executive Dir.	\$74,409	\$74,409	2024
Hospice Of St Marys Inc	MD	\$514,966	Director	\$17,750	\$18,907	2023
Northwoods Partners	MN	\$276,642	Excecutive Director	\$91,674	\$100,245	2024
Hospice House Of Greenville	SC	\$274,249	Executive Di	\$25,100	\$28,978	2024
Swan Songs Musical Last Wishes	TX	\$539,919	Founder And Ceo	\$100,301	\$111,033	2024
Hospice Of Tuscarawas County Inc	OH	\$552,169	Chief Executive Officer	\$59,881	\$70,187	2024
Homestead Hospice House Inc	MN	\$576,370	President	\$3,300	\$3,609	2024
Minnesota Network Of Hospice &	MN	\$587,503	Interim Executive Director	\$112,296	\$122,795	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT 25 organizations. Compensation range \$3,609–\$208,338; filing years 2022–2024.

SIZE BASIS Matched on total revenue (\$400,366); for reference, expenses \$376,266 and assets \$223,542.

ROLE MATCH Martha Hassalacher, reported title "*EXECUTIVE DIRECTOR*", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 5 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	36 th
Total compensation (D + F), as reported (no adjustments)	40 th
Reportable pay only (column D), adjusted	40 th
All sources (D + E + F), adjusted	28 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Martha Hassalacher) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 25 similarly situated organizations (Same NTEE sector (P74), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$58,931 is reasonable (approximately the 36th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.