

Bowling Green Area Chamber Foundation Inc

Executive Director / CEO

June 9, 2026

This analysis benchmarks the total compensation of **Ron Bunch, Executive Director / CEO** (\$4,270) against **every comparable organization** that fit the selection criteria — **738** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the 4th percentile of comparable organizations

below the typical range for comparable organizations

Benchmarked executive: Ron Bunch — reported title "PRESIDENT & CEO", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

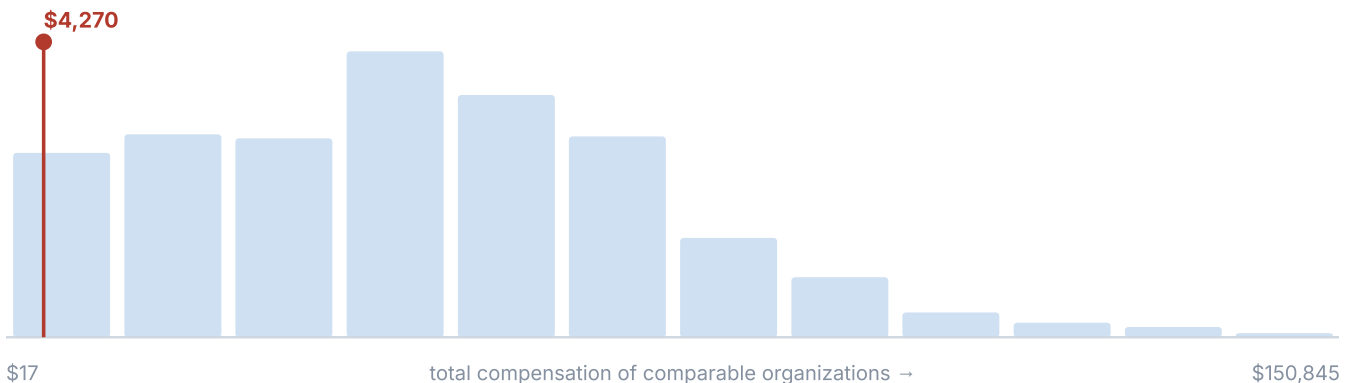
SECTOR Organizations sharing the subject's NTEE classification (O53).

BUDGET Total revenue between \$156,336 and \$350,007 — 0.67x to 1.50x the subject's \$233,338 (the band tightens as size grows).

GEOGRAPHY Same NTEE major group (O), nationwide + budget 0.67–1.5x revenue.

738 organizations qualified on sector, size, and geography → **738** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,330	\$24,963	\$46,569	\$64,019	\$82,822	\$4,270
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to KY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Giving Us Leadership An Focus	TX	\$233,338	President	\$4,860	\$4,525	2024
Lindenhurst Youth Services Board Inc	NY	\$233,314	Director	\$42,760	\$35,964	2024
Dj Henry Dream Fund Inc	MA	\$233,392	Vice Chair	\$78,972	\$68,005	2023
Pensacola's Promise Inc	FL	\$233,241	Executive Di	\$75,000	\$65,580	2024
The Deerwood Foundation Inc	MD	\$233,093	Executive Di	\$16,500	\$14,358	2024
Diamond In The Rough Youth Development Program Inc	GA	\$233,615	President	\$43,204	\$39,391	2025
Jewish Big Brother & Big Sister	MA	\$232,826	Ex-officio	\$14,028	\$12,079	2023
The Kansas Youth Empowerment Academy Incorporated	KS	\$233,894	Executive Director	\$25,690	\$25,833	2024
Center For Restorative Practice	CA	\$232,767	Executive Director	\$98,098	\$81,174	2023
The Partner Alliance For Safer Schools	IA	\$232,727	Chair	\$27,000	\$27,517	2024
Counterpunch Academy	MI	\$232,659	Executive Di	\$52,980	\$50,899	2024
Fulton County Youth Center Inc	IN	\$234,351	Executive Dir.	\$24,760	\$25,021	2023
Horseman's Mission Inc	OH	\$232,248	Administrator	\$4,000	\$3,943	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
San Antonio Future Basketball Inc	TX	\$234,444	President	\$6,000	\$5,586	2024
Girls Build Kalamazoo Inc	MI	\$234,480	Executive Director	\$20,000	\$19,214	2024
The Harold Hunter Foundation	NY	\$232,106	Executive Director	\$51,711	\$43,493	2024
Chinese Youth Camp	TX	\$234,593	Camp Director, Finance Director, Facilities	\$1,750	\$1,629	2024
Scholastic Talent Showcase Inc	NY	\$231,934	President	\$6,000	\$5,046	2024
Colorado Young Leaders	CO	\$234,792	Executive Di	\$33,008	\$29,460	2024
Joyful Child Foundation-in Memory Of Samantha Runnion	CA	\$231,819	Executive Director	\$47,640	\$39,421	2023
Kingdom Homestead	MI	\$231,794	Executive Di	\$52,000	\$49,958	2024
Circle Camps For Grieving Children Inc	WI	\$235,090	Executive Director	\$60,000	\$58,324	2024
Most Valuable Parents Of Buffalo Inc	NY	\$231,479	Executive Director	\$67,183	\$58,175	2023
Blooming Prairie Youth Club	MN	\$231,256	Club Coordinator	\$37,100	\$34,121	2024
Child And Family Resource Foundation	SC	\$230,904	Ceo	\$35,170	\$34,151	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to KY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to KY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT	738 organizations. Compensation range \$17–\$150,845; filing years 2021–2025.
SIZE BASIS	Matched on total revenue (\$233,338); for reference, expenses \$217,746 and assets \$583,638.
ROLE MATCH	Ron Bunch, reported title " <i>PRESIDENT & CEO</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	22 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	8 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	4 th
Total compensation (D + F), as reported (no adjustments)	4 th
Reportable pay only (column D), adjusted	0 th
All sources (D + E + F), adjusted	100 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

■ Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Ron Bunch) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 738 similarly situated organizations (Same NTEE major group (O), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$4,270 is reasonable (approximately the 4th percentile of comparable organizations) and documented the basis for this determination

concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.