

# Northwest Hospital Alliance

Executive Director / CEO

EIN 205858771  
 ID · NTEE W050  
 FY ending 2024-12-31  
 June 10, 2026

This analysis benchmarks the total compensation of **Caryl Johnston, Executive Director / CEO** (\$184,302) against **every comparable organization** that fit the selection criteria — **223** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **100<sup>th</sup>** percentile of comparable organizations above the 90th percentile — board review recommended

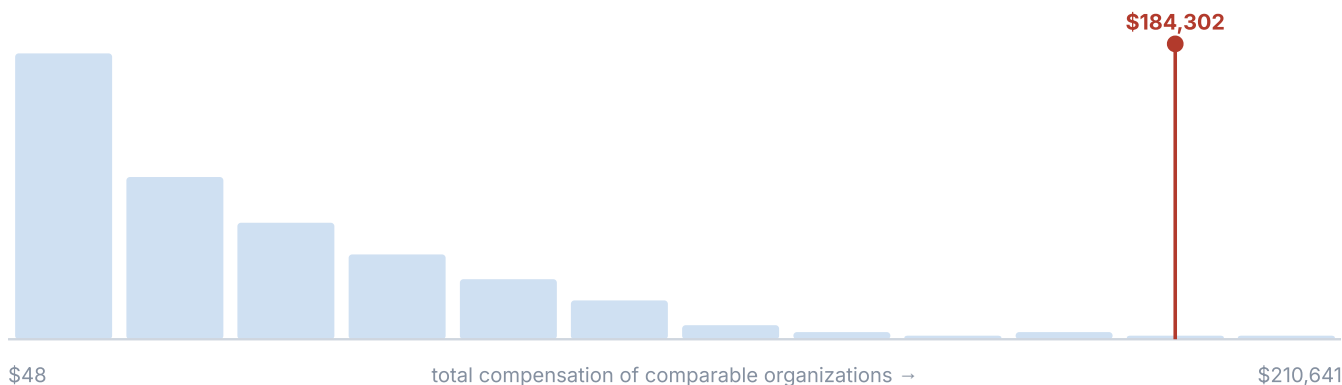
**Benchmarked executive:** Caryl Johnston — reported title “Executive Dir.”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (W050).
BUDGET	Total revenue between \$109,651 and \$245,488 — 0.67x to 1.50x the subject's \$163,659 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (W), nationwide + budget 0.67–1.5x revenue.

**223** organizations qualified on sector, size, and geography → **223** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$3,034	\$12,140	\$27,229	\$58,222	\$87,253	<b>\$184,302</b>
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to ID cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Spencer-ralston Post No 1254</a>	KS	\$163,557	Quatermaster	\$750	<b>\$742</b>	2025
<a href="#">Veterans Of Foreign War Auxiliary Department Of Ka</a>	KS	\$163,979	Secretary Jr Vic President	\$6,900	<b>\$6,827</b>	2025
<a href="#">New England First Amendment</a>	MA	\$163,291	Treasurer &	\$105,000	<b>\$88,697</b>	2024
<a href="#">Brady County Water District</a>	MT	\$162,462	Secetary / Treasurer	\$12,003	<b>\$12,163</b>	2024
<a href="#">Rising Routes Alliance</a>	CO	\$162,008	Co-founder	\$7,420	<b>\$6,688</b>	2024
<a href="#">Key Consumer Organization Inc</a>	IN	\$161,918	Executive Director	\$45,015	<b>\$45,943</b>	2023
<a href="#">Victims Of Milwaukee Violence Burial Fund Inc</a>	WI	\$161,810	Executive Director	\$11,400	<b>\$11,192</b>	2024
<a href="#">Citizens Union Of The City Of New York</a>	NY	\$165,587	Executive Dir.	\$27,500	<b>\$23,360</b>	2024
<a href="#">Pine Hill Water System Inc</a>	LA	\$161,605	Secretary	\$11,963	<b>\$12,383</b>	2024
<a href="#">Fraternal Order Of Eagles</a>	WA	\$161,403	Lead Maintenance	\$20,806	<b>\$17,511</b>	2024
<a href="#">Wyoming Family Alliance</a>	WY	\$165,943	Ceo/executive Director	\$34,489	<b>\$34,717</b>	2024
<a href="#">Allegheny League Of Municipalities</a>	PA	\$160,784	Executive Director	\$118,257	<b>\$114,133</b>	2023
<a href="#">Fleet Reserve Club Of Jax Fl Inc</a>	FL	\$166,714	Manager	\$46,375	<b>\$39,898</b>	2025
<a href="#">In Honor Of Our Troops</a>	MD	\$159,452	Chairman President	\$26,000	<b>\$22,850</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Roa Standing Together For America's</a>	DC	\$159,298	Executive Director	\$18,644	<b>\$15,834</b>	2023
<a href="#">Florida Coalition On Black Civic Participation Inc</a>	FL	\$159,191	President	\$42,900	<b>\$37,885</b>	2024
<a href="#">Center For Self Governance</a>	WA	\$168,132	Executive Director	\$27,702	<b>\$24,003</b>	2023
<a href="#">Deep Democracy Institute</a>	OR	\$158,227	President	\$68,700	<b>\$61,744</b>	2023
<a href="#">Veterans Of Foreign Wars Post 2832 Pike Memorial</a>	OH	\$169,487	Quartermaster	\$1,456	<b>\$1,450</b>	2024
<a href="#">Indiana Fiscal Policy Institute Inc</a>	IN	\$157,725	President	\$98,864	<b>\$98,006</b>	2024
<a href="#">Kirk Casey Post No 366 Of The American Legion Depa</a>	NY	\$157,640	1st Vice Commander	\$35,500	<b>\$31,046</b>	2023
<a href="#">Veterans Education Project</a>	VA	\$170,000	Executive Director	\$30,000	<b>\$27,229</b>	2024
<a href="#">U S Veterans Post 104 Corporation</a>	FL	\$170,207	Quartermaster	\$2,000	<b>\$1,818</b>	2023
<a href="#">Hero Expeditions Incorporated</a>	CO	\$170,678	Executive Director	\$36,000	<b>\$32,450</b>	2024
<a href="#">Relink (Db a Relinkorg)</a>	OH	\$156,040	Director Of Finance & Hr	\$14,208	<b>\$14,564</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to ID cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to ID cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT **223** organizations. Compensation range \$48–\$210,641; filing years 2022–2025.

SIZE BASIS	Matched on total revenue (\$163,659); for reference, expenses \$282,819 and assets \$142,918. <b>Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.</b>
ROLE MATCH	Caryl Johnston, reported title " <i>Executive Dir.</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	19 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	7 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	100 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	99 <sup>th</sup>
Reportable pay only (column D), adjusted	100 <sup>th</sup>
All sources (D + E + F), adjusted	98 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Caryl Johnston) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 223 similarly situated organizations (Same NTEE major group (W), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$184,302 is reasonable (approximately the 100<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.