

Teamcalifornia Economic Development Corp

Executive Director / CEO

June 9, 2026

This analysis benchmarks the total compensation of **Robin Reimold, Executive Director / CEO** (\$119,477) against **every comparable organization** that fit the selection criteria — **181** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **75th** percentile of comparable organizations within the typical range

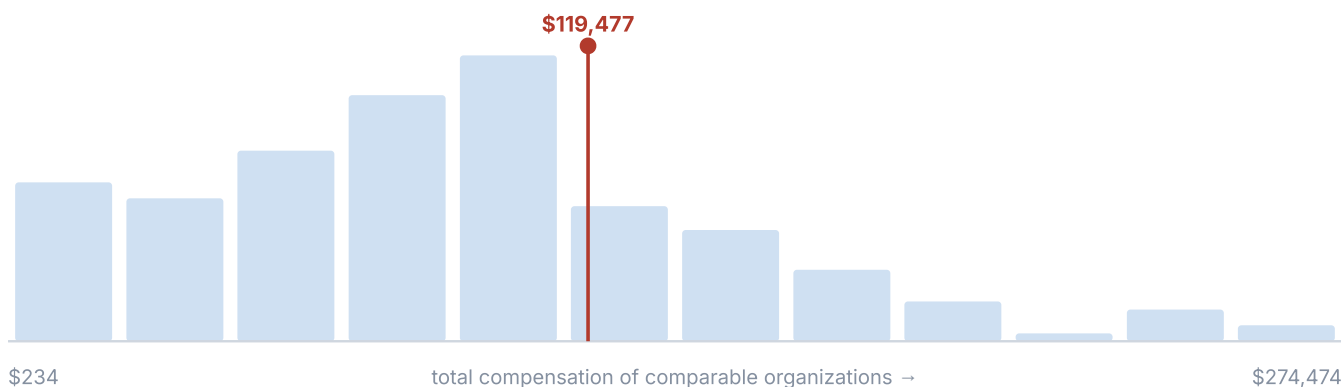
Benchmarked executive: Robin Reimold — reported title “CEO”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S30).
BUDGET	Total revenue between \$245,603 and \$549,859 — 0.67x to 1.50x the subject's \$366,573 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (S30), nationwide + budget 0.67–1.5x revenue.

181 organizations qualified on sector, size, and geography → **181** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$20,664	\$51,551	\$88,698	\$118,658	\$163,409	\$119,477
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Wakarusa Valley Development Inc	KS	\$366,709	Executive Di	\$187,715	\$228,114	2024
Mcdevco Inc	WI	\$367,541	Executive Director	\$113,760	\$133,640	2024
2523 Market Corp	OH	\$370,154	Former Exec	\$1,260	\$1,501	2024
Rutland Makers Inc	VT	\$362,903	Executive Di	\$79,423	\$89,921	2024
Enterprise Futures	CA	\$371,118	Executive Director And President	\$157,597	\$153,076	2024
Davie County Economic Development Commission Inc	NC	\$371,126	President	\$136,561	\$163,409	2023
Eastern Plains Economic Development	MT	\$360,223	Executive Di	\$49,834	\$60,425	2024
Laredo Motor Carriers Association	TX	\$359,339	President	\$70,000	\$81,091	2023
Delafield Promotional &	WI	\$374,607	Executive Director	\$11,118	\$13,061	2024
Heart Of Brevard	NC	\$375,666	Executive Director	\$88,649	\$103,034	2024
Downtown Wichita Falls Development Inc	TX	\$378,130	Executive Director	\$75,846	\$85,342	2024
Amplify Equity Inc	NY	\$354,839	Executive Director	\$84,483	\$85,872	2024
82nd Street District Management	NY	\$378,507	Executive Dir.	\$90,568	\$94,777	2023
Lapeer Development Corporation	MI	\$379,284	Executive Di	\$121,900	\$141,531	2024
Idea Foundry	PA	\$353,744	Director & Ceo	\$208,810	\$241,149	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Main Street Winter Haven Inc	FL	\$352,397	President	\$70,063	\$74,036	2024
Folsom Community Development Corporation	CA	\$352,017	Ceo/president	\$115,040	\$115,040	2023
Boulder Chamber Foundation	CO	\$351,613	President & Ceo	\$18,609	\$20,664	2023
Allendale County Alive	SC	\$382,763	Executive Director	\$41,811	\$47,801	2025
Monroe County Illinois Economic	IL	\$350,348	Executive Dir.	\$69,879	\$77,276	2024
Kendall County Economic Development Corporation	TX	\$385,842	President/ceo	\$142,560	\$160,409	2024
International Business As Mission Inc	VA	\$385,960	President	\$4,500	\$4,888	2024
Minnesota Center For Employee Ownership	MN	\$386,210	Executive Director	\$69,046	\$76,743	2024
Greater Lincoln Chamber Foundation	NE	\$386,587	Vp & General Counsel	\$54,118	\$65,474	2024
Merchant Row Association Corporation	DC	\$346,049	Former Executive Director	\$32,308	\$31,891	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT 181 organizations. Compensation range \$234–\$274,474; filing years 2022–2025.

SIZE BASIS Matched on total revenue (\$366,573); for reference, expenses \$430,677 and assets \$39,150.

ROLE MATCH	Robin Reimold, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	20 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	7 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	75 th
Total compensation (D + F), as reported (no adjustments)	80 th
Reportable pay only (column D), adjusted	71 st
All sources (D + E + F), adjusted	66 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Robin Reimold) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 181 similarly situated organizations (Same NTEE sector (S30), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$119,477 is reasonable (approximately the 75th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.