

The Savannah Book Festival Inc

Executive Director / CEO

EIN 205945596

GA · NTEE B99

FY ending 2023-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Tara Setter, Executive Director / CEO** (\$61,000) against **every comparable organization** that fit the selection criteria — **16** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **69th** percentile of comparable organizations within the typical range

Benchmarked executive: Tara Setter — reported title “EXECUTIVE DI”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (B99).

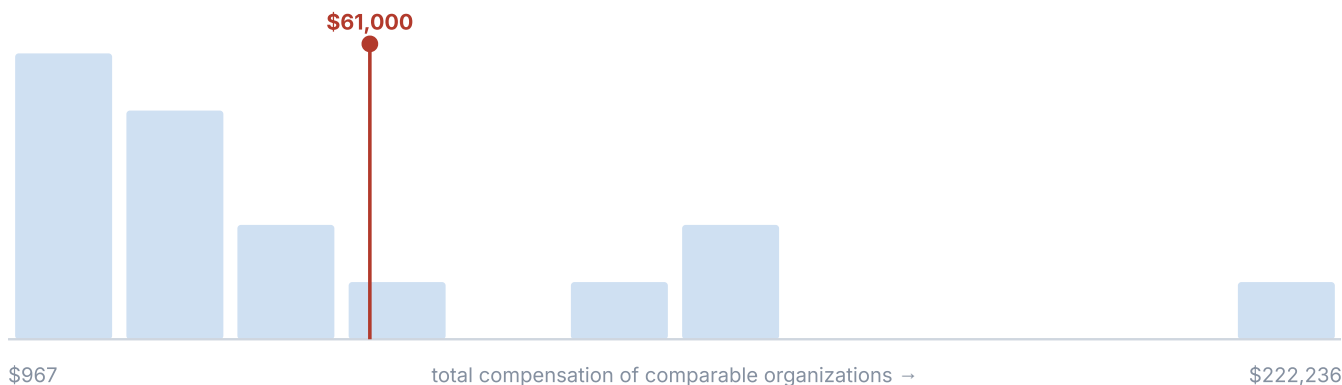
BUDGET Total revenue between \$248,340 and \$555,985 — 0.67x to 1.50x the subject's \$370,657 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (B99) + GA + budget 0.67–1.5x revenue.

16 organizations qualified on sector, size, and geography

→ **16** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$4,443	\$6,366	\$35,381	\$78,023	\$114,272	\$61,000
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to GA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Communities In Schools Of Candler Co Inc	GA	\$395,553	Director	\$36,575	\$34,610	2025
De Lasting Purpose Foundation	GA	\$334,752	Director	\$4,000	\$3,885	2024
Me And My Two Friends Foundation Inc	GA	\$413,008	Director	\$20,504	\$19,916	2024
Sandy Springs Education Force Inc	GA	\$315,023	Executive Dir.	\$46,020	\$44,700	2024
Daniel Academy Atlanta	GA	\$435,866	Ceodirector	\$22,100	\$21,466	2024
C2e Incorporated	GA	\$300,619	Finance Dir	\$6,572	\$6,383	2024
Gods' Warriors Inc	GA	\$297,298	President	\$72,000	\$69,934	2024
Georgia Council Of Teachers Of	GA	\$288,639	Executive Di	\$6,500	\$6,314	2024
Partners In Change Inc	GA	\$455,719	Ceo, Vice Board Chair	\$5,000	\$5,000	2023
Georgia Coalition For Higher	GA	\$466,026	Co-exec Dire	\$123,476	\$116,842	2025
American College Of Pediatricians	GA	\$274,826	Executive Director	\$36,152	\$36,152	2023
African American Officers Development Network	GA	\$477,826	Ceo	\$105,310	\$102,289	2024
Ideals Foundation Inc	GA	\$256,117	Ceo/bd Member	\$115,000	\$111,701	2024
Kaleidoscope Child Foundation	GA	\$255,502	Exec Director	\$40,000	\$40,000	2023
Georgia Healthy Family Alliance Inc	GA	\$499,512	Executive Director	\$996	\$967	2024
Morehouse Choice Accountable Care	GA	\$522,320	Ceo	\$228,800	\$222,236	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to GA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to GA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 16 organizations. Compensation range \$967–\$222,236; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$370,657); for reference, expenses \$431,497 and assets \$516,363.

ROLE MATCH Tara Setter, reported title "*EXECUTIVE DI*", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	69 th
Total compensation (D + F), as reported (no adjustments)	69 th
Reportable pay only (column D), adjusted	69 th
All sources (D + E + F), adjusted	69 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

■ Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Tara Setter) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 16 similarly situated organizations (Same NTEE sector (B99) + GA + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$61,000 is reasonable (approximately the 69th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.