

New Vision For Children And Families Services Inc

Executive Director / CEO

EIN 208047274
 NY · NTEE B60
 FY ending 2023-12-31
June 9, 2026

This analysis benchmarks the total compensation of **Maria Rodriguez, Executive Director / CEO** (\$30,500) against **every comparable organization** that fit the selection criteria — **20** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **35th** percentile of comparable organizations within the typical range

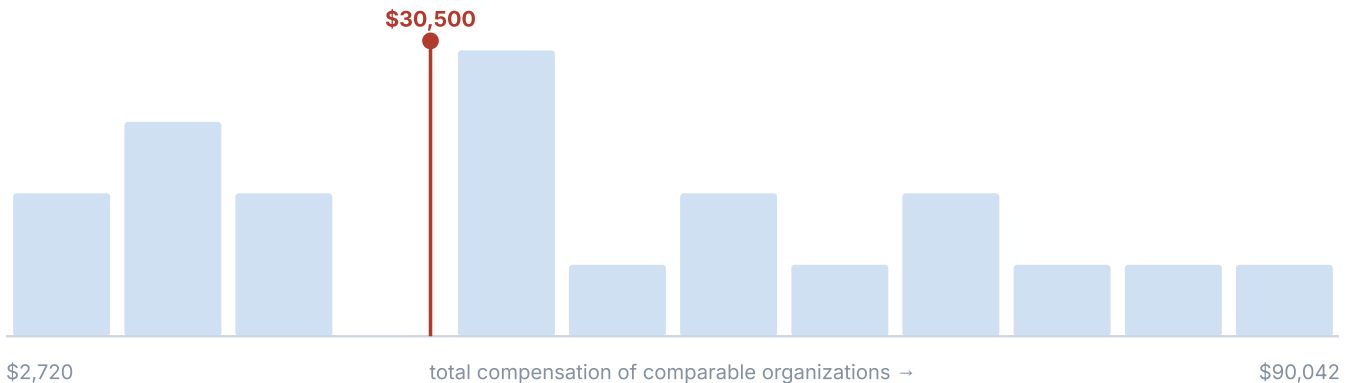
Benchmarked executive: Maria Rodriguez — reported title “PRESIDENT”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (B60).
BUDGET	Total revenue between \$56,740 and \$127,032 — 0.67x to 1.50x the subject's \$84,688 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (B60), nationwide + budget 0.67–1.5x revenue.

20 organizations qualified on sector, size, and geography → **20** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,677 10TH	\$17,086 25TH	\$38,903 MEDIAN	\$56,723 75TH	\$71,349 90TH	\$30,500 THIS ORG · 35TH
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Healthy Congregations Inc	OH	\$80,104	Ceo/executive Director	\$31,251	\$36,630	2023
Maury Seldin Advanced Studies	FL	\$90,703	Chairman/pre	\$10,800	\$10,906	2024
Literacy Volunteers At Centenary	LA	\$77,776	Executive Director	\$32,800	\$38,823	2024
Beauty Certified Education Association	MN	\$92,935	Board Member/executive Director	\$51,406	\$54,599	2024
Foundation For Coffee Knowledge	IL	\$76,013	Ceo	\$2,500	\$2,720	2023
War Legacies Project Inc	VT	\$94,564	Executive Director/board Secretary	\$49,448	\$53,498	2024
Mammacare Foundation Inc	FL	\$94,855	President	\$19,322	\$19,008	2025
Principle Based Leadership	CA	\$69,732	President & Ceo	\$9,016	\$8,616	2023
Beat The Streets Detroit Inc	MI	\$69,549	Board Member	\$39,500	\$43,825	2024
Evolve Mentoring	NC	\$100,977	Executive Director	\$41,333	\$49,201	2022
Ohio Nurses Association Foundation	OH	\$68,257	Ceo	\$32,257	\$37,809	2023
National Coalition For Community Capital	NC	\$67,437	Director Of Ops	\$63,646	\$70,689	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Northwest Tennessee	TN	\$101,975	President/ce	\$56,923	\$64,316	2024
Texas Arabic Academy Inc	TX	\$102,125	Ceo	\$22,000	\$23,655	2024
Coalition For Educational Partnership	CA	\$60,000	President & Ceo	\$42,000	\$38,983	2024
Academy For Lifelong Learning	NY	\$114,020	Executive Di	\$81,673	\$77,285	2025
Washington Baptist Seminary	DC	\$114,397	President	\$12,000	\$11,319	2024
Literacy Volunteers Of America Bitterroot Inc	MT	\$114,411	Executive Director	\$75,481	\$90,042	2023
Nevada Christian Institute	NV	\$115,276	Secretary	\$10,500	\$11,314	2024
Rocky Mountain Sustainable Living Assoc	CO	\$122,850	Director	\$61,215	\$63,095	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	20 organizations. Compensation range \$2,720–\$90,042; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$84,688); for reference, expenses \$88,128 and assets \$7,673.
ROLE MATCH	Maria Rodriguez, reported title " <i>PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	35 th
Total compensation (D + F), as reported (no adjustments)	35 th
Reportable pay only (column D), adjusted	40 th
All sources (D + E + F), adjusted	35 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Maria Rodriguez) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 20 similarly situated organizations (Same NTEE sector (B60), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$30,500 is reasonable (approximately the 35th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.