

# Great Barrington Public Theater Inc

Executive Director / CEO

EIN 208256546

MA · NTEE A65

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Serena Johnson, Executive Director / CEO** (\$41,250) against **every comparable organization** that fit the selection criteria — **322** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **28<sup>th</sup>** percentile of comparable organizations within the typical range

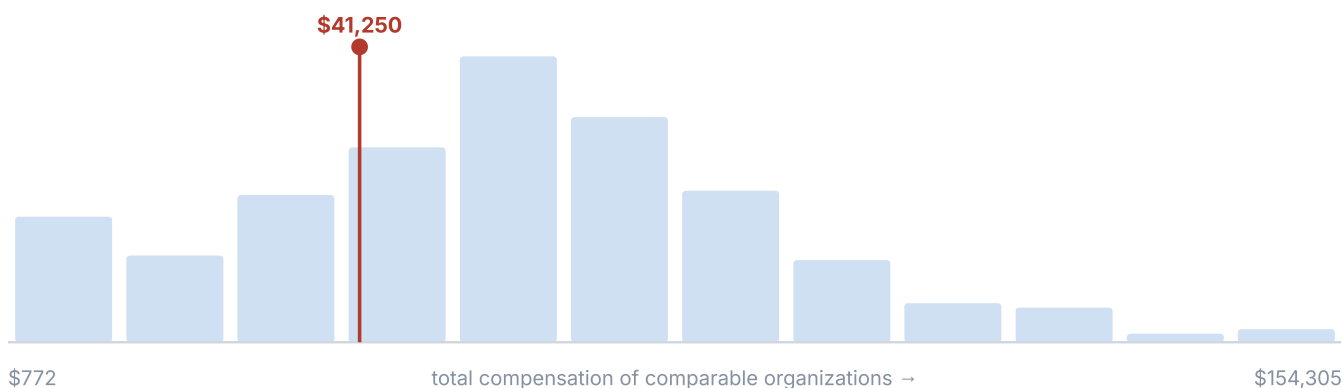
**Benchmarked executive:** Serena Johnson — reported title “DEVELOPMENT DIRECTOR”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A65).
BUDGET	Total revenue between \$327,508 and \$733,228 — 0.67x to 1.50x the subject's \$488,819 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A65), nationwide + budget 0.67–1.5x revenue.

**322** organizations qualified on sector, size, and geography → **322** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$15,231	\$38,556	\$57,478	\$75,614	\$95,751	\$41,250
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## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Mabou Mines Development Foundation Inc</a>	NY	\$488,018	President	\$18,120	<b>\$18,221</b>	2024
<a href="#">Shattered Globe Theatre</a>	IL	\$490,442	Director	\$75,000	<b>\$82,053</b>	2024
<a href="#">Salt Pa</a>	PA	\$486,137	Vice President	\$37,233	<b>\$42,540</b>	2023
<a href="#">Halifax Repertory Theatre</a>	FL	\$485,446	President	\$22,500	<b>\$22,915</b>	2025
<a href="#">Vermont Stage Company</a>	VT	\$485,273	Executive Di	\$60,000	<b>\$67,205</b>	2024
<a href="#">Six Points Theater</a>	MN	\$483,858	Producing Artistic Dir	\$83,875	<b>\$92,228</b>	2024
<a href="#">Lifeline Productions Inc</a>	IL	\$493,881	Managing Dir.	\$30,010	<b>\$31,985</b>	2025
<a href="#">Fort Hill Performing Arts Center Inc</a>	NY	\$494,348	President	\$36,067	<b>\$36,268</b>	2024
<a href="#">Educational Theatre Company</a>	VA	\$494,757	Managing Director	\$78,896	<b>\$87,276</b>	2023
<a href="#">Theatre 831</a>	CA	\$494,859	Artistic Director	\$50,400	<b>\$49,861</b>	2023
<a href="#">Tennessee Theater Company</a>	TN	\$495,163	Director	\$96,000	<b>\$112,294</b>	2024
<a href="#">Rome Little Theatre Inc</a>	GA	\$481,871	Executive Director	\$51,691	<b>\$57,838</b>	2024
<a href="#">Krymov Lab Inc</a>	NY	\$480,680	Managing Director	\$26,486	<b>\$26,634</b>	2024
<a href="#">Georgia Ensemble Theatre Company</a>	GA	\$497,310	Producing Artistic Director	\$38,347	<b>\$42,907</b>	2024
<a href="#">One More Productions Inc</a>	CA	\$498,048	President	\$80,514	<b>\$77,368</b>	2024
<a href="#">Solas Nua Inc</a>	DC	\$499,950	President	\$75,000	<b>\$73,240</b>	2024
<a href="#">Augusta Mini Theatre Inc</a>	GA	\$500,509	Executive Direc	\$31,777	<b>\$36,607</b>	2023
<a href="#">Prospect Theater Project</a>	CA	\$500,736	Executive Dir.	\$29,449	<b>\$28,298</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">The Sacred Fools Theater</a>	CA	\$501,859	Managing Director	\$27,500	<b>\$26,425</b>	2024
<a href="#">Lubbock Community Theatre</a>	TX	\$504,919	Executive Dir.	\$48,830	<b>\$55,961</b>	2023
<a href="#">Children's Theatre Of Annapolis Inc</a>	MD	\$505,114	Executive Director	\$53,939	<b>\$56,117</b>	2024
<a href="#">The Hatch Inc</a>	VT	\$472,296	Executive Director	\$80,840	<b>\$90,547</b>	2024
<a href="#">The New Harmony Project Inc</a>	IN	\$506,461	Executive Artistic Director	\$36,372	<b>\$42,684</b>	2024
<a href="#">Siudy Flamenco Dance Theatre Inc</a>	FL	\$468,461	Executive Dir.	\$44,790	<b>\$48,207</b>	2023
<a href="#">Plan-b Theatre Company</a>	UT	\$467,893	Managing Dir	\$53,117	<b>\$60,497</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT	322 organizations. Compensation range \$772–\$154,305; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$488,819); for reference, expenses \$511,131 and assets \$149,250.
ROLE MATCH	Serena Johnson, reported title " <i>DEVELOPMENT DIRECTOR</i> ", benchmarked as Executive Director / CEO. <b>Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.</b>
RELATED-ORG PAY	3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	28 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	32 <sup>nd</sup>
Reportable pay only (column D), adjusted	30 <sup>th</sup>
All sources (D + E + F), adjusted	28 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Serena Johnson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 322 similarly situated organizations (Same NTEE sector (A65), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$41,250 is reasonable (approximately the 28<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.