

Association Of Educational Purchasing Agencies

Executive Director / CEO

EIN 208565337
 NM · NTEE S41
 FY ending 2023-12-31
June 13, 2026

This analysis benchmarks the total compensation of **George Wilson, Executive Director / CEO** (\$97,000) against **every comparable organization** that fit the selection criteria — **536** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **58th** percentile of comparable organizations within the typical range

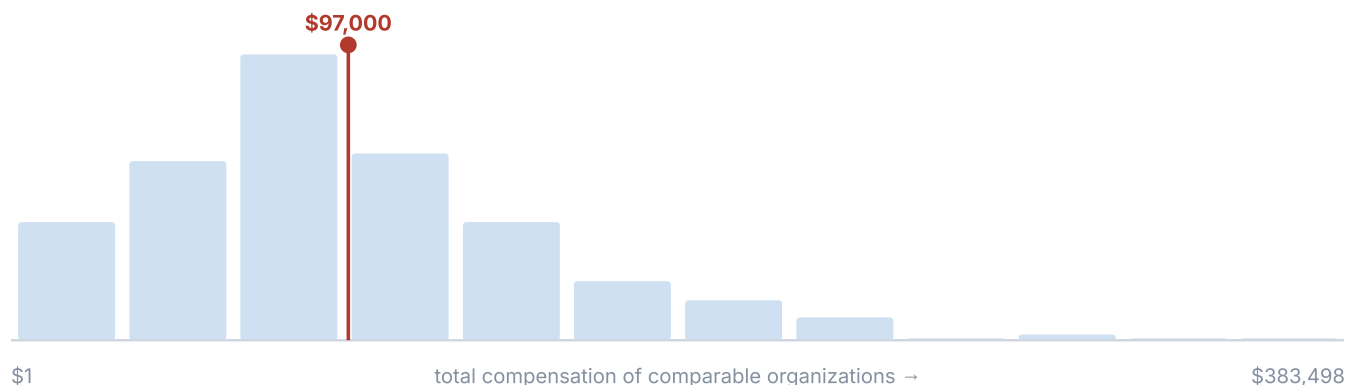
Benchmarked executive: George Wilson — reported title “EXEC DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S41).
BUDGET	Total revenue between \$317,687 and \$711,240 — 0.67x to 1.50x the subject's \$474,160 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (S41), nationwide + budget 0.67–1.5x revenue.

536 organizations qualified on sector, size, and geography → **536** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$29,598 10TH	\$57,130 25TH	\$85,622 MEDIAN	\$125,751 75TH	\$175,330 90TH	\$97,000 THIS ORG · 58TH
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NM cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Committee Of Chief Risk Officers Inc	TX	\$473,946	Director	\$259,448	\$241,297	2023
Mass Funeral Directors Assoc Inc	MA	\$474,522	Exec Director	\$63,158	\$49,933	2025
Crew Charlotte Inc	NC	\$473,737	Executive Director	\$104,044	\$99,953	2023
New York Organization For Nursing	NY	\$473,608	Executive Dir.	\$75,000	\$61,203	2024
Juniata River Valley Visitors Bureau	PA	\$475,732	Executive Director	\$54,567	\$49,141	2024
Precastprestressed Con Ins Ne	NY	\$476,290	Key Employee	\$168,258	\$133,767	2025
Mid South Sign Association Inc	TN	\$476,999	Executive Director	\$67,714	\$66,177	2023
White House Chamber Of Commerce	TN	\$470,907	Director	\$88,461	\$83,972	2024
Maine Outdoor Brands Inc	ME	\$470,897	Executive Director	\$82,944	\$77,221	2023
Camara De Comercio Del Sur De Puerto Rico Inc	PR	\$470,820	Executive Director	\$38,377	\$37,276	2024
Carolinas Chapter - Cmaa	NC	\$477,616	Member Services Manager	\$70,355	\$65,650	2024
Arkansas Ready Mixed Concrete Association Inc	AR	\$477,664	Exec Director	\$96,164	\$95,100	2025
Armed Forces Marketing Council	VA	\$470,536	President	\$351,695	\$306,664	2024
Signature User Group Inc	FL	\$477,920	Executive Director	\$62,750	\$53,236	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Workforce Fairness Institute Inc	VA	\$478,179	Secretary, Director	\$10,000	\$8,977	2023
Pike County Economic Development	AL	\$469,860	President	\$174,187	\$169,942	2024
Connectup Institute	MN	\$479,058	President	\$88,833	\$81,611	2023
Chicago Area Independent Constructi	IL	\$467,890	Director	\$114,400	\$104,568	2023
Alliance For Dade Inc	GA	\$480,435	President And Ceo	\$70,875	\$64,357	2024
La Crosse Area Realtors Association	WI	\$467,721	Assoc Execut	\$111,858	\$105,498	2024
American Business Council Kuwait		\$466,769	Executive Director	\$54,539	\$54,539	2023
Downtown Community Partnership	ND	\$481,804	Ceo/president	\$69,556	\$70,969	2023
Broussard Chamber Of Commerce	LA	\$466,085	Ceo	\$76,800	\$76,371	2024
Gage Area Growth Enterprise	NE	\$465,745	Executive Di	\$92,211	\$89,565	2024
New Mexico Angels Inc	NM	\$465,415	Chairman	\$12,844	\$12,476	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NM cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NM cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **536** organizations. Compensation range \$1–\$383,498; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$474,160); for reference, expenses \$306,903 and assets \$568,968.
ROLE MATCH	George Wilson, reported title "EXEC DIRECTOR", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	29 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	15 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	58 th
Total compensation (D + F), as reported (no adjustments)	50 th
Reportable pay only (column D), adjusted	0 th
All sources (D + E + F), adjusted	54 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (George Wilson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 13, 2026, comparing compensation against 536 similarly situated organizations (Same NTEE sector (S41), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$97,000 is reasonable (approximately the 58th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 13, 2026.