

Neighborhood Crusades Inc

Executive Director / CEO

EIN 231740095
 PA · NTEE P20
 FY ending 2023-12-31
June 9, 2026

This analysis benchmarks the total compensation of **Joan Donnelly, Executive Director / CEO** (\$33,100) against **every comparable organization** that fit the selection criteria — **26** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **35th** percentile of comparable organizations within the typical range

Benchmarked executive: Joan Donnelly — reported title “Director”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

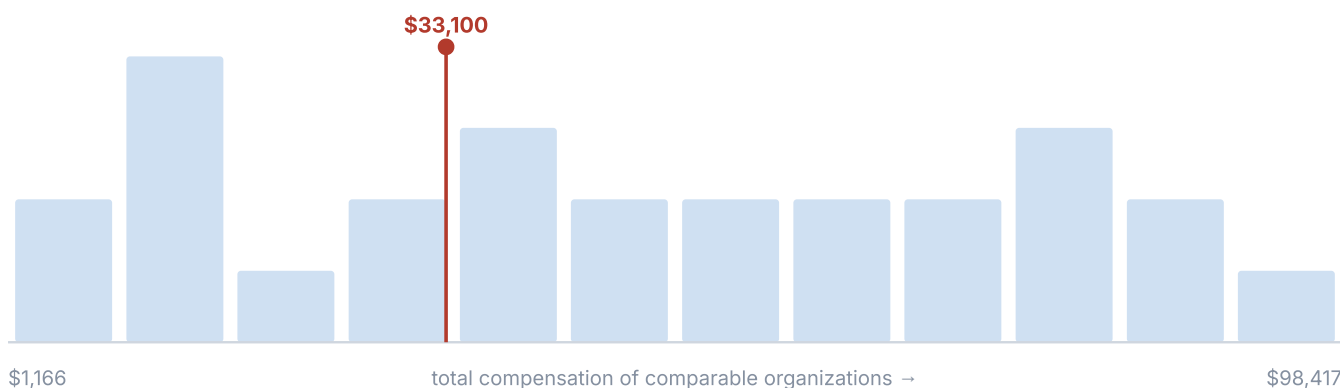
SECTOR Organizations sharing the subject's NTEE classification (P20).

BUDGET Total revenue between \$116,757 and \$261,397 — 0.67x to 1.50x the subject's \$174,265 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (P20) + PA + budget 0.67–1.5x revenue.

26 organizations qualified on sector, size, and geography → **26** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$13,599	\$22,694	\$46,605	\$70,985	\$82,758	\$33,100
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to PA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Project Cpr	PA	\$179,363	Pres	\$89,154	\$86,596	2024
Pa Fop Foundation	PA	\$197,602	Past Executive Director	\$16,000	\$15,541	2024
Life Factors Ministries	PA	\$198,228	President	\$101,324	\$98,417	2024
The Arc Alliance Guardianship Services	PA	\$205,454	Executive Director	\$54,094	\$54,094	2023
The Long Short Road Inc	PA	\$207,159	President & Ceo	\$92,032	\$89,392	2024
Juniper Community Missions	PA	\$210,693	President	\$16,800	\$16,800	2023
Africa Dream Partnership	PA	\$212,338	Director, Employee	\$45,750	\$45,750	2023
Family Promise Of Lycoming County Inc	PA	\$213,923	Director	\$52,000	\$50,508	2024
Coolbaugh Township Firemen's Relief	PA	\$133,666	Secretary	\$1,200	\$1,166	2024
Selfless Solutions Inc	PA	\$216,586	President	\$12,000	\$11,656	2024
Exeter Community Education Foundation	PA	\$219,893	Executive Director	\$31,000	\$30,111	2024
Supporting Area Families Everyday	PA	\$219,916	Executive Di	\$68,226	\$66,269	2024
The Pointe	PA	\$224,391	Director	\$37,167	\$37,167	2023
Awaken Pittsburgh	PA	\$225,793	Founder & Executive Director	\$42,183	\$40,973	2024
A New Tomorrow	PA	\$120,607	Ceo	\$8,312	\$8,074	2024
Pedal 4 Peace Usa	PA	\$119,704	President And Ceo	\$17,242	\$17,242	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Northeastern Area Social Service Center Of York Co	PA	\$234,654	Executive Director	\$47,459	\$47,459	2023
The Center For Positive Aging In	PA	\$235,861	Exec Directo	\$76,327	\$74,137	2024
Jada House International Inc	PA	\$235,879	Executive Dir.	\$60,567	\$60,567	2023
Healthy Steps Diaper Bank	PA	\$240,826	Executive Director	\$32,740	\$31,801	2024
Fiorenza's Food For Friends	PA	\$242,342	Executive Director	\$81,250	\$78,919	2024
Caitlin's Smiles Inc	PA	\$242,835	Founder/ceo	\$34,500	\$34,500	2023
Westlanc Love Inc	PA	\$251,542	Executive Director	\$65,040	\$63,174	2024
The Simple Way	PA	\$253,264	Executive Di	\$20,818	\$20,221	2024
Bridge Of Hope Harrisburg Area	PA	\$259,996	Executive Director	\$81,743	\$77,351	2025

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to PA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to PA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	26 organizations. Compensation range \$1,166–\$98,417; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$174,265); for reference, expenses \$203,412 and assets \$216,853.
ROLE MATCH	Joan Donnelly, reported title <i>"Director"</i> , benchmarked as Executive Director / CEO. Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	35 th
Total compensation (D + F), as reported (no adjustments)	35 th
Reportable pay only (column D), adjusted	35 th
All sources (D + E + F), adjusted	35 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Joan Donnelly) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 26 similarly situated organizations (Same NTEE sector (P20) + PA + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$33,100 is reasonable (approximately the 35th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.