

Brodheads Watershed Corporation

Executive Director / CEO

EIN 232564522
 PA · NTEE C320
 FY ending 2023-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Alexander Jackson, Executive Director / CEO** (\$53,190) against **every comparable organization** that fit the selection criteria — **38** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **55th** percentile of comparable organizations within the typical range

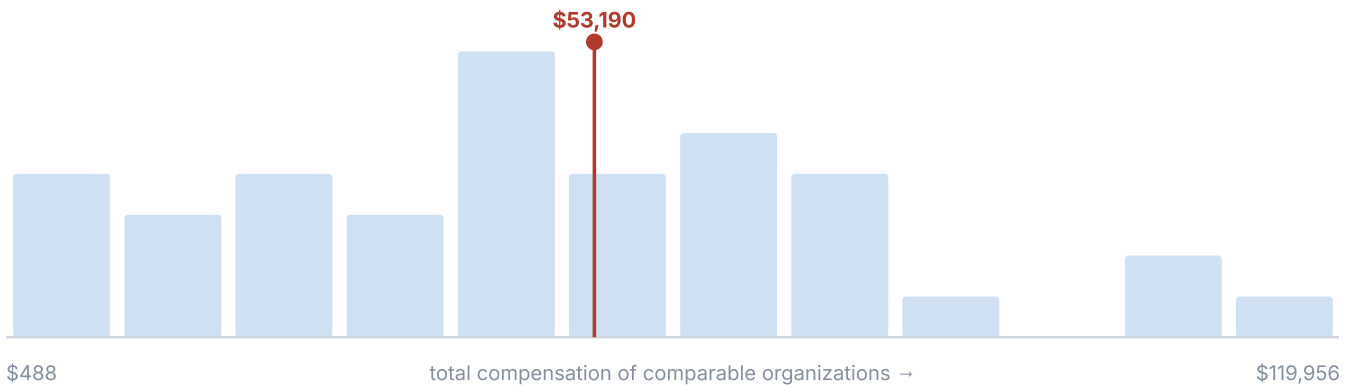
Benchmarked executive: Alexander Jackson — reported title “EXECUTIVE DIRECTOR (UNTIL 10/2023)”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (C320).
BUDGET	Total revenue between \$106,759 and \$239,013 — 0.67x to 1.50x the subject's \$159,342 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (C32), nationwide + budget 0.67–1.5x revenue.

38 organizations qualified on sector, size, and geography → **38** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,249	\$25,238	\$47,076	\$64,497	\$79,059	\$53,190
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to PA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Nansemond River Preservation Alliance	VA	\$157,999	Presidentceo	\$79,500	\$74,765	2024
Westlake Aquatic Center Inc	MO	\$161,905	Staff	\$7,457	\$7,693	2024
Upstream Watch	ME	\$163,974	Executive Director	\$63,000	\$61,445	2024
Werkin Outdoors	NC	\$153,506	Committee Chair	\$28,037	\$28,217	2024
Streets Run Watershed Association	PA	\$153,299	Executive Director	\$88,000	\$85,475	2024
Pennsylvania Lake Management Society	PA	\$168,728	Executive Director	\$54,815	\$53,242	2024
Altamaha Riverkeeper Inc	GA	\$148,849	Executive Director	\$77,920	\$76,310	2024
The Pennsylvania Pink Zone	PA	\$148,218	Executive Director	\$50,085	\$47,394	2025
International Society Of Limnology-sil	NC	\$145,957	Editor In Chief-inland Waters	\$5,000	\$5,032	2024
Wentworth Watershed Association	NH	\$145,870	Executive Director	\$77,861	\$70,025	2024
The Downstream Project	VA	\$145,658	Executive Director	\$65,076	\$61,200	2024
Tennessee Riverkeeper	AL	\$174,228	Executive Di	\$114,000	\$119,956	2024
Idaho Association Of Soil Conservation	ID	\$176,628	Executive Director	\$42,000	\$44,803	2023
Friends Of The Shiawassee River	MI	\$177,141	Exec Directo	\$46,752	\$48,390	2023
Fish Reef Project	CA	\$140,925	Executive Director	\$27,000	\$22,708	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Coastal Watershed Institute	WA	\$138,944	Executive Director	\$560	\$488	2024
Lake Worth Lagoon Environmental Defense	FL	\$180,852	Executive Direc	\$15,701	\$14,791	2023
Pozo De Agua Inc	PR	\$181,070	President	\$21,020	\$20,417	2024
Truckee River Foundation	NV	\$132,667	Executive Director	\$111,826	\$109,178	2024
Seaside Sustainability Inc	MA	\$132,364	Executive Director	\$65,631	\$59,141	2023
Friends Of Palm Beach Inc	FL	\$188,309	President	\$60,000	\$54,901	2024
Storm Drain Protection Act Inc	FL	\$124,705	Executive Di	\$79,500	\$72,743	2024
Middle Susquehanna Riverkeeper	PA	\$198,212	Executive Di	\$57,120	\$55,481	2024
Save Our Saluda	SC	\$200,079	President	\$61,170	\$62,156	2024
Watershed Restoration Coalition For The	MT	\$112,825	Secretary/bookkeeper	\$10,496	\$11,345	2023

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to PA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to PA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **38** organizations. Compensation range \$488–\$119,956; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$159,342); for reference, expenses \$160,591 and assets \$474,755.

ROLE MATCH Alexander Jackson, reported title "*EXECUTIVE DIRECTOR (UNTIL 10/2023)*", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	55 th
Total compensation (D + F), as reported (no adjustments)	53 rd
Reportable pay only (column D), adjusted	55 th
All sources (D + E + F), adjusted	55 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Alexander Jackson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 38 similarly situated organizations (Same NTEE sector (C32), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$53,190 is reasonable (approximately the 55th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.