

Jewel Women's Center

Executive Director / CEO

EIN 233011973

PA · NTEE E40

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Cheryl Cresswell, Executive Director / CEO** (\$33,462) against **every comparable organization** that fit the selection criteria — **126** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **12th** percentile of comparable organizations below the typical range for comparable organizations

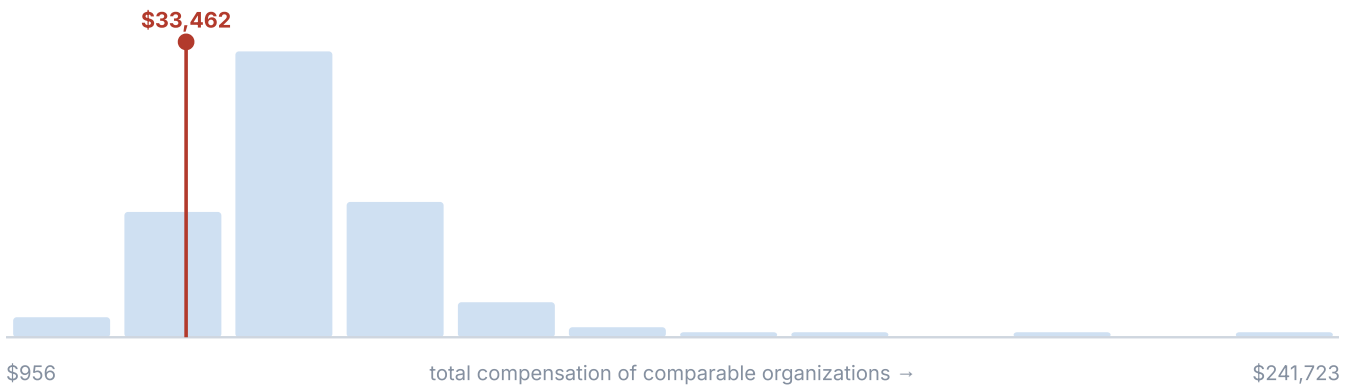
Benchmarked executive: Cheryl Cresswell — reported title “EXECUTIVE DI”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (E40).
BUDGET	Total revenue between \$217,035 and \$485,899 — 0.67x to 1.50x the subject's \$323,933 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (E40), nationwide + budget 0.67–1.5x revenue.

126 organizations qualified on sector, size, and geography → **126** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$29,951	\$43,363	\$53,534	\$65,381	\$81,703	\$33,462
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to PA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Roaring Adventures Inc	OR	\$324,361	President	\$47,596	\$44,323	2024
Care Net Manasota Crisis Pregnancy	FL	\$322,047	Executive Director	\$52,144	\$49,121	2024
Gianna Center Of Philadelphia	PA	\$327,770	Medical Doctor	\$36,400	\$36,400	2024
Pregnancy Care Center Of Southeast Texas	TX	\$330,081	Executive Director	\$51,700	\$51,860	2024
Elsinore Valley Pregnancy Resource Center	CA	\$330,332	Executive Director	\$33,000	\$28,575	2024
Pregnancy Care Center Of Lagrange	GA	\$316,205	Executive Di	\$52,269	\$52,701	2024
Teddy Bear Den	SD	\$331,949	Executive Di	\$98,262	\$108,746	2024
Possibilities Women's Center	WA	\$315,002	Executive Di	\$58,679	\$52,681	2024
Pregnancy Resource Center Of The Poconos	PA	\$314,681	Executive Dir.	\$45,809	\$45,809	2024
The Alpha Pregnancy Center Inc	MD	\$313,859	Executive Director	\$88,333	\$82,812	2024
Acadiana Pregnancy Center & Clinic	LA	\$310,399	Executive Di	\$63,558	\$70,180	2024
Pregnancy Resource Services	WA	\$338,048	Executive Director	\$40,238	\$35,194	2025
Sumter Pregnancy Center	SC	\$309,201	Executive Director	\$49,555	\$53,373	2023
Community Pregnancy Center Inc	OH	\$308,742	Executive Direc	\$103,289	\$112,943	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Plateau Pregnancy Services	TN	\$339,286	Exec Director / Vice Chr	\$70,044	\$73,830	2024
Northlake Crisis Pregnancy Ctr Inc	LA	\$306,739	Exec.dir	\$26,100	\$28,819	2024
Center For Client Safety Inc	KY	\$341,632	Executive Director And Secy	\$64,427	\$71,460	2023
Crisis Pregnancy Ctr Of Central Maine	ME	\$305,968	Excutive Director	\$36,947	\$37,099	2024
Aspire Medical Services And Education	CO	\$305,437	Executive Director	\$48,308	\$46,450	2024
Adria Womens Health	TX	\$346,777	Executive Director	\$50,465	\$50,621	2024
Community Pregnancy Center Inc	OH	\$300,826	Executive Director	\$51,375	\$54,565	2024
Crisis Pregnancy Center Of Tehachapi	CA	\$347,709	Member	\$66,320	\$57,426	2024
Next Step Resources Center	TN	\$347,840	Director/president	\$64,348	\$67,826	2024
Warrenton Pregnancy Center	VA	\$347,928	Executive Di	\$87,002	\$86,726	2023
Alpha Clinics	CA	\$348,509	Executive Dir.	\$79,944	\$69,223	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to PA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to PA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	126 organizations. Compensation range \$956–\$241,723; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$323,933); for reference, expenses \$285,705 and assets \$209,329.
ROLE MATCH	Cheryl Cresswell, reported title "EXECUTIVE DI", benchmarked as Executive Director / CEO. The title maps directly to this role.
OUTLIERS	9 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	12 th
Total compensation (D + F), as reported (no adjustments)	13 th
Reportable pay only (column D), adjusted	12 th
All sources (D + E + F), adjusted	12 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Cheryl Cresswell) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 126 similarly situated organizations (Same NTEE sector (E40), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$33,462 is reasonable (approximately the 12th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.