

# Pettaway Pursuit Foundation

Executive Director / CEO

EIN 233089455

PA · NTEE P80

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Theresa Pettaway Pcd Doula, Executive Director / CEO** (\$66,401) against **every comparable organization** that fit the selection criteria — **164** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **78<sup>th</sup>** percentile of comparable organizations within the typical range

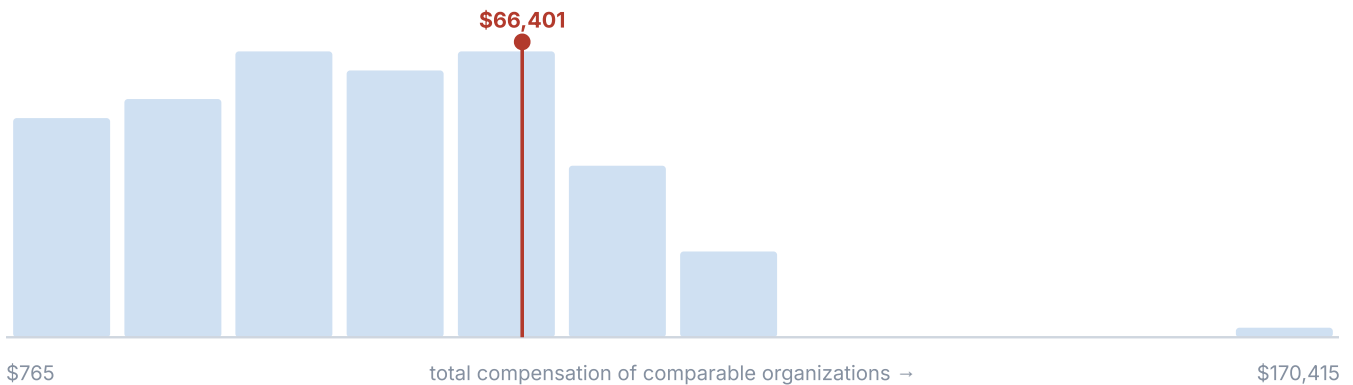
**Benchmarked executive:** Theresa Pettaway Pcd Doula — reported title "EXECUTIVE DIRECTOR/PRESIDENT", a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P80).
BUDGET	Total revenue between \$122,161 and \$273,495 — 0.67x to 1.50x the subject's \$182,330 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P80), nationwide + budget 0.67–1.5x revenue.

**164** organizations qualified on sector, size, and geography → **164** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$11,394	\$26,834	\$45,751	\$65,136	\$76,101	\$66,401
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to PA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Nonprofitconnect Inc</a>	NJ	\$182,966	Executive Director	\$83,703	<b>\$74,941</b>	2024
<a href="#">Hawaii Coalition Against Sexual Assault</a>	HI	\$181,460	Executive Director	\$52,500	<b>\$48,526</b>	2023
<a href="#">Laura Mahoney Autism And Epilepsy</a>	NH	\$183,743	Executive Director	\$34,614	<b>\$32,996</b>	2023
<a href="#">Homes For Laurel Inc</a>	MD	\$184,441	Vice President & Director	\$27,109	<b>\$25,415</b>	2024
<a href="#">The Whatcom Dream</a>	WA	\$180,029	Executive Director	\$54,820	<b>\$50,670</b>	2023
<a href="#">Camp Bluebird Of West Michigan</a>	MI	\$178,194	Executive Dir.	\$60,030	<b>\$63,968</b>	2023
<a href="#">Hannah And Friends Inc</a>	IN	\$187,260	Secretary, Director Of Ope	\$18,545	<b>\$20,191</b>	2023
<a href="#">Roots To Wings Inc</a>	NE	\$175,893	Executive Director	\$49,104	<b>\$52,961</b>	2024
<a href="#">Westfield Residence Inc</a>	CA	\$189,049	Director	\$2,450	<b>\$2,121</b>	2024
<a href="#">The Shepherds Center Of Fairfax-burke</a>	VA	\$175,121	Executive Dir.	\$43,471	<b>\$42,090</b>	2024
<a href="#">Dress For Success Billings Inc</a>	MT	\$190,236	Executive Director	\$47,167	<b>\$50,984</b>	2024
<a href="#">Volunteer Caregivers Program</a>	NY	\$174,381	Executive Director	\$75,000	<b>\$67,960</b>	2024
<a href="#">Community Access Naperville Inc</a>	IL	\$190,504	President	\$1,305	<b>\$1,287</b>	2024
<a href="#">Ide Center Apartments li Inc</a>	OH	\$172,521	Ceo/president	\$18,970	<b>\$20,743</b>	2023
<a href="#">Coleman Road Supportive Housing Inc</a>	MN	\$192,374	President/tr	\$65,715	<b>\$67,037</b>	2023
<a href="#">Helping Hands Of Yuma</a>	AZ	\$193,285	Executive Director	\$65,322	<b>\$64,856</b>	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Universal City Supportive Housing</a>	MN	\$171,303	President/tr	\$68,006	<b>\$65,647</b>	2025
<a href="#">Hope House</a>	DC	\$170,608	Ex Executive Director	\$80,534	<b>\$70,867</b>	2024
<a href="#">Hope Reins In Texas Inc</a>	TX	\$194,211	Director	\$20,300	<b>\$20,363</b>	2024
<a href="#">Lowell Terrace Corp</a>	CO	\$194,511	Board President & Ceo Of Mhcd	\$24,467	<b>\$24,221</b>	2023
<a href="#">Promoting Responsible Independence In Daily Endeavors Inc</a>	CA	\$195,145	President	\$30,000	<b>\$25,977</b>	2024
<a href="#">Professional Student Government</a>	MN	\$195,627	Secretary Of Grants, President	\$5,200	<b>\$5,152</b>	2024
<a href="#">Lighthouse Recovery Services Inc</a>	KY	\$197,001	Director	\$34,113	<b>\$37,838</b>	2023
<a href="#">Payee Plus</a>	OH	\$167,580	Executive Director	\$60,637	<b>\$64,402</b>	2024
<a href="#">Fostering Life-changing Opportunities</a>	MO	\$167,579	Executive Director	\$30,228	<b>\$33,053</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to PA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to PA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT **164** organizations. Compensation range \$765–\$170,415; filing years 2022–2025.

SIZE BASIS	Matched on total revenue (\$182,330); for reference, expenses \$256,587 and assets \$19,600. <b>Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.</b>
ROLE MATCH	Theresa Pettaway Pcd Doula, reported title " <i>EXECUTIVE DIRECTOR/PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	27 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	78 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	78 <sup>th</sup>
Reportable pay only (column D), adjusted	82 <sup>nd</sup>
All sources (D + E + F), adjusted	64 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Theresa Pettaway Pcd Doula) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 164 similarly situated organizations (Same NTEE sector (P80), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$66,401 is reasonable (approximately the 78<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.