

Summerfair Cincinnati Inc

Executive Director / CEO

EIN 237229462

OH · NTEE A400

FY ending 2023-09-30

June 9, 2026

This analysis benchmarks the total compensation of **Jayne Utter, Executive Director / CEO** (\$74,044) against **every comparable organization** that fit the selection criteria — **84** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **69th** percentile of comparable organizations within the typical range

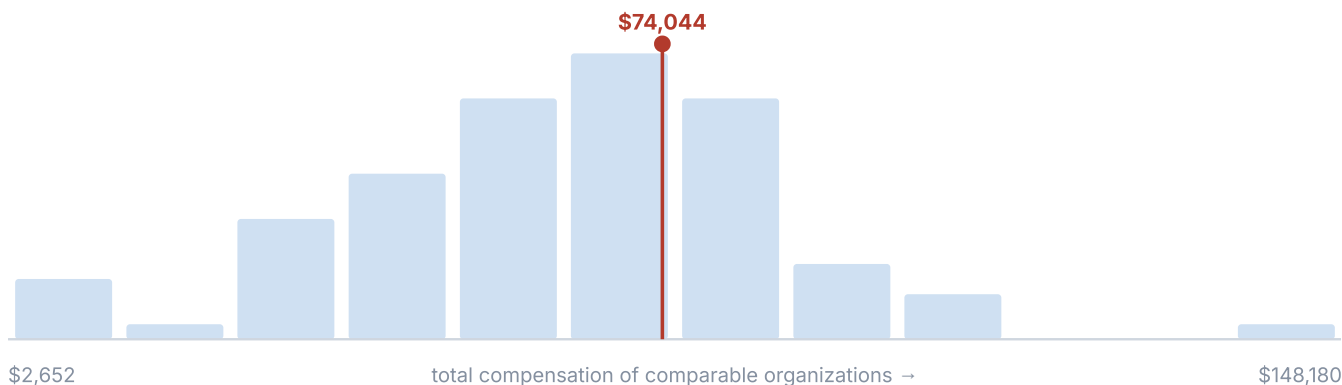
Benchmarked executive: Jayne Utter — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

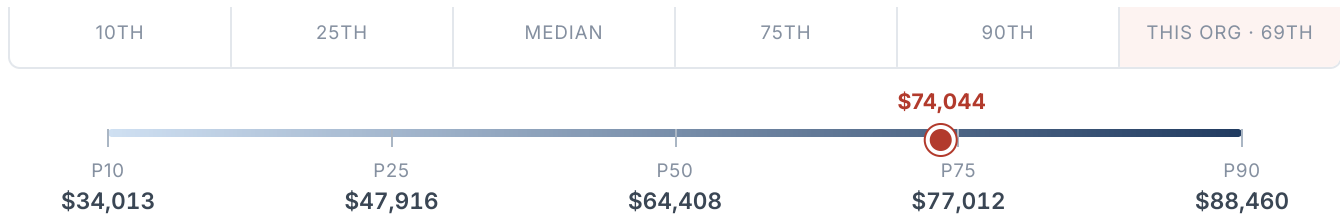
SECTOR	Organizations sharing the subject's NTEE classification (A400).
BUDGET	Total revenue between \$333,674 and \$747,031 — 0.67x to 1.50x the subject's \$498,021 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A40), nationwide + budget 0.67–1.5x revenue.

84 organizations qualified on sector, size, and geography → **84** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$34,013	\$47,916	\$64,408	\$77,012	\$88,460	\$74,044
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to OH cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Center For Contemporary Printmaking	CT	\$497,747	Executive Di	\$72,000	\$61,909	2024
Waco Creative Art Center	TX	\$502,765	Executive Director	\$41,023	\$37,632	2024
Rubys Clay Studio & Gallery	CA	\$504,281	Operations Dir	\$78,000	\$61,767	2024
Participant Inc	NY	\$488,032	Founder/director	\$35,385	\$29,323	2024
Dirt Palace Public Projects	RI	\$485,962	Co-executive Director	\$49,658	\$43,667	2024
Daylight Community Arts	NY	\$510,406	President	\$84,300	\$69,858	2024
Art & Creativity For Healing	CA	\$475,839	Exec Dir/member	\$68,400	\$55,765	2023
Design History Foundation Inc	CA	\$523,634	Executive Director	\$187,122	\$148,180	2024
The Luminary Inc	MO	\$472,141	Executive Dir.	\$79,685	\$77,399	2024
Lanesboro Arts Center	MN	\$471,626	Executive Di	\$60,500	\$54,823	2024
Trickster Art Gallery	IL	\$470,137	Executive Director	\$70,000	\$64,975	2023
Chicago Public Art Group	IL	\$527,138	Executive Director	\$70,000	\$64,975	2023
Iowa Arts In Education	IA	\$464,535	Executive Director	\$57,001	\$57,236	2024
The Bronx River Art Center Inc	NY	\$532,119	Executive Director	\$90,116	\$76,883	2023
Wisconsin Museum Of Quilts & Fiber Arts Inc	WI	\$462,757	Executive Director	\$79,064	\$75,724	2024
Downtown Aurora Visual Arts	CO	\$540,411	Executive Di	\$83,200	\$75,323	2023
Silver Eye Center For Photography	PA	\$540,833	Executive Director	\$40,916	\$38,524	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Design Museum Foundation Inc	MA	\$541,742	Executive Director	\$92,770	\$78,709	2023
Sonoran Art Foundation Inc	AZ	\$547,466	Interim Executive Director	\$54,923	\$48,440	2024
Dallas Architecture Forum	TX	\$448,181	Executive Director	\$95,000	\$87,148	2024
Northeast Minneapolis Arts Assoc	MN	\$445,132	Executive Director	\$75,354	\$70,300	2023
Anacortes Arts Festival	WA	\$552,173	Executive Director	\$102,411	\$84,085	2024
Los Angeles Art Association	CA	\$442,183	Executive Dir.	\$92,800	\$75,658	2023
Glasstire	TX	\$555,577	Executive Dir / Publisher	\$77,773	\$71,345	2024
Open Studio Project Inc	IL	\$438,996	Executive Di	\$69,250	\$60,825	2025

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to OH cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to OH cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	84 organizations. Compensation range \$2,652–\$148,180; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$498,021); for reference, expenses \$485,795 and assets \$940,459.
ROLE MATCH	Jayne Utter, reported title <i>"EXECUTIVE DIRECTOR"</i> , benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	69 th
Total compensation (D + F), as reported (no adjustments)	56 th
Reportable pay only (column D), adjusted	60 th
All sources (D + E + F), adjusted	68 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jayne Utter) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 84 similarly situated organizations (Same NTEE sector (A40), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$74,044 is reasonable (approximately the 69th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.