

# Medical Staff Of Hollywood

Executive Director / CEO

EIN 237238795

CA · NTEE E03

FY ending 2024-10-31

June 9, 2026

This analysis benchmarks the total compensation of **Myunghae Choi Md, Executive Director / CEO** (\$30,000) against **every comparable organization** that fit the selection criteria — **30** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **33<sup>rd</sup>** percentile of comparable organizations within the typical range

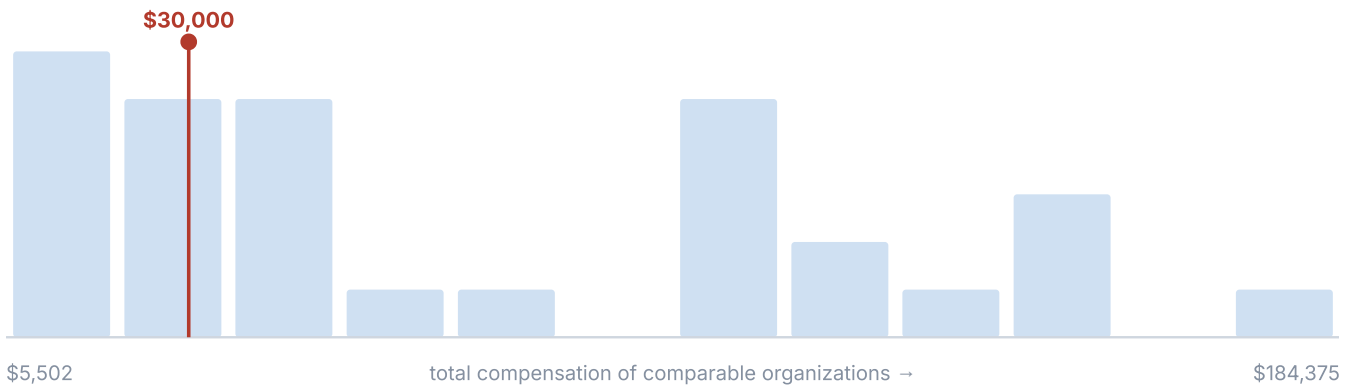
**Benchmarked executive:** Myunghae Choi Md — reported title “President”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (E03).
BUDGET	Total revenue between \$225,864 and \$505,666 — 0.67x to 1.50x the subject's \$337,111 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (E03), nationwide + budget 0.67–1.5x revenue.

**30** organizations qualified on sector, size, and geography → **30** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$15,637	\$26,340	\$47,040	\$108,999	\$142,023	<b>\$30,000</b>
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Va - Chw Association</a>	VA	\$327,707	Exe Director	\$129,676	<b>\$141,262</b>	2025
<a href="#">Nalanda Institute For Contemplative Science</a>	NY	\$324,440	Chairperson	\$9,590	<b>\$9,777</b>	2025
<a href="#">Arkansas Community Health Worker Associa</a>	AR	\$359,300	Executive Dir.	\$100,947	<b>\$131,406</b>	2024
<a href="#">Somali Medical Association Of America</a>	MN	\$311,236	Executive Director	\$32,436	<b>\$37,117</b>	2024
<a href="#">Hca Florida Kendall Medical Staff Inc</a>	FL	\$303,200	President	\$30,000	<b>\$32,638</b>	2024
<a href="#">Hardin Medical &amp; Dental Staff Inc</a>	KY	\$299,947	Chief Direct	\$25,000	<b>\$36,006</b>	2021
<a href="#">Foundation For Physician Advancement</a>	MS	\$375,823	Executive Director	\$82,500	<b>\$109,552</b>	2023
<a href="#">The Medical Staff Of St John Hospital</a>	MI	\$386,042	President	\$42,000	<b>\$50,204</b>	2024
<a href="#">United States Lactation Consultant</a>	DC	\$277,539	Executive Di	\$26,442	<b>\$26,872</b>	2024
<a href="#">Midwinter Conference Of Immunologists</a>	UT	\$405,401	Registrar	\$25,000	<b>\$29,632</b>	2024
<a href="#">Mercy Hospital Medical Staff Charity Inc</a>	FL	\$259,365	President	\$18,600	<b>\$20,833</b>	2023
<a href="#">Northwest Wi Area Health Education</a>	WI	\$258,931	Executive Director	\$85,486	<b>\$103,391</b>	2024
<a href="#">Medical Staff Of West Hills</a>	CA	\$422,601	Cme Prgm Crdnt	\$18,000	<b>\$18,000</b>	2024
<a href="#">Bayside Historical Society</a>	NY	\$423,928	Executive Director	\$8,316	<b>\$8,702</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Foundation For Optimal Health Inc</a>	NJ	\$250,000	Treasurer	\$40,000	<b>\$41,359</b>	2024
<a href="#">The Gout Hyperuricemia And Crystal-assoc</a>	WA	\$249,999	Steering Committee Member	\$15,709	<b>\$16,288</b>	2024
<a href="#">Moral Injury Of Health Care Inc</a>	PA	\$244,288	President	\$80,000	<b>\$95,119</b>	2023
<a href="#">Lancaster County Medical Society</a>	NE	\$430,515	Executive Di	\$95,115	<b>\$118,473</b>	2024
<a href="#">Clinical And Patient Educators</a>	CO	\$432,034	President	\$15,158	<b>\$16,832</b>	2024
<a href="#">Free Clinic Association Of Pennsylvania</a>	PA	\$241,059	Executive Director	\$159,650	<b>\$184,375</b>	2024
<a href="#">Rapid Science Inc</a>	NY	\$236,153	Board Direct	\$25,000	<b>\$26,162</b>	2024
<a href="#">Lone Star Assoc Charitable Clinics</a>	TX	\$235,001	Ceo	\$90,000	<b>\$107,338</b>	2023
<a href="#">King County Nurses Association Inc</a>	WA	\$439,942	Executive Director	\$117,589	<b>\$118,777</b>	2025
<a href="#">Women Chiropractors</a>	MI	\$229,575	Executive Di	\$57,369	<b>\$70,601</b>	2023
<a href="#">Open Notebook Inc</a>	WI	\$462,870	President	\$121,750	<b>\$151,600</b>	2023

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT **30** organizations. Compensation range \$5,502–\$184,375; filing years 2021–2025.

SIZE BASIS Matched on total revenue (\$337,111); for reference, expenses \$167,124 and assets \$1,117,340.  
**Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH Myunghae Choi Md, reported title "*President*", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	33 <sup>rd</sup>
Total compensation (D + F), as reported (no adjustments)	37 <sup>th</sup>
Reportable pay only (column D), adjusted	33 <sup>rd</sup>
All sources (D + E + F), adjusted	27 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Myunghae Choi Md) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 30 similarly situated organizations (Same NTEE sector (E03), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$30,000 is reasonable (approximately the 33<sup>rd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

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Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.