

Mask Mothers Awareness On School Age Kids

Executive Director / CEO

EIN 260791069
 AZ · NTEE P30
 FY ending 2024-12-31
 June 13, 2026

This analysis benchmarks the total compensation of **Kimberly Cabral, Executive Director / CEO** (\$85,723) against **every comparable organization** that fit the selection criteria — **129** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **87th** percentile of comparable organizations within the typical range

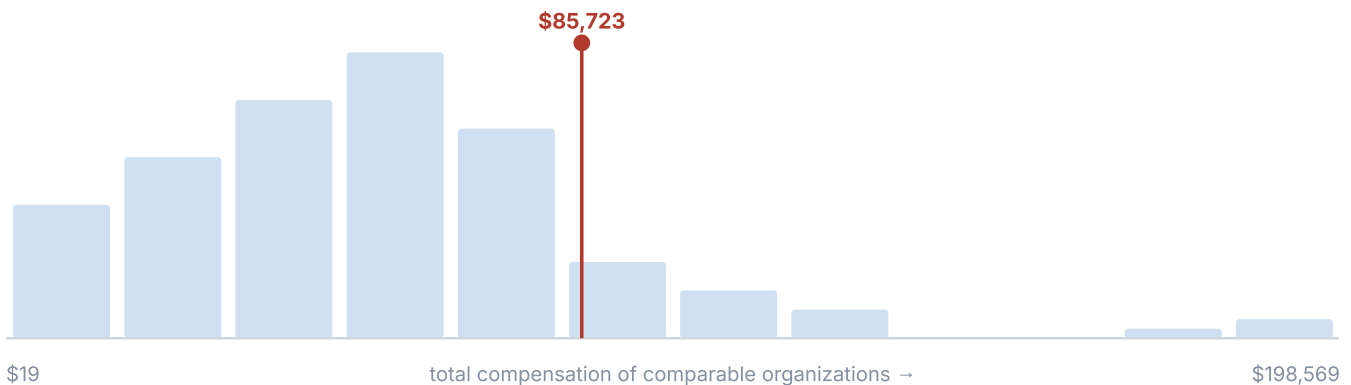
Benchmarked executive: Kimberly Cabral — reported title “President”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P30).
BUDGET	Total revenue between \$137,825 and \$308,563 — 0.67x to 1.50x the subject's \$205,709 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P30), nationwide + budget 0.67–1.5x revenue.

129 organizations qualified on sector, size, and geography → **129** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$14,685 10TH	\$32,855 25TH	\$53,098 MEDIAN	\$73,017 75TH	\$88,216 90TH	\$85,723 THIS ORG · 87TH
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to AZ cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Riverways Pregnancy Resource Center	MO	\$204,953	Executive Director	\$44,615	\$49,135	2024
Casa Del Valle Inc	CO	\$204,734	Executive Director	\$7,500	\$7,285	2025
88 Bikes	WA	\$203,613	Exec Directo	\$16,239	\$14,727	2025
Brave Heart - Children In Need Inc	LA	\$202,660	Exec Director	\$24,000	\$27,479	2024
St Clair County Sav-a-life Inc	AL	\$208,801	Executive Director	\$35,541	\$39,924	2024
Gates Of Freedom	WA	\$202,481	Secretary	\$10,000	\$9,584	2023
Harvest Family Life Ministries Hawaii	HI	\$210,176	Executive Director	\$37,800	\$35,190	2024
Grahamtastic Connection	ME	\$201,115	Executive Director	\$57,723	\$61,876	2023
St James Lutheran Child Care Minist	IN	\$200,528	Treasurer	\$5,703	\$6,438	2023
Children's Healing	OR	\$211,421	Executive Director (Thru Feb. '24)	\$13,274	\$12,818	2024
Systems Of Care Initiative Inc	KS	\$212,215	Executive Director	\$65,000	\$73,017	2024
Reset Mentoring	TX	\$213,227	President	\$60,600	\$63,031	2024
Court Appointed Special Advocates Of	AL	\$213,545	Executive Director	\$55,029	\$61,816	2024
Turner 12	TX	\$197,803	Executive Dir.	\$91,000	\$97,447	2023
Highland Haven	OR	\$213,720	President	\$750	\$724	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Lil Iguanas Child Safety Found	NH	\$213,976	Exec Director	\$41,600	\$39,941	2024
House Of Healing Inc	OK	\$214,185	Chief Executive Officer	\$54,056	\$61,892	2024
Hicks-wright Corporation Aurora	IL	\$214,705	Hicks	\$57,450	\$58,728	2024
Casa Of Mckean County	PA	\$196,709	Executive Director	\$54,384	\$56,392	2024
Above The Clouds Inc	MA	\$196,306	Incoming Exec. Director	\$78,678	\$75,687	2023
Safe Talk For Teens	NV	\$216,440	President/director	\$84,050	\$87,603	2024
Shelby County Casagal Program Inc	OH	\$194,565	Director	\$56,297	\$62,000	2024
Minnesota Special Hockey Assoc	MN	\$194,134	Program Coor	\$10,000	\$10,274	2024
Memories For Kids	NE	\$193,666	Executive Director	\$33,400	\$37,353	2024
Pointters Community Inities	WI	\$218,289	Ceo	\$71,923	\$78,103	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to AZ cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to AZ cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 129 organizations. Compensation range \$19–\$198,569; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$205,709); for reference, expenses \$347,798 and assets \$100,869. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH	Kimberly Cabral, reported title " <i>President</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	87 th
Total compensation (D + F), as reported (no adjustments)	91 st
Reportable pay only (column D), adjusted	88 th
All sources (D + E + F), adjusted	86 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Kimberly Cabral) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 13, 2026, comparing compensation against 129 similarly situated organizations (Same NTEE sector (P30), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$85,723 is reasonable (approximately the 87th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 13, 2026.