

The Peanut Institute Foundation Inc

Executive Director / CEO

EIN 261780273

GA · NTEE K40

FY ending 2024-07-31

June 9, 2026

This analysis benchmarks the total compensation of **John Powell, Executive Director / CEO** (\$44,286) against **every comparable organization** that fit the selection criteria — **29** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **31st** percentile of comparable organizations

within the typical range

Benchmarked executive: John Powell — reported title “PRESIDENT”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (K40).

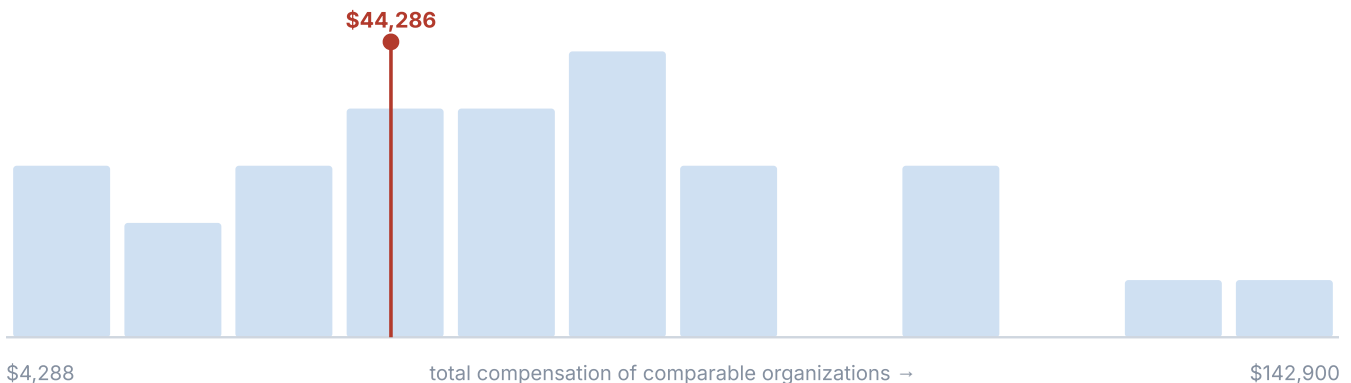
BUDGET Total revenue between \$332,883 and \$745,261 — 0.67x to 1.50x the subject's \$496,841 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (K40), nationwide + budget 0.67–1.5x revenue.

29 organizations qualified on sector, size, and geography

→ **29** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$21,234

\$37,839

\$59,305

\$79,012

\$101,893

\$44,286



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to GA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Ifma Educational Foundation	IL	\$498,756	President & Ceo	\$103,653	\$101,347	2024
International Society Of Behavioral	NE	\$509,374	Executive Director	\$46,983	\$50,257	2024
Downtown Napa Farmers Market	CA	\$515,092	Executive Di	\$94,990	\$81,577	2024
The Terrace Foundation	CA	\$520,040	Former Executive Director	\$42,797	\$37,839	2023
Better Health Better Life Inc	MD	\$465,583	Executive Director	\$67,472	\$62,736	2024
Berkeley Student Food Collective	CA	\$460,899	Secretary	\$58,101	\$51,370	2023
Its Going To Be Ok Inc	TX	\$456,742	Ceo	\$14,700	\$15,056	2023
Gods Gym Inc	OK	\$450,710	President	\$20,800	\$22,779	2024
Suprseed Inc	CA	\$550,576	Pres./exec. Dir	\$92,004	\$79,012	2024
Delaware Restaurant Association	DE	\$551,734	President & Ceo	\$103,807	\$104,075	2023
Project Grows Inc	VA	\$559,898	Executive Di	\$48,461	\$47,910	2023
Child Development Nutrition Program Inc	TX	\$423,022	President	\$35,800	\$36,667	2023
From Farm To Table Inc	NY	\$416,406	Executive Director	\$108,372	\$100,271	2023
Metro Lifestyle Ministries Inc	AL	\$413,219	Secretary-treasurer	\$9,100	\$9,777	2024
Cuisine For Healing	TX	\$582,827	Chief Executive Officer	\$24,316	\$24,191	2024
Thrive	MI	\$584,921	Executive Director	\$80,003	\$82,126	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Slow Food Co-denver	CO	\$402,916	Executive Director	\$70,781	\$69,494	2023
Harvest House Outreach Inc	OK	\$401,962	Executive Director	\$41,213	\$45,134	2024
Fresh Rx Inc	FL	\$391,890	Secretary	\$4,590	\$4,288	2024
Farm To Table Buy Local	PA	\$382,446	Executive Director	\$40,000	\$39,672	2024
Brownsville Wellness Coalition	TX	\$611,333	Executive Dir.	\$60,260	\$59,950	2024
North Coast Food Web	OR	\$616,239	Executive Director	\$62,369	\$59,305	2023
Cooking With Gabby	CA	\$629,458	Exec Dir/secty	\$42,762	\$35,777	2025
Community Food Connections Inc	AZ	\$350,794	Executive Director	\$65,000	\$62,171	2024
Partnership For Food Safety Education Inc	OH	\$344,522	Executive Director	\$118,175	\$124,483	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to GA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to GA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

Sample, role match & sensitivity

PEER COUNT	29 organizations. Compensation range \$4,288–\$142,900; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$496,841); for reference, expenses \$439,133 and assets \$932,314.
ROLE MATCH	John Powell, reported title " <i>PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	31 st
Total compensation (D + F), as reported (no adjustments)	34 th
Reportable pay only (column D), adjusted	0 th
All sources (D + E + F), adjusted	97 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (John Powell) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 29 similarly situated organizations (Same NTEE sector (K40), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$44,286 is reasonable (approximately the 31st percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.