

Des Moines Downtown Chamber Of Commerce

Executive Director / CEO

EIN 262830881
 IA · NTEE S41
 FY ending 2023-12-31
June 9, 2026

This analysis benchmarks the total compensation of **Jimmy Olsen, Executive Director / CEO** (\$28,700) against **every comparable organization** that fit the selection criteria — **399** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **22nd** percentile of comparable organizations below the typical range for comparable organizations

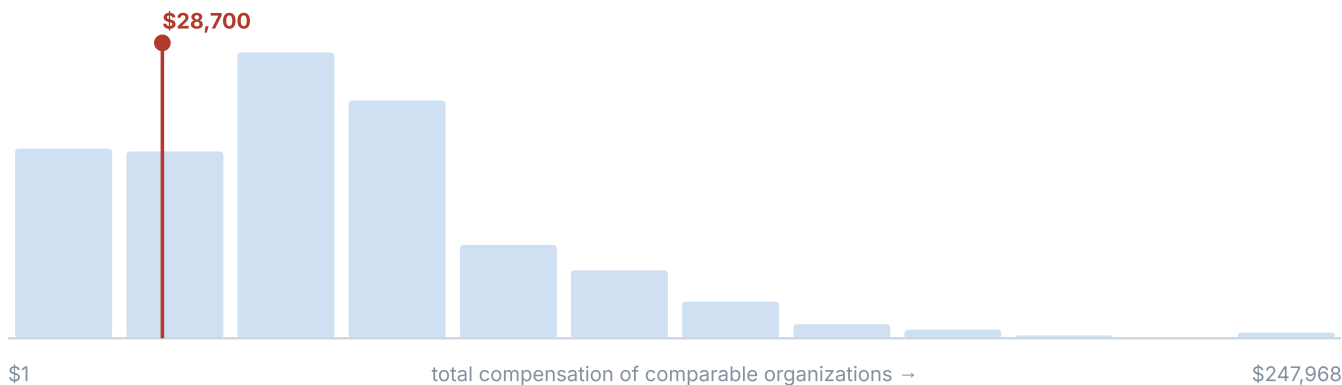
Benchmarked executive: Jimmy Olsen — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S41).
BUDGET	Total revenue between \$137,202 and \$307,170 — 0.67x to 1.50x the subject's \$204,780 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (S41), nationwide + budget 0.67–1.5x revenue.

399 organizations qualified on sector, size, and geography → **399** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$10,236 10TH	\$33,004 25TH	\$54,997 MEDIAN	\$76,367 75TH	\$108,443 90TH	\$28,700 THIS ORG · 22ND
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to IA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
American Society For Surgery Of The Hand	IL	\$204,576	Ceo/executive Vp	\$96,961	\$84,561	2024
Wall & Ceiling Industry Advancement Fund	MO	\$205,355	Executive Director	\$36,684	\$35,485	2023
Americans For Food And Beverage Choice	DC	\$205,591	Principal Officer	\$158,319	\$123,244	2024
Alliance For Gray Market & Counterfeit	DC	\$203,863	Executive Director	\$130,494	\$104,584	2023
American Institute Of Architecture Eastern Oklahom	OK	\$203,816	Executive Director	\$82,409	\$82,876	2023
Medical Staff Of Research	MO	\$205,781	President	\$20,000	\$19,346	2023
Bloomington-normal Plumbing & Heating	IL	\$203,522	Executive Direc	\$33,146	\$28,907	2024
Southern Berkshire Chamber Of	MA	\$203,391	Executive Dir.	\$66,000	\$54,166	2023
Certified Pest Control Operators Of Geor	GA	\$203,348	Executive Director	\$37,048	\$33,045	2024
Oakland Vietnamese Chamber Of Commerce	CA	\$206,602	Executive Director	\$75,000	\$57,450	2024
Fishermans Wharf Association	CA	\$206,829	President & Ceo	\$12,000	\$9,192	2024
Society For Cardiovascular Angiography	DC	\$207,107	Chief Executive Officer	\$64,914	\$52,025	2023
Virginia Association Of Independent	VA	\$202,244	Executive Dir.	\$108,934	\$93,305	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Apparel Industry Board Inc	IL	\$207,450	Exec Director	\$41,667	\$37,412	2023
Association Of Extremity Nerve Surgeons	TX	\$202,068	Director	\$53,722	\$49,079	2023
Independent Electrical Contractors	CO	\$201,942	Executive Director	\$124,001	\$105,477	2024
North Coast Fishermens Cable Committee	CA	\$201,795	President	\$4,319	\$3,308	2024
Massachusetts Association Of	MA	\$201,599	Executive Di	\$137,500	\$109,609	2024
Wisconsin Badger Chapter Club Management	WI	\$201,353	Managing Director	\$58,940	\$54,605	2024
Rosemont Illinois Chamber Of	IL	\$208,577	Executive Di	\$81,326	\$70,926	2024
Chemical Alliance Zone Inc	WV	\$200,945	Executive Director	\$178,250	\$171,208	2024
Association Of Health Care	MO	\$200,730	Executive Director	\$5,416	\$5,239	2023
Alafave Inc	TX	\$209,157	Executive Director	\$54,000	\$47,918	2024
Mountain Counties Water	CA	\$209,216	Executive Dir.	\$102,000	\$80,440	2023
Tennessee Infrastructure Alliance	TN	\$200,000	Executive Director	\$90,000	\$83,921	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to IA cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to IA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **399** organizations. Compensation range \$1–\$247,968; filing years 2021–2025.

SIZE BASIS	Matched on total revenue (\$204,780); for reference, expenses \$146,203 and assets \$83,037.
ROLE MATCH	Jimmy Olsen, reported title " <i>Executive Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	20 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	11 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	22 nd
Total compensation (D + F), as reported (no adjustments)	20 th
Reportable pay only (column D), adjusted	24 th
All sources (D + E + F), adjusted	20 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jimmy Olsen) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 399 similarly situated organizations (Same NTEE sector (S41), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$28,700 is reasonable (approximately the 22nd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.