

Greater Blythewood Chamber Of Commerce

Executive Director / CEO

EIN 262856536

SC · NTEE S41

FY ending 2025-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Jackie Kelly, Executive Director / CEO** (\$17,058) against **every comparable organization** that fit the selection criteria — **463** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **13th** percentile of comparable organizations below the typical range for comparable organizations

Benchmarked executive: Jackie Kelly — reported title "ADMIN ASST", selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

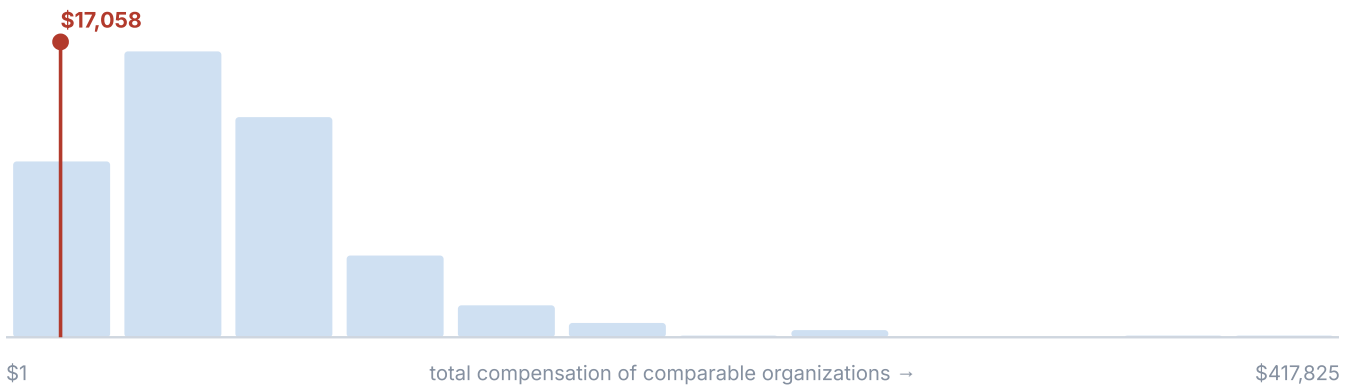
SECTOR Organizations sharing the subject's NTEE classification (S41).

BUDGET Total revenue between \$154,030 and \$344,845 — 0.67x to 1.50x the subject's \$229,897 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (S41), nationwide + budget 0.67–1.5x revenue.

463 organizations qualified on sector, size, and geography → **463** within the band form the benchmarked peer set.

Distribution of comparable compensation



| | | | | | |
|----------|----------|----------|----------|-----------|----------|
| \$14,160 | \$39,885 | \$64,235 | \$89,614 | \$129,089 | \$17,058 |
|----------|----------|----------|----------|-----------|----------|

| | | | | | |
|------|------|--------|------|------|-----------------|
| 10TH | 25TH | MEDIAN | 75TH | 90TH | THIS ORG · 13TH |
|------|------|--------|------|------|-----------------|



■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to SC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|---|-------|-----------|--------------------|-----------------|------------------|------|
| Metropolitan Memphis Hotel & | TN | \$229,231 | President | \$165,000 | \$170,648 | 2024 |
| Secure Water Alliance | CA | \$230,595 | Executive Dir. | \$90,000 | \$78,723 | 2023 |
| Main Street Texarkana | TX | \$229,139 | Executive Dir. | \$60,320 | \$59,368 | 2024 |
| Advanced Media Workflow Assoc Inc | WA | \$230,684 | Executive Director | \$117,000 | \$103,066 | 2024 |
| Algonquin-lake In The Hills Chamber Of Commerce Inc | IL | \$231,049 | Executive Director | \$29,077 | \$28,957 | 2023 |
| Airport Gateway Business Association | WI | \$228,260 | Executive Dir. | \$105,325 | \$108,228 | 2024 |
| The Minnesota Trappers Association | MN | \$231,567 | Magazine Editor | \$4,410 | \$4,414 | 2023 |
| Orange Chamber Of Commerce | TX | \$227,908 | President & Ceo | \$77,218 | \$75,999 | 2024 |
| The Texas Cotton Association | TX | \$231,903 | Exec Vice Pres | \$63,000 | \$62,006 | 2024 |
| Development Partner Institute Inc | IL | \$227,747 | Executive Di | \$102,073 | \$98,735 | 2024 |
| Cass County Visitors Bureau Inc | IN | \$232,103 | Former Direc | \$50,026 | \$51,907 | 2024 |
| Maine Grocers & Food Producers | ME | \$232,273 | Executive Di | \$101,142 | \$99,648 | 2024 |
| Ccidc Inc | CA | \$232,400 | Executive Dir. | \$84,000 | \$71,368 | 2024 |
| Fine Chocolate Industry Association | WA | \$227,361 | Executive Dir. | \$56,667 | \$51,392 | 2023 |
| Desoto Chamber Of Commerce | TX | \$232,518 | Presidentceo | \$60,000 | \$60,798 | 2023 |
| New Mexico Independent Power Producers | AZ | \$227,260 | Director | \$182,733 | \$172,911 | 2024 |

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|---|-------|-----------|--------------------|-----------------|-----------------|------|
| Main Street Altus Inc | OK | \$232,739 | Program Director | \$45,041 | \$47,540 | 2025 |
| Shoreline Chamber Of Commerce | CT | \$226,889 | President | \$72,500 | \$66,883 | 2024 |
| Misquamicut Business Association | RI | \$226,497 | Executive Di | \$56,300 | \$53,117 | 2024 |
| German American Business Assoc Of Calif | CA | \$226,244 | Executive Director | \$48,692 | \$41,369 | 2024 |
| North Carolina Motorsports | NC | \$226,226 | Executive Di | \$60,000 | \$60,999 | 2024 |
| Lamoille Economic Development Corp | VT | \$225,726 | Executive Director | \$95,000 | \$91,656 | 2025 |
| Order Of The Engineer Inc | AZ | \$225,594 | Executive Director | \$73,650 | \$69,692 | 2024 |
| Ephraim Business Council Ltd | WI | \$234,281 | Administrato | \$56,000 | \$57,544 | 2024 |
| Superior Chamber Of Commerce | CO | \$234,379 | Exec Director | \$61,250 | \$57,787 | 2024 |

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to SC cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to SC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT **463** organizations. Compensation range \$1–\$417,825; filing years 2021–2025.

SIZE BASIS Matched on total revenue (\$229,897); for reference, expenses \$207,046 and assets \$57,587.

ROLE MATCH Jackie Kelly, reported title *"ADMIN ASST"*, benchmarked as Executive Director / CEO. **Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.**

RELATED-ORG PAY 25 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 19 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

| BASIS | SUBJECT PERCENTILE |
|---|--------------------|
| Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default | 13 th |
| Total compensation (D + F), as reported (no adjustments) | 12 th |
| Reportable pay only (column D), adjusted | 16 th |
| All sources (D + E + F), adjusted | 11 th |

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jackie Kelly) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 463 similarly situated organizations (Same NTEE sector (S41), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$17,058 is reasonable (approximately the 13th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [_ for / _ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.