

The Face-to-face Project Inc

Executive Director / CEO

EIN 263056129
 NY · NTEE G81
 FY ending 2023-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Kenneth W Wong, Executive Director / CEO** (\$36,923) against **every comparable organization** that fit the selection criteria — **310** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the 31st percentile of comparable organizations

within the typical range

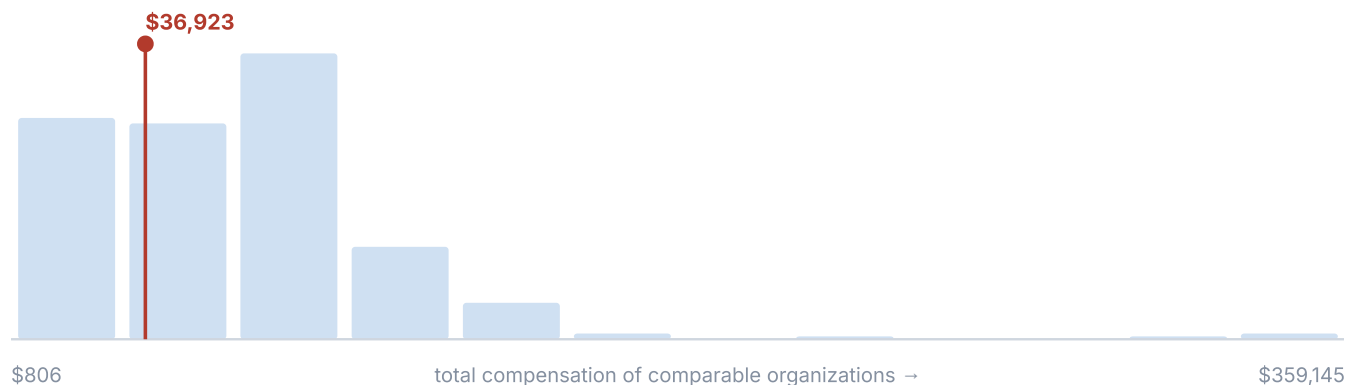
Benchmarked executive: Kenneth W Wong — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (G81).
BUDGET	Total revenue between \$166,718 and \$373,251 — 0.67x to 1.50x the subject's \$248,834 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (G), nationwide + budget 0.67–1.5x revenue.

310 organizations qualified on sector, size, and geography → **310** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$14,322	\$29,798	\$60,109	\$81,927	\$101,137	\$36,923
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Alzheimers Services Center Inc	GA	\$249,584	Executive Dir.	\$66,396	\$73,880	2023
International Hyperhidrosis Society	PA	\$250,063	Executive Director	\$126,370	\$135,459	2024
Arizona Oncology Foundation	AZ	\$250,440	Executive Director	\$85,000	\$87,869	2024
Northwest Indiana Cancer Kids Inc	IN	\$247,112	Executive Director	\$47,000	\$54,850	2023
Spinal Cord Society	MN	\$246,759	President	\$19,550	\$20,764	2024
Down Syndrome Association Of Central	KY	\$246,396	Executive Director	\$75,750	\$90,063	2023
Down Syndrome Association Of Acadiana	LA	\$246,330	Office Administrator	\$19,608	\$23,894	2023
Joi Life Foundation Inc	GA	\$251,346	Director	\$29,250	\$32,547	2023
Bleeding Disorders Alliance Illinois	IL	\$251,972	Executive Director	\$29,167	\$30,822	2024
Donna Terrell's Yoga Warriors	AR	\$252,513	Director	\$10,000	\$12,082	2024
Pacific Northwest Gastroenterology Society	WA	\$252,579	Executive Director	\$36,000	\$35,669	2023
Art Of Life Cancer Foundation Inc	CA	\$252,814	Executive Dir.	\$91,445	\$84,877	2024
Niekro Aneurysm And Avm Foundation	TX	\$252,971	Executive Director	\$90,385	\$97,185	2024
Epilepsy Foundation Of Delaware	DE	\$244,273	Executive Director	\$68,161	\$71,739	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
American Academy Of Audiology Foundation	VA	\$243,732	Executive Director	\$35,535	\$36,881	2024
Breast Cancer Network Of Western New Yorkinc	NY	\$243,624	Executive Director	\$35,000	\$33,120	2025
Asociacion Puertorriquena De Diabetes Inc	PR	\$254,138	Executive Director	\$42,000	\$40,795	2024
Diabetes Solution Of Oklahoma	OK	\$254,161	Executive Dir.	\$52,048	\$63,424	2023
Autism After 21 Inc	FL	\$254,859	Director	\$40,000	\$40,391	2024
Lucky Fin Project	MI	\$241,990	President	\$56,024	\$63,993	2023
Donor Outreach For Veterans Corp	NJ	\$255,798	Executive Director	\$63,334	\$60,783	2024
American Chronic Pain Association	KS	\$256,999	Ceo	\$63,333	\$75,718	2023
Life's Worc Foundation Inc	NY	\$257,621	Cao/ceo (Eff	\$16,390	\$16,390	2023
Ourbrainbank Inc	NY	\$257,798	Interm Executive Director	\$88,464	\$88,464	2023
Abilities Workshop Inc	FL	\$257,827	Director	\$40,000	\$40,391	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **310** organizations. Compensation range \$806–\$359,145; filing years 2021–2025.

SIZE BASIS	Matched on total revenue (\$248,834); for reference, expenses \$324,904 and assets \$578,417.
ROLE MATCH	Kenneth W Wong, reported title <i>"Executive Director"</i> , benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	16 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	5 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	31 st
Total compensation (D + F), as reported (no adjustments)	33 rd
Reportable pay only (column D), adjusted	33 rd
All sources (D + E + F), adjusted	27 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Kenneth W Wong) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 310 similarly situated organizations (Same NTEE major group (G), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$36,923 is reasonable (approximately the 31st percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.