

# New Life Center Foundation

Executive Director / CEO

EIN 263074998

ND · NTEE X119

FY ending 2023-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Rob Swiers, Executive Director / CEO** (\$25,948) against **every comparable organization** that fit the selection criteria — **19** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **53<sup>rd</sup>** percentile of comparable organizations within the typical range

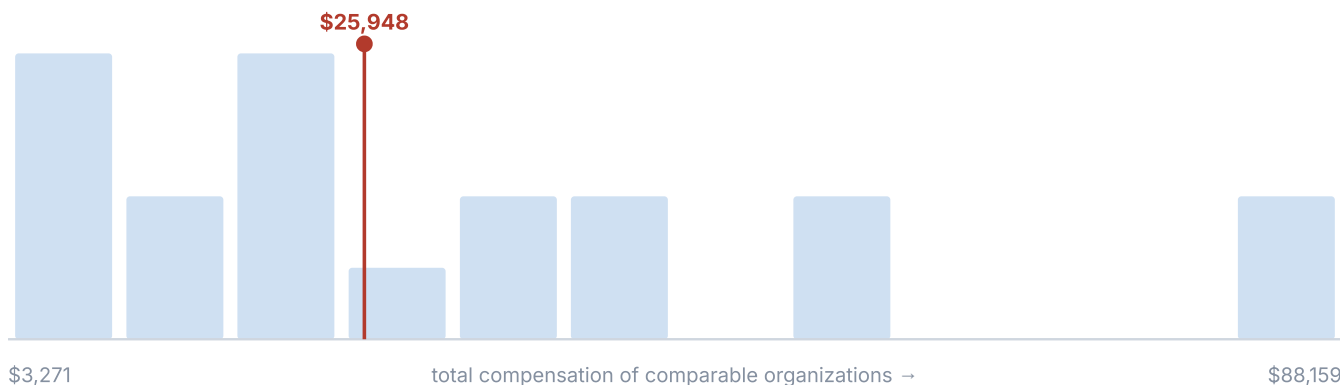
**Benchmarked executive:** Rob Swiers — reported title “Secretary”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (X119).
BUDGET	Total revenue between \$90,983 and \$203,695 — 0.67x to 1.50x the subject's \$135,797 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (X11), nationwide + budget 0.67–1.5x revenue.

**19** organizations qualified on sector, size, and geography → **19** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$6,991	\$14,139	\$23,110	\$41,913	\$63,970	\$25,948
---------	----------	----------	----------	----------	----------



## ■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to ND cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Great Is Thy Faithfulness Cogic</a>	MN	\$133,094	Pastor	\$10,000	<b>\$9,004</b>	2023
<a href="#">Copeland Family Supporting Organization</a>	VA	\$144,179	Secretary	\$5,470	<b>\$4,675</b>	2024
<a href="#">Bethel Institute For Social Justice</a>	MA	\$118,444	Cfo	\$20,412	<b>\$16,714</b>	2023
<a href="#">The Harriette And Ted Perlman Family</a>	IL	\$154,571	Secretary	\$66,424	<b>\$59,506</b>	2023
<a href="#">Kyle Winkler Ministries Inc</a>	FL	\$112,567	President	\$54,000	<b>\$44,900</b>	2024
<a href="#">Mcfarlin Memorial Methodist Episcopal</a>	OK	\$111,889	Successor Trustee	\$11,864	<b>\$11,563</b>	2024
<a href="#">Arizona District Council Of The</a>	AZ	\$106,715	Ceo Current	\$103,568	<b>\$88,159</b>	2024
<a href="#">The Lookout Coffee</a>	TX	\$105,331	Executive Director	\$25,083	<b>\$22,864</b>	2023
<a href="#">Gamboa Union Ministries</a>	PA	\$170,755	V. Chairman/treasurer	\$3,600	<b>\$3,271</b>	2023
<a href="#">Robert And Susan R Hurwitz Family</a>	OH	\$99,500	Treasurer Thru 10/27/22	\$40,331	<b>\$38,925</b>	2023
<a href="#">Iglesia Cristiana La Familia De Dios Corp</a>	GA	\$93,312	Pastor	\$63,334	<b>\$56,364</b>	2024
<a href="#">Minn-iowa Christian Broadcasting</a>	MN	\$180,278	Executive Di	\$21,580	<b>\$18,387</b>	2025
<a href="#">The Genesis Foundation</a>	CO	\$182,458	Treasurer	\$27,230	<b>\$23,110</b>	2024
<a href="#">United Methodist Volunteers In Miss</a>	AL	\$187,916	Exec. Dir.	\$85,573	<b>\$81,825</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Cricket Alley Ministries</a>	KS	\$190,966	Executive Di	\$35,000	<b>\$33,467</b>	2024
<a href="#">Kgm Support Corporation</a>	MI	\$195,025	President &	\$31,457	<b>\$28,739</b>	2024
<a href="#">New Leaf Ministries Inc</a>	ID	\$196,207	President	\$21,000	<b>\$19,773</b>	2024
<a href="#">Opoerwatch Inc</a>	NY	\$198,953	Executive Directorboard Memb	\$42,000	<b>\$34,584</b>	2023
<a href="#">Union Foundation</a>	OH	\$203,499	Board Member	\$8,075	<b>\$7,570</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to ND cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to ND cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](http://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT	19 organizations. Compensation range \$3,271–\$88,159; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$135,797); for reference, expenses \$169,163 and assets \$3,066,927.
ROLE MATCH	Rob Swiers, reported title " <i>Secretary</i> ", benchmarked as Executive Director / CEO. <b>Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.</b>
RELATED-ORG PAY	8 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	53 <sup>rd</sup>
Total compensation (D + F), as reported (no adjustments)	47 <sup>th</sup>
Reportable pay only (column D), adjusted	0 <sup>th</sup>
All sources (D + E + F), adjusted	74 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

**Draft board minutes – executive compensation**

1. The compensation of the Executive Director / CEO (Rob Swiers) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 19 similarly situated organizations (Same NTEE sector (X11), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$25,948 is reasonable (approximately the 53<sup>rd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.