

This analysis benchmarks the total compensation of **Angela Popplewell, Executive Director / CEO** (\$28,793) against **every comparable organization** that fit the selection criteria — **35** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the 9th percentile of comparable organizations

below the typical range for comparable organizations

Benchmarked executive: Angela Popplewell — reported title “CEO”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR Organizations sharing the subject's NTEE classification (O50).

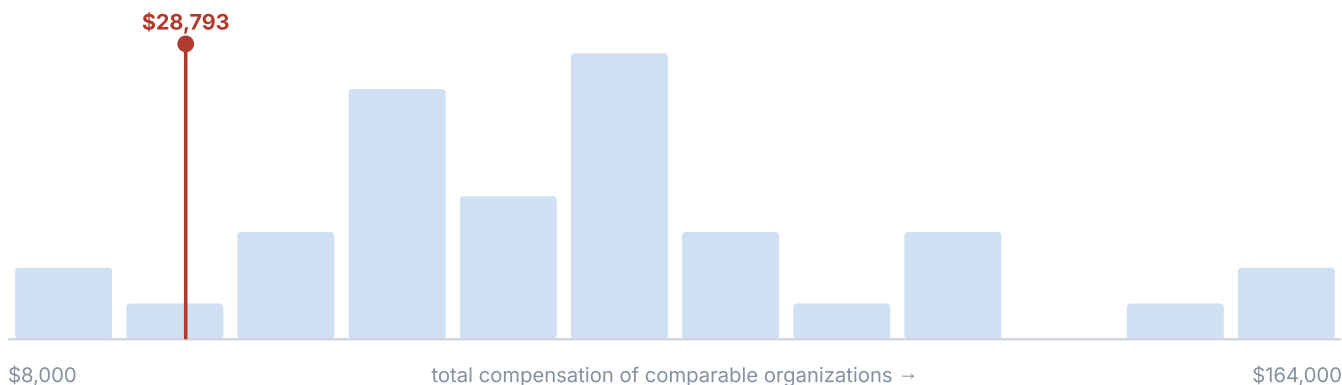
BUDGET Total revenue between \$191,226 and \$428,118 — 0.67x to 1.50x the subject's \$285,412 (the band tightens as size grows).

GEOGRAPHY Same NTEE sector (O50) + NY + budget 0.67–1.5x revenue.

35 organizations qualified on sector, size, and geography

→ 35 within the band form the benchmarked peer set.

Distribution of comparable compensation



| | | | | | |
|----------|----------|----------|----------|-----------|----------|
| \$37,400 | \$50,856 | \$75,000 | \$87,542 | \$124,727 | \$28,793 |
|----------|----------|----------|----------|-----------|----------|



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NY cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|---|-------|-----------|------------------------------------|-----------------|------------------|------|
| Seeds In The Middle Inc | NY | \$283,237 | Director | \$144,000 | \$144,000 | 2024 |
| Navigate The Maze To Achievement Inc | NY | \$290,357 | Director | \$55,000 | \$55,000 | 2024 |
| New York State Association For Infant Mental Health Inc | NY | \$280,226 | Executive Director | \$58,292 | \$58,292 | 2024 |
| A Fair Shake For Youth Inc | NY | \$276,311 | Exec Director | \$85,000 | \$85,000 | 2024 |
| You Are Beautiful People Inc | NY | \$271,834 | Executive Di | \$82,500 | \$82,500 | 2024 |
| Young Masterminds Initiative Inc | NY | \$299,143 | Board Chair Ceo | \$84,583 | \$87,081 | 2023 |
| Lightnings Junior Cheerleading Incorporated | NY | \$300,693 | President | \$8,000 | \$8,000 | 2024 |
| Farmingdale Soccer Club Inc | NY | \$266,920 | 1st Vice President | \$61,480 | \$61,480 | 2024 |
| Inner City Youth And Family Services Inc | NY | \$265,000 | Ceo | \$71,106 | \$76,208 | 2022 |
| Extreme Kids And Crew Inc | NY | \$305,825 | Executive Dir. | \$73,769 | \$75,948 | 2023 |
| Young Urban Christians & Artists Inc | NY | \$262,956 | Executive Director | \$75,000 | \$77,215 | 2023 |
| The Young Airman Association | NY | \$252,601 | Chairman Of The Board Of Directors | \$164,000 | \$164,000 | 2024 |
| How Our Lives Link Altogether Inc | NY | \$250,916 | Co-founder | \$50,000 | \$50,000 | 2024 |
| Neighborhood Change Youth Organization Inc | NY | \$250,774 | Director | \$40,000 | \$41,181 | 2023 |
| Working Parents Alliance Inc | NY | \$247,391 | Executive Dir. | \$67,404 | \$67,404 | 2024 |

| ORGANIZATION | STATE | REVENUE | MATCHED TITLE | COMP (REPORTED) | COMP (ADJUSTED) | FY |
|--|-------|-----------|--------------------------|-----------------|------------------|------|
| Friends Of The Addison Youth Center | NY | \$245,993 | Director | \$34,880 | \$34,880 | 2024 |
| The Julio A Martinez Memorial Fund | NY | \$244,889 | President Acacia Network | \$73,959 | \$76,144 | 2023 |
| Bent On Learning Inc | NY | \$242,934 | Executive Dir. | \$147,300 | \$151,651 | 2023 |
| Pelham Together Inc | NY | \$334,542 | Executive Dir. | \$100,000 | \$100,000 | 2024 |
| World Soccer Organization Inc | NY | \$334,856 | Director | \$21,000 | \$21,000 | 2024 |
| Black Men Achieve Of Greater Rochester Inc | NY | \$336,288 | Ceo & Program Leader | \$41,225 | \$42,443 | 2023 |
| The Harold Hunter Foundation | NY | \$232,106 | Executive Director | \$51,711 | \$51,711 | 2024 |
| Most Valuable Parents Of Buffalo Inc | NY | \$231,479 | Executive Director | \$67,183 | \$69,167 | 2023 |
| Adirondack Ski Touring Council Inc | NY | \$342,606 | Executive Dir. | \$80,000 | \$80,000 | 2024 |
| Popup Tennis Kids Inc | NY | \$220,966 | President | \$124,437 | \$124,437 | 2024 |

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NY cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NY cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

| | |
|------------|---|
| PEER COUNT | 35 organizations. Compensation range \$8,000–\$164,000; filing years 2022–2025. |
| SIZE BASIS | Matched on total revenue (\$285,412); for reference, expenses \$234,120 and assets \$65,697. |
| ROLE MATCH | Angela Popplewell, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role. |

| | |
|-----------------|--|
| RELATED-ORG PAY | 1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material. |
| OUTLIERS | 3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts). |

Sensitivity — the subject's percentile under alternative compensation definitions:

| BASIS | SUBJECT PERCENTILE |
|---|--------------------|
| Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default | 9 th |
| Total compensation (D + F), as reported (no adjustments) | 9 th |
| Reportable pay only (column D), adjusted | 11 th |
| All sources (D + E + F), adjusted | 9 th |

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Angela Popplewell) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 35 similarly situated organizations (Same NTEE sector (O50) + NY + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$28,793 is reasonable (approximately the 9th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.