

Genesis Project Of Northern Colorado

Executive Director / CEO

EIN 270028078
 CO · NTEE P20
 FY ending 2023-12-31
June 9, 2026

This analysis benchmarks the total compensation of **Jaymi Anderson, Executive Director / CEO** (\$34,263) against **every comparable organization** that fit the selection criteria — **36** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **25th** percentile of comparable organizations within the typical range

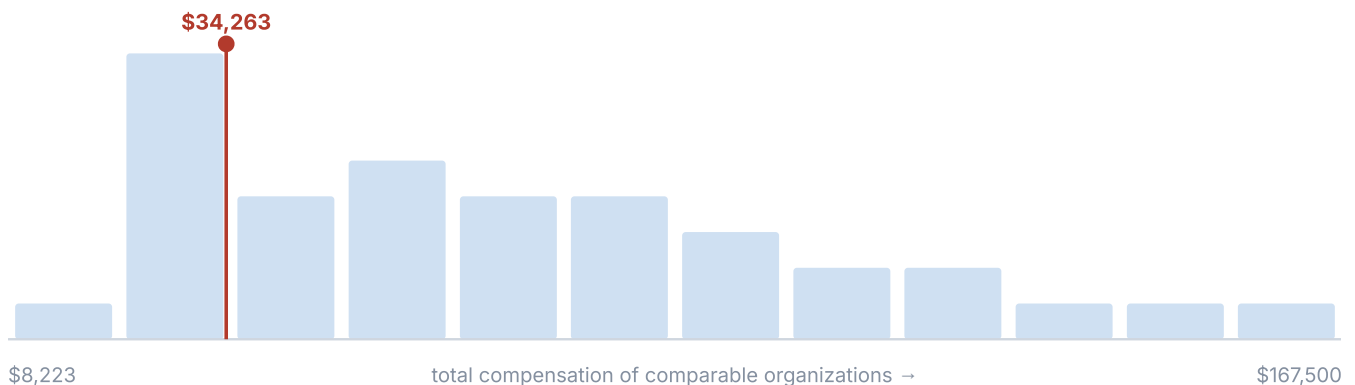
Benchmarked executive: Jaymi Anderson — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P20).
BUDGET	Total revenue between \$303,191 and \$678,786 — 0.67x to 1.50x the subject's \$452,524 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P20) + CO + budget 0.67–1.5x revenue.

36 organizations qualified on sector, size, and geography → **36** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$26,410	\$36,881	\$61,351	\$90,083	\$121,418	\$34,263
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to CO cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Startup Colorado	CO	\$456,575	Executive Director	\$31,032	\$31,032	2023
Synaptiv Inc	CO	\$445,939	President	\$134,195	\$130,345	2024
Heartspace Kids Inc	CO	\$464,476	President And Ceo	\$87,563	\$85,051	2024
Chevra Usa	CO	\$465,272	Executive Director	\$97,783	\$97,783	2023
Greater Park Hill Community Inc	CO	\$439,185	Executive Director	\$38,606	\$38,606	2023
Global Outreach Foundation	CO	\$469,621	President	\$30,001	\$29,140	2024
Project I See You	CO	\$482,772	Executive Director, Vice-president	\$40,000	\$40,000	2023
The Naloxone Project	CO	\$420,062	Executive Director	\$25,585	\$25,585	2023
Samaritan Institute Inc	CO	\$500,331	Executive Vi	\$154,371	\$149,942	2024
Freedom Revived	CO	\$501,497	President/ Ceo	\$90,000	\$90,000	2023
Hope In Our City	CO	\$507,143	School Principle	\$62,308	\$58,960	2025
Remerg	CO	\$512,523	Founder And Executive Director	\$86,517	\$84,035	2024
Denver Tool Library	CO	\$528,360	Executive Director Tool Library Community Workshop Director	\$81,660	\$81,660	2023
Forward Steps Foundation	CO	\$538,577	Executive Director	\$111,802	\$108,594	2024
From The Heart Foundation	CO	\$364,050	Executive Director	\$51,584	\$50,104	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Milestone Community Wellness Llc	CO	\$359,674	Executive Dir.	\$65,850	\$63,961	2024
Lamar Unidos Llc	CO	\$545,660	Executive Dir.	\$22,377	\$21,735	2024
Rise Foundation Inc	CO	\$358,363	Executive Director	\$73,875	\$71,756	2024
Para Ti Mujer	CO	\$350,881	President	\$46,709	\$45,369	2024
Love For Lily	CO	\$348,154	Executive Director	\$55,000	\$55,000	2023
Arboretum Coffee	CO	\$345,091	Executive Dir.	\$22,635	\$21,986	2024
Colorado News Collaborative	CO	\$560,424	Executive Di	\$129,008	\$125,307	2024
Africa Development Promise	CO	\$340,321	Executive Director	\$28,038	\$27,234	2024
American Battle Monuments Foundation	CO	\$573,615	Executive Director	\$121,000	\$117,529	2024
One Challenge Usa	CO	\$327,988	Executive Director	\$8,466	\$8,223	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to CO cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to CO cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 36 organizations. Compensation range \$8,223–\$167,500; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$452,524); for reference, expenses \$189,109 and assets \$1,314,653. **Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.**

ROLE MATCH Jaymi Anderson, reported title "EXECUTIVE DIRECTOR", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	25 th
Total compensation (D + F), as reported (no adjustments)	25 th
Reportable pay only (column D), adjusted	25 th
All sources (D + E + F), adjusted	22 nd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jaymi Anderson) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 36 similarly situated organizations (Same NTEE sector (P20) + CO + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$34,263 is reasonable (approximately the 25th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.