

Brady Craft Inc

Executive Director / CEO

EIN 273295491
 OK · NTEE A20
 FY ending 2024-12-31
 June 9, 2026

This analysis benchmarks the total compensation of **Jen Boyd Martin, Executive Director / CEO** (\$67,446) against **every comparable organization** that fit the selection criteria — **301** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **73rd** percentile of comparable organizations within the typical range

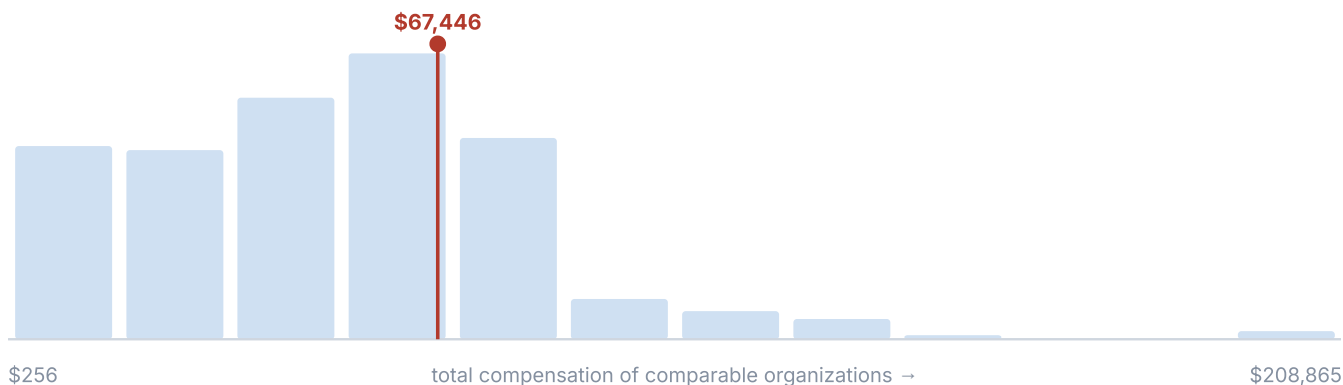
Benchmarked executive: Jen Boyd Martin — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A20).
BUDGET	Total revenue between \$297,729 and \$666,559 — 0.67x to 1.50x the subject's \$444,373 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A20), nationwide + budget 0.67–1.5x revenue.

301 organizations qualified on sector, size, and geography → **301** within the band from the benchmarked peer set.

Distribution of comparable compensation



\$10,830	\$30,441	\$51,499	\$69,580	\$84,521	\$67,446
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to OK cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Buchanan Center For The Arts	IL	\$443,297	Executive Director	\$50,533	\$46,450	2023
Tamarack Foundation Inc	WV	\$443,135	Executive Director	\$74,131	\$75,046	2023
Scool Sounds Inc	NY	\$447,788	Executive Dir.	\$70,702	\$58,020	2024
Center For American Culture And Ideas	AZ	\$440,867	Secretary	\$39,693	\$35,691	2023
Street Theory Collective	MA	\$448,600	Clerk	\$110,400	\$87,773	2025
Monica Bill Barnes & Company Inc	NY	\$449,169	Founder/artistic Director	\$105,761	\$86,791	2024
Thegifted Arts Inc	NC	\$439,152	Founder, Ceo	\$87,246	\$81,868	2024
Hawaiian Music Perpetuation Society	HI	\$449,654	Executive Dir.	\$91,143	\$74,106	2024
Center For Latter-day Saint Arts Inc	NY	\$438,859	Executive Director	\$144,410	\$118,507	2024
Equity Trust Inc	MA	\$450,097	Executive Director	\$71,756	\$58,559	2024
Sacred Heart Cultural Center Inc	GA	\$451,291	Executive Director	\$85,853	\$78,395	2024
Artists For World Peace Inc	CT	\$436,737	President	\$20,000	\$17,030	2024
Dynamo Studios	TN	\$452,164	Executive Director	\$109,649	\$104,670	2024
1619 Freedom School	IA	\$436,447	Vice President	\$39,252	\$39,031	2024
James Gang	IA	\$453,059	Treasurer	\$10,891	\$10,830	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Alma Lewis	PA	\$435,147	Executive Director	\$98,610	\$91,943	2023
The Primavera Fund	PA	\$453,711	President An	\$68,239	\$61,800	2024
Backyard Kids Theater Inc	CA	\$433,929	Executive Dir.	\$50,000	\$39,210	2024
Legion Arts Inc	IA	\$433,232	Executive Director	\$13,295	\$13,220	2024
Visionaries Of The Creative Arts	DC	\$432,489	President	\$63,250	\$50,406	2024
Operation Song Inc	TN	\$456,425	Current Executive Director/former Board Member	\$71,808	\$70,572	2023
The Scarab Club	MI	\$431,923	Executive Di	\$64,692	\$62,431	2023
Hiddenite Center Inc	NC	\$431,778	Executive Di	\$35,155	\$32,138	2025
Art House Inc	OH	\$457,186	Executive Di	\$57,250	\$55,067	2024
Topa Institute	CA	\$457,437	Ceo	\$109,298	\$85,711	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to OK cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to OK cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 301 organizations. Compensation range \$256–\$208,865; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$444,373); for reference, expenses \$403,682 and assets \$69,890.

ROLE MATCH Jen Boyd Martin, reported title "*Executive Director*", benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY 7 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

OUTLIERS 6 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	73 rd
Total compensation (D + F), as reported (no adjustments)	61 st
Reportable pay only (column D), adjusted	74 th
All sources (D + E + F), adjusted	71 st

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Jen Boyd Martin) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 301 similarly situated organizations (Same NTEE sector (A20), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$67,446 is reasonable (approximately the 73rd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.