

# Ken-crest Housing Pa 2009 Inc

Executive Director / CEO

EIN 273721004  
 PA · NTEE L20  
 FY ending 2024-06-30  
 June 9, 2026

This analysis benchmarks the total compensation of **Marian Baldini, Executive Director / CEO** (\$29,531) against **every comparable organization** that fit the selection criteria — **195** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **49<sup>th</sup>** percentile of comparable organizations within the typical range

**Benchmarked executive:** Marian Baldini — reported title “CEO”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (L20).
BUDGET	Total revenue between \$71,957 and \$161,098 — 0.67x to 1.50x the subject's \$107,399 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (L20), nationwide + budget 0.67–1.5x revenue.

**195** organizations qualified on sector, size, and geography → **195** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$6,774	\$15,307	\$29,531	\$52,907	\$73,778	\$29,531
---------	----------	----------	----------	----------	----------



## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to PA cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Ottawa River Estates</a>	OH	\$107,271	Executive Director	\$6,211	<b>\$6,791</b>	2023
<a href="#">White's Livery Housing Development</a>	NY	\$106,819	Interim Ceo (February - July)	\$7,500	<b>\$6,997</b>	2023
<a href="#">Delta Community Development And Law</a>	AR	\$108,000	President And Ceo	\$6,000	<b>\$6,763</b>	2024
<a href="#">Aim Community Living Inc</a>	NY	\$108,072	Executive Director	\$36,676	<b>\$33,233</b>	2024
<a href="#">Abilities At Fountain Square Inc</a>	FL	\$106,666	President/ceo	\$38,173	<b>\$37,023</b>	2023
<a href="#">St Vincents Fruitland Apartments Ltd</a>	ID	\$106,631	Executive Director	\$16,468	<b>\$18,086</b>	2023
<a href="#">Watertower Residential Inc</a>	IN	\$108,546	Ex-officio & Regional Ceo	\$63,183	<b>\$68,788</b>	2023
<a href="#">Argonaut House 2</a>	WA	\$108,603	Executive Director	\$10,769	<b>\$9,668</b>	2024
<a href="#">Palmetto Housing Corporation</a>	SC	\$108,638	Executive Director	\$9,421	<b>\$9,856</b>	2024
<a href="#">Mojave Cedar Supportive Housing Inc</a>	MN	\$108,649	President/tr	\$68,006	<b>\$65,647</b>	2025
<a href="#">Independent Living Horizons Five Inc</a>	GA	\$106,098	President/ceo	\$21,151	<b>\$21,956</b>	2023
<a href="#">Rall Place Inc</a>	KY	\$106,026	Cfo	\$46,218	<b>\$49,793</b>	2024
<a href="#">Tuskegee Housing Development Corporation</a>	AL	\$105,940	Secretary	\$8,751	<b>\$9,480</b>	2024
<a href="#">Abilities At Cumberland Towers Inc</a>	FL	\$108,873	President/ceo	\$38,173	<b>\$37,023</b>	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Fulfilling Housing Li Inc</a>	OH	\$109,750	Executive Director	\$16,318	<b>\$17,843</b>	2023
<a href="#">Cpnj Warren Residence Inc</a>	NJ	\$105,036	Ceo - President	\$17,303	<b>\$15,949</b>	2023
<a href="#">Pioneer Housing Development Corp Inc</a>	KY	\$104,463	Secretary/treasurer	\$4,125	<b>\$4,444</b>	2024
<a href="#">South Shore Group Home Iv Inc</a>	MA	\$104,417	Chief Executive Officer	\$39,656	<b>\$35,734</b>	2024
<a href="#">Continuum Supportive Housing Of</a>	CT	\$104,209	President & Ceo (Until 7/2/24)	\$99,790	<b>\$93,824</b>	2024
<a href="#">Habitat For Humanity Of Genesee</a>	NY	\$103,514	Executive Di	\$53,748	<b>\$47,448</b>	2025
<a href="#">Jonquil Development Corp</a>	IL	\$103,508	Director/ceo	\$19,212	<b>\$19,499</b>	2023
<a href="#">Habitat For Humanity Aransas County</a>	TX	\$111,334	Executive Di	\$76,868	<b>\$77,105</b>	2024
<a href="#">Bear Creek Development Corporation</a>	TX	\$111,533	Executive Director	\$105,000	<b>\$105,324</b>	2024
<a href="#">Harbor House Movin' Out Inc</a>	WI	\$103,123	Ceo	\$18,932	<b>\$19,827</b>	2024
<a href="#">Level-equity Building Inc</a>	PA	\$111,971	Ceo	\$91,667	<b>\$91,667</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to PA cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to PA cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## Sample, role match & sensitivity

PEER COUNT **195** organizations. Compensation range \$793–\$295,363; filing years 2021–2025.

SIZE BASIS	Matched on total revenue (\$107,399); for reference, expenses \$197,260 and assets \$1,106,625. <b>Revenue and expenses diverge this year — revenue may misrepresent operating size; weigh the expense-based view.</b>
ROLE MATCH	Marian Baldini, reported title "CEO", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	154 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	7 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	49 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	49 <sup>th</sup>
Reportable pay only (column D), adjusted	0 <sup>th</sup>
All sources (D + E + F), adjusted	82 <sup>nd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Marian Baldini) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 195 similarly situated organizations (Same NTEE sector (L20), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$29,531 is reasonable (approximately the 49<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

---

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.