

# Bloomington Community Radio Inc

Executive Director / CEO

EIN 310935271

IN · NTEE A34

FY ending 2024-09-30

June 9, 2026

This analysis benchmarks the total compensation of **John Turner, Executive Director / CEO** (\$50,721) against **every comparable organization** that fit the selection criteria — **27** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **26<sup>th</sup>** percentile of comparable organizations within the typical range

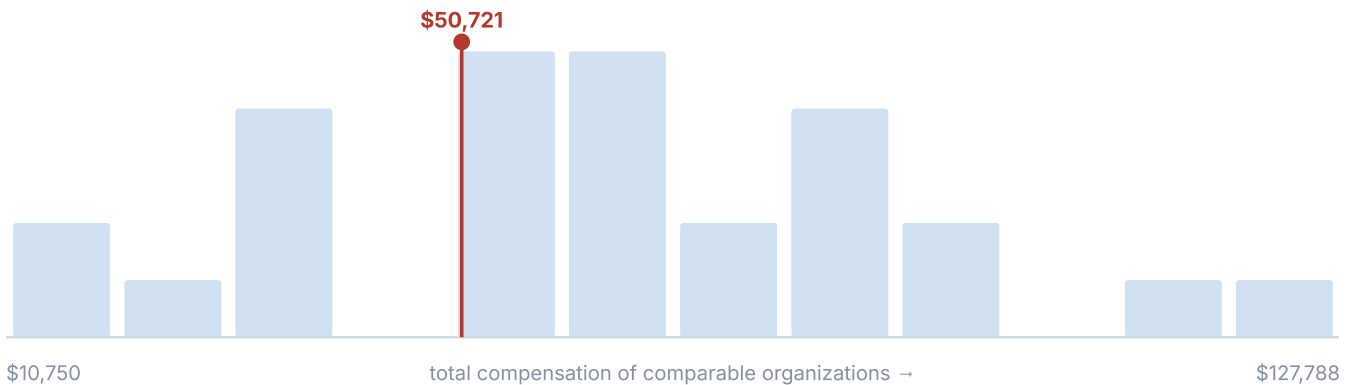
**Benchmarked executive:** John Turner — reported title “General Manager”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A34).
BUDGET	Total revenue between \$279,352 and \$625,416 — 0.67x to 1.50x the subject's \$416,944 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A34), nationwide + budget 0.67–1.5x revenue.

**27** organizations qualified on sector, size, and geography → **27** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$30,078	\$45,692	\$61,291	\$81,151	\$95,056	<b>\$50,721</b>
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to IN cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">El Buen Samaritano Radio Ministry</a>	CA	\$404,005	Ceo	\$35,750	<b>\$29,273</b>	2024
<a href="#">Gospel Opportunities Inc</a>	MI	\$392,127	Manager/boar	\$61,175	<b>\$59,876</b>	2024
<a href="#">Quad Cities Community Broadcasting Group</a>	IL	\$447,933	President	\$65,745	<b>\$61,291</b>	2024
<a href="#">Voicecorps Reading Services Inc</a>	OH	\$373,016	Executive Di	\$54,474	<b>\$56,327</b>	2023
<a href="#">Renewal Ministries</a>	TN	\$461,326	President	\$63,000	<b>\$62,796</b>	2024
<a href="#">Ricochet Productions Inc</a>	CA	\$366,284	President/ceo	\$63,000	<b>\$51,586</b>	2024
<a href="#">Gallup Public Radio Inc</a>	NM	\$345,431	Station Mana	\$78,129	<b>\$79,685</b>	2024
<a href="#">Foundation To Advance Jazz</a>	CA	\$489,131	Executive Director Chief Content Officicer	\$98,000	<b>\$82,616</b>	2023
<a href="#">Skeptoid Media Inc</a>	OR	\$343,012	Executive Di	\$107,100	<b>\$94,313</b>	2024
<a href="#">World Music Productions</a>	NY	\$336,580	Executive Dir.	\$21,000	<b>\$17,994</b>	2024
<a href="#">Sunrise Communications Inc</a>	NE	\$332,983	General Mana	\$57,348	<b>\$58,490</b>	2024
<a href="#">Central Dakota Enterprises Inc</a>	ND	\$507,039	Station Manager	\$113,542	<b>\$115,110</b>	2025
<a href="#">The Kitchen Sisters Productions</a>	CA	\$507,894	Co-executive	\$84,117	<b>\$68,877</b>	2024
<a href="#">International Media Project</a>	CA	\$325,761	Executive Director	\$101,554	<b>\$83,155</b>	2024
<a href="#">Kekahu Foundation Inc Dbk Kkcr</a>	HI	\$320,448	General Manager	\$37,778	<b>\$32,073</b>	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Global Pediatric Alliance</a>	CA	\$518,815	Executive Director	\$93,242	<b>\$78,604</b>	2023
<a href="#">Lakota Communications Inc</a>	SD	\$519,975	Executive Di	\$38,112	<b>\$39,886</b>	2024
<a href="#">Harvest Broadcasting Company Inc</a>	CA	\$312,976	Member At Large	\$37,389	<b>\$30,615</b>	2024
<a href="#">Korean Christian Broadcasting System</a>	IL	\$520,912	President	\$11,200	<b>\$10,750</b>	2023
<a href="#">Christian Media Inc</a>	NE	\$300,084	General Director	\$49,044	<b>\$51,498</b>	2023
<a href="#">J C Maxwell Broadcasting Corporatio</a>	MS	\$294,860	General Manager	\$33,251	<b>\$36,154</b>	2023
<a href="#">Jack Straw Foundation</a>	WA	\$560,427	Executive Director	\$96,280	<b>\$84,155</b>	2023
<a href="#">Sky High Broadcasting Corporation</a>	MO	\$563,661	President	\$95,753	<b>\$96,170</b>	2024
<a href="#">South Carolina Broadcasters</a>	SC	\$566,316	Executive Di	\$125,468	<b>\$127,788</b>	2023
<a href="#">Kwmr</a>	CA	\$577,674	Executive Dir.	\$62,962	<b>\$51,555</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to IN cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to IN cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](http://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT **27** organizations. Compensation range \$10,750–\$127,788; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$416,944); for reference, expenses \$466,996 and assets \$518,405.

**ROLE MATCH** John Turner, reported title "*General Manager*", benchmarked as Executive Director / CEO. The title maps directly to this role.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	26 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	30 <sup>th</sup>
Reportable pay only (column D), adjusted	37 <sup>th</sup>
All sources (D + E + F), adjusted	26 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● **Rebuttable presumption of reasonableness · 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### **Draft board minutes – executive compensation**

1. The compensation of the Executive Director / CEO (John Turner) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 27 similarly situated organizations (Same NTEE sector (A34), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$50,721 is reasonable (approximately the 26<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.