

Gateway Equity Institute

Executive Director / CEO

EIN 311787746

MO · NTEE R20

FY ending 2024-12-31

June 9, 2026

This analysis benchmarks the total compensation of **Rhonda Carter Adams, Executive Director / CEO** (\$62,278) against **every comparable organization** that fit the selection criteria — **79** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **29th** percentile of comparable organizations within the typical range

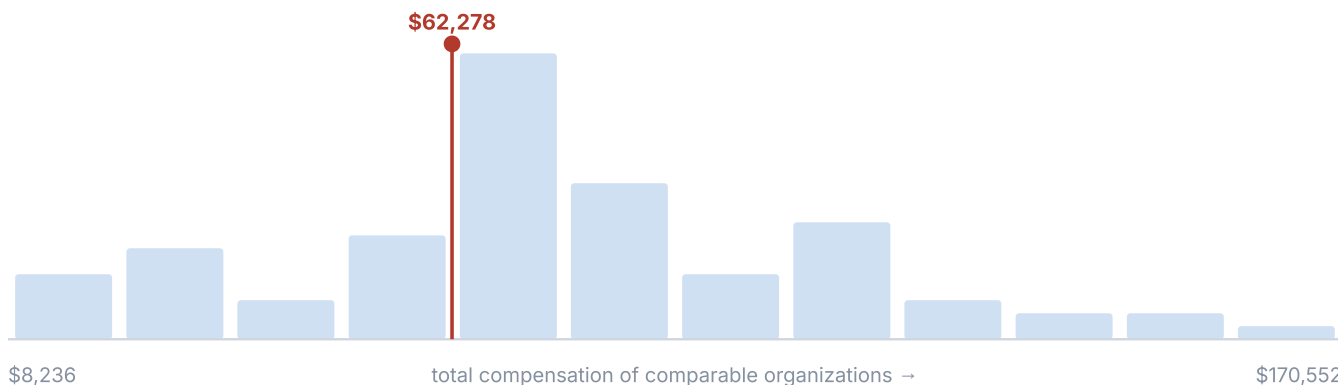
Benchmarked executive: Rhonda Carter Adams — reported title “Executive Director”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (R20).
BUDGET	Total revenue between \$293,608 and \$657,331 — 0.67x to 1.50x the subject's \$438,221 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (R20), nationwide + budget 0.67–1.5x revenue.

79 organizations qualified on sector, size, and geography → **79** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$28,185	\$56,056	\$72,593	\$90,643	\$116,119	\$62,278
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MO cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Tectonic Justice Inc	CA	\$437,967	President	\$90,000	\$73,375	2024
Advocates For Immigration Rights & Reconciliation Inc	KS	\$438,658	Executive Director Ex Officio Non Voting	\$73,370	\$74,837	2024
Never Lost Inc	GA	\$431,616	Executive Dir.	\$69,639	\$66,110	2024
Project On Fair Representation Inc	TX	\$429,800	Executive Director	\$150,000	\$145,851	2023
Casa Of Ohio Valley Inc	KY	\$429,085	Executive Director	\$64,572	\$67,434	2023
Casa Of The Permian Basin Inc	TX	\$426,647	Executive Director	\$64,181	\$60,615	2024
Women Are Sacred Movement Inc	CA	\$450,008	Executive Di	\$85,000	\$71,346	2023
Asian American Women's Political Initiative Inc	MA	\$424,597	Secretary	\$57,000	\$48,360	2024
National Mobilization Against	NY	\$456,309	Executive Director	\$45,336	\$39,821	2023
Northern Hills Area Casa Program	SD	\$420,049	Executive Dir.	\$69,667	\$72,593	2024
Native Peoples Action Inc	AK	\$456,507	Executive Dir.	\$24,440	\$22,713	2023
Garland County Casa Program	AR	\$457,086	Executive Director	\$60,583	\$62,637	2025
Second Judicial District Casa Program Inc	ID	\$466,180	Executive Director	\$118,478	\$115,929	2025
Mississippi Immigrant Rights Allian	MS	\$466,875	Excutive Director	\$50,000	\$54,130	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
West Virginia Pregnancy Center Coalition Inc	WV	\$408,099	Executive Director	\$7,826	\$8,236	2023
Philly Black Worker Project	PA	\$401,397	Executive Director	\$84,150	\$79,230	2024
Casa Of Douglas County Inc	OR	\$400,011	Executive Director	\$83,037	\$72,806	2024
Beyond These Walls	OR	\$399,184	Executive Director	\$74,375	\$65,211	2024
Center For Intimacy Justice	CA	\$398,202	Ceo & Founder	\$100,517	\$84,370	2023
You Have The Power	TN	\$397,960	Ceo	\$105,163	\$104,367	2024
Elevate Coweta Students Inc	GA	\$396,025	Executive Di	\$86,864	\$82,462	2024
Naya Action Fund	OR	\$386,896	Executive Director	\$18,903	\$17,063	2023
Chelan- Douglas County Casagal	WA	\$380,005	Executive Dir.	\$75,450	\$63,778	2024
Casa Of The Continental Divide	CO	\$499,289	Co-ex Direct	\$78,188	\$70,786	2024
Wyoming Civic Engagement Network	WY	\$507,735	Exec Dir (Fo	\$54,933	\$55,538	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MO cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MO cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT 79 organizations. Compensation range \$8,236–\$170,552; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$438,221); for reference, expenses \$590,850 and assets \$176,666.

ROLE MATCH	Rhonda Carter Adams, reported title " <i>Executive Director</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	3 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	29 th
Total compensation (D + F), as reported (no adjustments)	28 th
Reportable pay only (column D), adjusted	29 th
All sources (D + E + F), adjusted	28 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● **Rebuttable presumption of reasonableness • 26 CFR 53.4958-6**

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Rhonda Carter Adams) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 79 similarly situated organizations (Same NTEE sector (R20), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$62,278 is reasonable (approximately the 29th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.