

# Winstonnet Inc

Executive Director / CEO

EIN 311815083

NC · NTEE P20

FY ending 2023-06-30

June 9, 2026

This analysis benchmarks the total compensation of **Lakisha Jordan, Executive Director / CEO** (\$86,107) against **every comparable organization** that fit the selection criteria — **34** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **79<sup>th</sup>** percentile of comparable organizations within the typical range

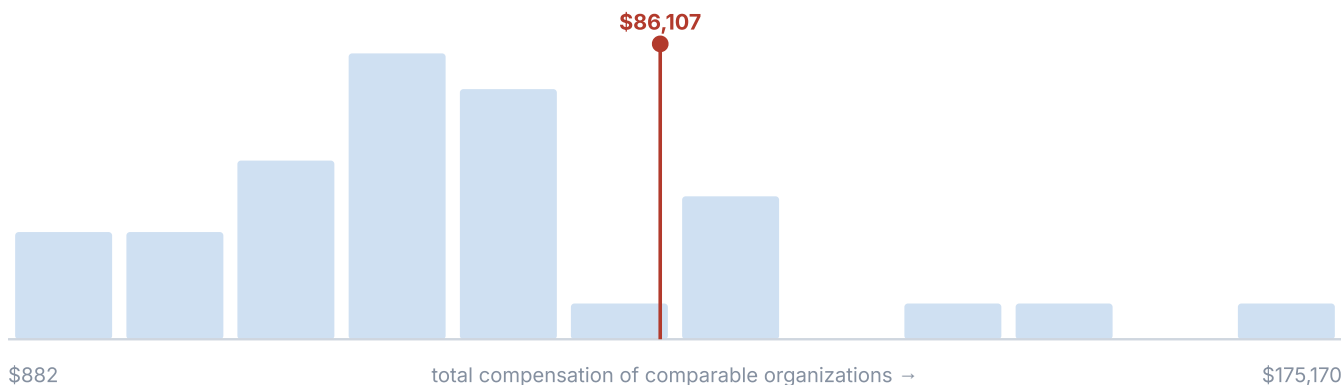
**Benchmarked executive:** Lakisha Jordan — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

## How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (P20).
BUDGET	Total revenue between \$273,608 and \$612,556 — 0.67x to 1.50x the subject's \$408,371 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (P20) + NC + budget 0.67–1.5x revenue.

**34** organizations qualified on sector, size, and geography → **34** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$17,579	\$35,039	\$58,279	\$71,745	\$97,308	\$86,107
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to NC cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Back On Track Addiction Ministries</a>	NC	\$407,903	Executive Director	\$53,750	<b>\$52,208</b>	2024
<a href="#">Rooted In Grace &amp; Love Inc</a>	NC	\$409,621	Executive Di	\$64,176	<b>\$62,335</b>	2024
<a href="#">Bertie County Hive House</a>	NC	\$402,250	Ceo	\$50,500	<b>\$49,051</b>	2024
<a href="#">Freedom United</a>	NC	\$395,510	Executive Dir.	\$131,242	<b>\$127,477</b>	2024
<a href="#">Jubilee Home</a>	NC	\$384,440	Executive Director	\$82,140	<b>\$79,783</b>	2024
<a href="#">Dream Team Foundation Inc</a>	NC	\$369,829	Executive Director	\$42,292	<b>\$41,079</b>	2024
<a href="#">Community Partners Of Hope Inc</a>	NC	\$452,915	Board Member	\$980	<b>\$952</b>	2024
<a href="#">Alongside Families</a>	NC	\$359,076	Executive Director	\$31,675	<b>\$31,675</b>	2023
<a href="#">Guilford Green Foundation</a>	NC	\$459,128	Executive Di	\$92,131	<b>\$92,131</b>	2023
<a href="#">Abandon Project Inc</a>	NC	\$459,940	Executive Director	\$65,000	<b>\$65,000</b>	2023
<a href="#">Southern Alamance Family Empowerment Inc</a>	NC	\$350,382	Executive Director	\$72,115	<b>\$72,115</b>	2023
<a href="#">Family Promise Of Moore County</a>	NC	\$349,773	Executive Director	\$62,072	<b>\$58,737</b>	2025
<a href="#">Emite Inc</a>	NC	\$485,187	Executive Director	\$59,064	<b>\$57,369</b>	2024
<a href="#">Gaston Residential Development Inc</a>	NC	\$329,537	President	\$19,201	<b>\$18,169</b>	2025

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Donate Life North Carolina</a>	NC	\$324,314	Executive Dir.	\$92,829	<b>\$90,166</b>	2024
<a href="#">Piedmont Environmental Alliance Inc</a>	NC	\$320,119	Exeutive Director	\$62,500	<b>\$60,707</b>	2024
<a href="#">One Place</a>	NC	\$319,653	President	\$10,797	<b>\$10,797</b>	2023
<a href="#">Christ Cares 4 U Ministries Inc</a>	NC	\$313,388	President	\$60,000	<b>\$58,279</b>	2024
<a href="#">Pineville Neighbors Place</a>	NC	\$506,759	Executive Dir.	\$70,000	<b>\$67,992</b>	2024
<a href="#">Norooz Foundation Inc</a>	NC	\$509,005	President	\$42,000	<b>\$42,000</b>	2023
<a href="#">Strong Life Ministries</a>	NC	\$304,867	Presdent/director	\$17,800	<b>\$17,800</b>	2023
<a href="#">Cape Fear Flying Association Inc</a>	NC	\$517,814	President	\$34,000	<b>\$33,025</b>	2024
<a href="#">Hope Abounds Inc</a>	NC	\$297,741	Vice President	\$60,000	<b>\$58,279</b>	2024
<a href="#">Casa Azul De Wilson</a>	NC	\$296,270	Herrera-picasso	\$52,000	<b>\$52,000</b>	2023
<a href="#">Unete Inc</a>	NC	\$524,543	Executive Director	\$99,600	<b>\$96,742</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to NC cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

## ■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to NC cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ■ Sample, role match & sensitivity

PEER COUNT	34 organizations. Compensation range \$882–\$175,170; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$408,371); for reference, expenses \$358,649 and assets \$1,073,836.
ROLE MATCH	Lakisha Jordan, reported title <i>"EXECUTIVE DIRECTOR"</i> , benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY	2 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	3 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	79 <sup>th</sup>
Total compensation (D + F), as reported (no adjustments)	79 <sup>th</sup>
Reportable pay only (column D), adjusted	82 <sup>nd</sup>
All sources (D + E + F), adjusted	74 <sup>th</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Lakisha Jordan) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 34 similarly situated organizations (Same NTEE sector (P20) + NC + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$86,107 is reasonable (approximately the 79<sup>th</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.