

Destination Downtown Lancaster Inc

Executive Director / CEO

EIN 352264255
OH · NTEE A80
FY ending 2023-12-31
June 9, 2026

This analysis benchmarks the total compensation of **Amanda Everitt, Executive Director / CEO** (\$69,150) against **every comparable organization** that fit the selection criteria — **119** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **82nd** percentile of comparable organizations within the typical range

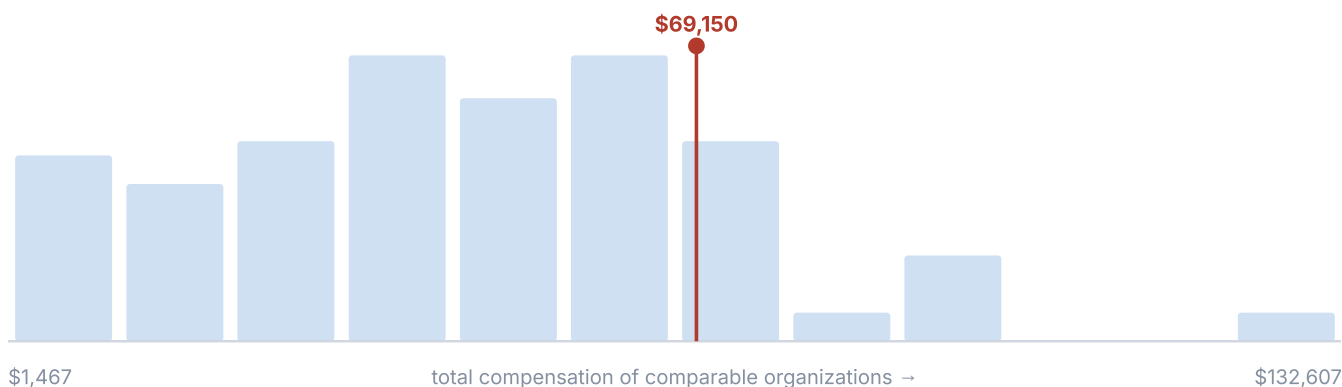
Benchmarked executive: Amanda Everitt — reported title “EXECUTIVE DI”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (A80).
BUDGET	Total revenue between \$169,435 and \$379,333 — 0.67x to 1.50x the subject's \$252,889 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (A80), nationwide + budget 0.67–1.5x revenue.

119 organizations qualified on sector, size, and geography → **119** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$11,603	\$26,682	\$46,898	\$62,668	\$76,971	\$69,150
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to OH cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Standing Bear Native American Foundation Inc	OK	\$253,128	Executive Director	\$7,200	\$7,270	2024
William H Gray Iii Memorial Foundation	DC	\$251,862	Executive Director	\$84,000	\$69,596	2023
The Freedom Archives	CA	\$254,114	Director	\$50,000	\$39,595	2024
Friends Of Harriet Beecher Stowe House	OH	\$251,465	Executive Director	\$52,169	\$50,672	2024
T L C Carnival Club Inc	LA	\$250,592	President	\$7,425	\$7,498	2024
Eptower Inc	NC	\$256,355	Executive Director	\$36,000	\$34,112	2024
Adena Mansion And Gardens Society	OH	\$256,847	Executive Director	\$56,686	\$55,060	2024
Historic Railroad Square Association	CA	\$259,718	Executive Dir.	\$34,130	\$27,027	2024
The Casino Star Theater Foundation	UT	\$245,564	Executive Director	\$6,000	\$5,798	2023
Alliance For Historic Hillsborough	NC	\$260,988	Exec Director	\$45,454	\$43,071	2024
Central Virginia Battlefields Trust	VA	\$261,071	Executive Di	\$68,727	\$62,653	2023
Veterans To Farmers Inc	CO	\$241,926	Executive Director	\$24,320	\$22,018	2023
Coutts Memorial Museum Of Art Inc	KS	\$263,982	Executive Director	\$66,250	\$65,636	2024
Wayne County Historical Museum Inc	IN	\$263,992	Interim Executive Director	\$49,994	\$48,349	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Historic Rock Hill	SC	\$241,313	Executive Director	\$62,120	\$59,432	2024
Virginia Piedmont Heritage Area	VA	\$264,630	Executive Di	\$81,780	\$74,552	2023
Trail Of Tears Association Inc	OK	\$266,003	Executive Director	\$75,921	\$76,666	2024
Discovery Expedition Of St Charles Mo Inc	MO	\$266,577	Executive Director	\$56,692	\$56,692	2023
Point Cabrillo Lightkeepers Association	CA	\$238,556	Outreach Mgr	\$60,753	\$48,109	2024
The Jewish Historical Society Of	CT	\$238,322	Executive Director	\$49,583	\$43,893	2023
Gilbert Historical Society Inc	AZ	\$236,777	Presidentceo	\$70,000	\$60,146	2025
Middle Passage Ceremonies & Port	FL	\$269,967	Executive Director	\$47,796	\$41,177	2024
Louisiana Children's	LA	\$272,001	Operations M	\$30,000	\$30,294	2024
Berwick Historical Society	PA	\$273,374	Executive Director	\$54,530	\$49,870	2024
Historic Rittenhousetown Inc	PA	\$231,918	Executive Director	\$64,773	\$59,237	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to OH cost of living and 2023 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to OH cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 119 organizations. Compensation range \$1,467–\$132,607; filing years 2023–2025.

SIZE BASIS Matched on total revenue (\$252,889); for reference, expenses \$277,026 and assets \$115,409.

ROLE MATCH	Amanda Everitt, reported title "EXECUTIVE DI", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	4 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	82 nd
Total compensation (D + F), as reported (no adjustments)	75 th
Reportable pay only (column D), adjusted	84 th
All sources (D + E + F), adjusted	79 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Amanda Everitt) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 119 similarly situated organizations (Same NTEE sector (A80), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$69,150 is reasonable (approximately the 82nd percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability

data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.