

North Central Economic Development

Executive Director / CEO

EIN **363458720**
 MN · NTEE S400
 FY ending 2025-06-30
June 9, 2026

This analysis benchmarks the total compensation of **Allie Verchota, Executive Director / CEO** (\$100) against **every comparable organization** that fit the selection criteria — **105** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the 0th percentile of comparable organizations

below the typical range for comparable organizations

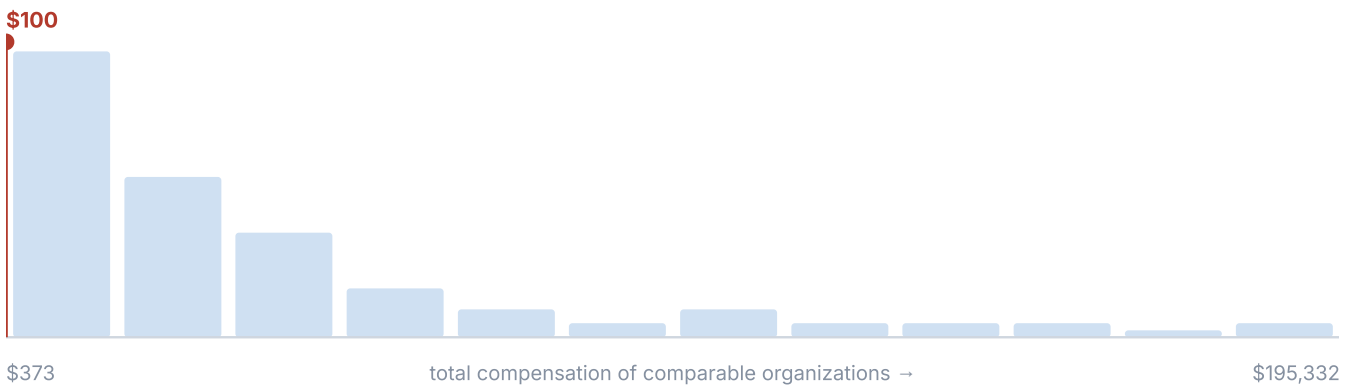
Benchmarked executive: Allie Verchota — reported title “VICE CHAIR”, selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (S400).
BUDGET	Total revenue between \$29,000 and \$64,927 — 0.67x to 1.50x the subject's \$43,285 (the band tightens as size grows).
GEOGRAPHY	Same NTEE major group (S), nationwide + budget 0.67–1.5x revenue.

105 organizations qualified on sector, size, and geography → **105** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$3,777	\$10,701	\$22,342	\$48,311	\$101,166	\$100
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10TH	25TH	MEDIAN	75TH	90TH	THIS ORG · 0TH
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MN cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Us Kimberley Process Authority Institute	NY	\$43,150	Executive Director	\$24,996	\$23,463	2024
Public Facilities For The City Of	SC	\$43,516	President	\$74,700	\$83,345	2023
Oasis Christian Community Development Co	IN	\$44,206	President And Executive Director	\$70,577	\$77,316	2024
Toledo Area Chamber Foundation	OH	\$42,152	Treasurer/secretary	\$32,887	\$36,184	2024
United Vision For Idaho Inc	ID	\$42,000	Executive Director	\$135,000	\$149,185	2024
Citizens Investment Collaboration On	IN	\$44,651	President / Chair And Director	\$5,414	\$6,106	2023
Galion Masonic Temple Company	OH	\$44,703	Maintenance	\$7,200	\$7,922	2024
Brewster Chamber Of Commerce	NY	\$44,893	Executive Di	\$18,360	\$17,235	2024
Barnesville Community Foundation	OH	\$41,631	Treasurer	\$2,250	\$2,476	2024
Crab Boat Owners Association	CA	\$45,091	Treasurer	\$4,000	\$3,588	2024
Arbac Properties Inc	LA	\$41,388	President	\$17,281	\$20,351	2023
Downtown Redevelopment Authority	KY	\$41,329	Executive Di	\$42,380	\$47,298	2024
Better Business Bureau Of Arkansas	AR	\$41,092	President/ceo	\$38,788	\$45,291	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Mercy Housing California Family	CO	\$45,517	President	\$22,009	\$21,923	2024
Washingtonians For Public Banking	WA	\$41,012	Director	\$18,650	\$17,858	2023
1934 Coalition	OH	\$40,934	Executive Director	\$10,969	\$12,068	2024
American Indian Chamber Of Commerce	NM	\$45,646	Executive Di	\$58,706	\$65,592	2024
Dewitt County Development Council	IL	\$45,776	Executive Dir.	\$42,470	\$42,255	2025
Virginia Industry Foundation Inc	VA	\$40,479	President	\$23,000	\$23,070	2024
Springerville Eagar Regional Chamber Of Commerce	AZ	\$46,277	Executive Director	\$19,597	\$19,074	2025
Columbian Volunteer Fire Department Of Dorranceton	PA	\$40,076	President	\$350	\$373	2023
The Center For Housing Economics	WA	\$40,010	President	\$32,000	\$29,762	2024
Pidc Development Management Corporation	PA	\$40,000	Executive Vice President	\$72,708	\$75,321	2024
Discovering Opportunities For Outreach	IL	\$39,795	Executive Director	\$15,000	\$15,319	2024
Int'l Assn Of Lions New York Mills	MN	\$47,119	Gambling Man	\$9,000	\$9,238	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MN cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MN cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the

chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT	105 organizations. Compensation range \$373–\$195,332; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$43,285); for reference, expenses \$56,331 and assets \$1,932,808.
ROLE MATCH	Allie Verchota, reported title "VICE CHAIR", benchmarked as Executive Director / CEO. Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.
RELATED-ORG PAY	44 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	10 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	0 th
Total compensation (D + F), as reported (no adjustments)	0 th
Reportable pay only (column D), adjusted	41 st
All sources (D + E + F), adjusted	0 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Allie Verchota) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026,

comparing compensation against 105 similarly situated organizations (Same NTEE major group (S), nationwide + budget 0.67–1.5× revenue).

3. The authorized body determined that total compensation of \$100 is reasonable (approximately the 0th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.