

Why Not Now Inc

Executive Director / CEO

EIN 371401711

IL · NTEE N20

FY ending 2024-12-31

June 10, 2026

This analysis benchmarks the total compensation of **Haven Kensinger, Executive Director / CEO** (\$57,115) against **every comparable organization** that fit the selection criteria — **81** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **67th** percentile of comparable organizations within the typical range

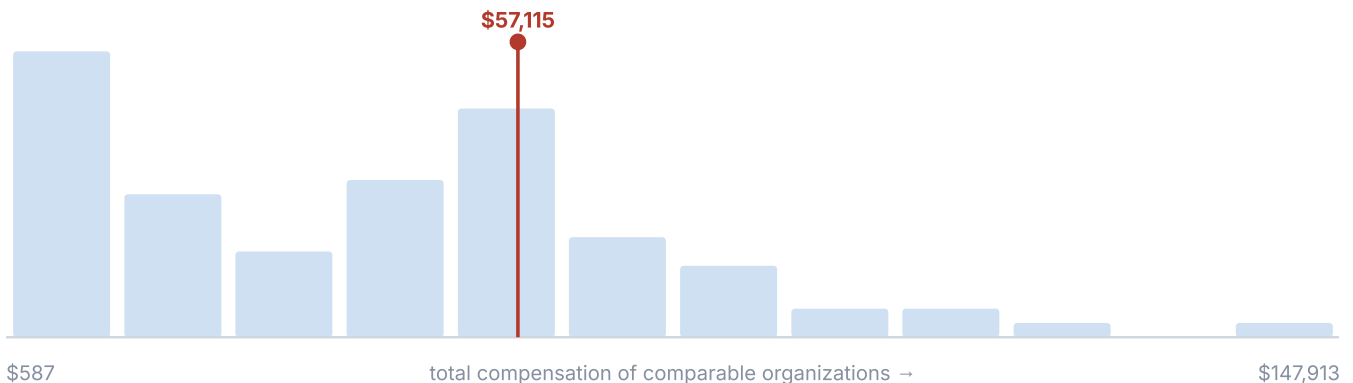
Benchmarked executive: Haven Kensinger — reported title "EXECUTIVE DIRECTOR", a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

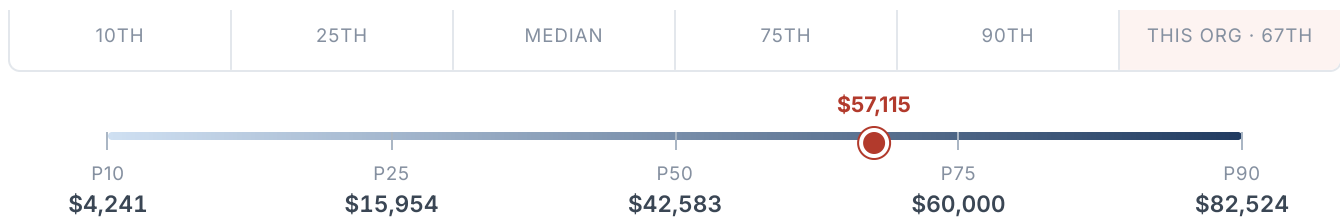
SECTOR	Organizations sharing the subject's NTEE classification (N20).
BUDGET	Total revenue between \$194,783 and \$436,081 — 0.67x to 1.50x the subject's \$290,721 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (N20), nationwide + budget 0.67–1.5x revenue.

81 organizations qualified on sector, size, and geography → **81** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$4,241	\$15,954	\$42,583	\$60,000	\$82,524	\$57,115
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to IL cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Living Waters Ministries Inc	NY	\$290,063	President	\$45,000	\$42,583	2023
Central New York Baptist Youth Camp Inc	NY	\$290,010	Executive Director	\$58,791	\$54,037	2024
Carry On Foundation	UT	\$289,920	Executive Di	\$22,250	\$23,847	2023
Pine Grove Fish & Game Protective Assoc	PA	\$291,581	President	\$1,171	\$1,188	2024
Camp Tuckabatchee Inc	IL	\$289,205	Executive Director	\$60,000	\$60,000	2024
Original Design	SC	\$288,390	Executive Director	\$59,000	\$62,608	2024
Woods & Water Christian Retreat Inc	OH	\$293,911	Executive Di	\$60,859	\$65,566	2024
Nami Lehigh Valley	PA	\$295,595	Executive Director	\$59,922	\$62,578	2023
Old Reliable Germantown Fair Inc	KY	\$285,513	Treasurer	\$1,800	\$1,917	2025
Camp O Bannon Of Licking County Inc	OH	\$285,042	Executive Director	\$39,168	\$43,444	2023
Recreation Unlimited	CA	\$297,394	President	\$74,025	\$65,018	2024
Rocky Mountain Ministries Inc	WY	\$282,019	Chairman	\$55,000	\$59,906	2024
Huron Forest Camp Cedarridge Inc	MI	\$281,822	Executive Camp Director	\$49,190	\$51,644	2024
Barneyball	WA	\$300,057	President	\$74,350	\$69,709	2023
Friends Of Wabun	CT	\$280,796	Executive Director	\$80,000	\$76,297	2024
Healing Farm Ministries	SC	\$301,409	Executive Di	\$63,302	\$67,173	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Northern Lights Figure Skating Club Inc	MN	\$304,434	Treasurer	\$599	\$587	2025
Camp Opportunity Incorporated	MD	\$305,621	Executive Director	\$110,000	\$104,606	2024
Feliciana Retreat And Conference Center Inc	LA	\$305,864	Executive Director	\$73,679	\$82,524	2024
Central Oak Heights Association	PA	\$306,112	Former Treasurer	\$1,400	\$1,462	2023
Salt Lake Climbers Alliance Inc	UT	\$307,239	Executive Di	\$85,200	\$88,698	2024
Barton County Club Inc	KS	\$267,097	Secretary	\$10,829	\$11,900	2024
Florida Citrus Sports Foundation Inc	FL	\$265,358	Chief Executive Officer	\$44,985	\$42,986	2024
Johnson City Firefighters	TN	\$265,352	President	\$3,900	\$4,170	2024
The Handicapped Children's Camp For	NY	\$262,959	Secretary	\$10,000	\$9,191	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to IL cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to IL cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT	81 organizations. Compensation range \$587–\$147,913; filing years 2023–2025.
SIZE BASIS	Matched on total revenue (\$290,721); for reference, expenses \$251,091 and assets \$737,197.
ROLE MATCH	Haven Kensinger, reported title <i>"EXECUTIVE DIRECTOR"</i> , benchmarked as Executive Director / CEO. The title maps directly to this role.

RELATED-ORG PAY	4 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	67 th
Total compensation (D + F), as reported (no adjustments)	69 th
Reportable pay only (column D), adjusted	68 th
All sources (D + E + F), adjusted	63 rd

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Haven Kensinger) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 81 similarly situated organizations (Same NTEE sector (N20), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$57,115 is reasonable (approximately the 67th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.