

Life Matters Worldwide

Executive Director / CEO

EIN 382518504
 MI · NTEE R620
 FY ending 2024-12-31
June 9, 2026

This analysis benchmarks the total compensation of **Carolyn Doyle, Executive Director / CEO** (\$83,500) against **every comparable organization** that fit the selection criteria — **23** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **87th** percentile of comparable organizations within the typical range

Benchmarked executive: Carolyn Doyle — reported title “President”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (R620).
BUDGET	Total revenue between \$183,593 and \$411,030 — 0.67x to 1.50x the subject's \$274,020 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (R62), nationwide + budget 0.67–1.5x revenue.

23 organizations qualified on sector, size, and geography → **23** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$25,231	\$32,221	\$47,433	\$64,149	\$82,727	\$83,500
----------	----------	----------	----------	----------	----------



● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to MI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Life Group Inc	NE	\$257,849	President	\$61,000	\$65,442	2023
Pregnancy Help & Information	FL	\$253,952	Ceo	\$55,150	\$51,677	2023
Westside Pregnancy Center	TX	\$297,310	Executive Director	\$26,000	\$25,198	2024
Beginnings Care For Life Center	MI	\$306,496	Executive Director	\$47,433	\$47,433	2024
First Choice Pregnancy Resource Center	WI	\$307,962	Executive Director	\$38,289	\$39,886	2023
Sav-a-life Lanettvalley Inc	AL	\$240,012	Executive Director	\$40,700	\$42,599	2024
Bioethics Defense Fund	LA	\$233,208	President	\$229,800	\$252,396	2023
South Dakota Right To Life Committee Inc	SD	\$227,650	Administrative Director	\$79,048	\$84,521	2024
Birthright Of St Joseph Inc	MI	\$220,359	President	\$78,000	\$78,000	2024
Birthright Lake Inc	OH	\$328,201	Executive Di	\$35,467	\$37,470	2023
Foundation For Life	OH	\$332,197	Executive Dir.	\$58,088	\$61,368	2023
Pennsylvania Pro-life Federation	PA	\$341,464	Executive Dir.	\$16,236	\$15,686	2024
Eastern Pregnancy Information	NC	\$203,299	Executive Director	\$22,114	\$22,138	2024
Pennsylvania Pro-life Federation Inc	PA	\$201,618	Executive Dir.	\$86,848	\$83,909	2024
Ohio Right To Life Society	OH	\$197,105	President	\$26,400	\$27,090	2024
A Beacon Of Light Pregnancy Help Center	IL	\$196,715	Ceo	\$56,132	\$53,464	2024
Ohio Right To Life Society Inc	OH	\$195,789	President	\$36,400	\$37,352	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Right To Life Services Inc	RI	\$352,570	Executive Director	\$26,518	\$25,362	2023
Sav-a-life Tennessee Valley Inc	AL	\$357,005	Executive Di	\$49,727	\$52,048	2024
Foundation To Abolish Abortion	TX	\$358,394	President	\$26,466	\$26,407	2023
Maryland Right To Life Inc	MD	\$187,671	Executive Di	\$46,000	\$42,896	2023
Cincinnati Right To Life Educational	OH	\$372,490	Exec. Director	\$61,254	\$62,855	2024
Cleveland Right To Life	OH	\$389,849	Executive Di	\$75,459	\$77,432	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to MI cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to MI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT	23 organizations. Compensation range \$15,686–\$252,396; filing years 2023–2024.
SIZE BASIS	Matched on total revenue (\$274,020); for reference, expenses \$318,366 and assets \$112,705.
ROLE MATCH	Carolyn Doyle, reported title " <i>President</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	6 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	1 peer fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	87 th
Total compensation (D + F), as reported (no adjustments)	91 st
Reportable pay only (column D), adjusted	91 st
All sources (D + E + F), adjusted	78 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Carolyn Doyle) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 9, 2026, comparing compensation against 23 similarly situated organizations (Same NTEE sector (R62), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$83,500 is reasonable (approximately the 87th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 9, 2026.