

# South Eastern Aquatics Inc

Executive Director / CEO

EIN 391580537  
 WI · NTEE N67  
 FY ending 2025-08-31  
**June 10, 2026**

This analysis benchmarks the total compensation of **Neil Wright, Executive Director / CEO** (\$82,240) against **every comparable organization** that fit the selection criteria — **109** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **93<sup>rd</sup>** percentile of comparable organizations above the 90th percentile — board review recommended

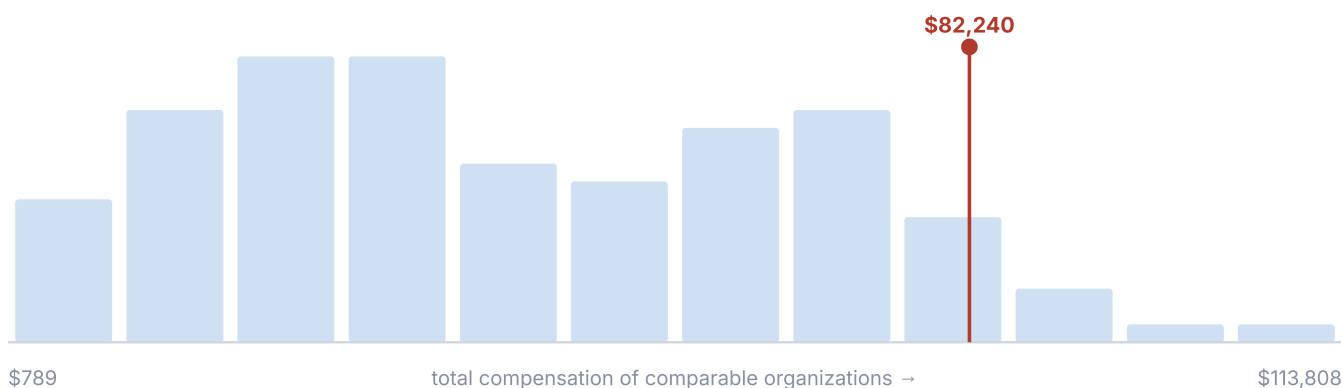
**Benchmarked executive:** Neil Wright — reported title "HEAD COACH," selected as the organization's **highest-paid individual** — no exact title match, so confirm this is a comparable role.

## How comparable organizations were selected

- SECTOR** Organizations sharing the subject's NTEE classification (N67).
- BUDGET** Total revenue between \$207,718 and \$465,042 — 0.67x to 1.50x the subject's \$310,028 (the band tightens as size grows).
- GEOGRAPHY** Same NTEE sector (N67), nationwide + budget 0.67–1.5x revenue.

**109** organizations qualified on sector, size, and geography → **109** within the band form the benchmarked peer set.

## Distribution of comparable compensation



\$10,969	\$23,764	\$39,063	\$64,962	\$76,327	<b>\$82,240</b>
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10TH	25TH	MEDIAN	75TH	90TH	THIS ORG · 93RD
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## ● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Dayton Boat Club</a>	OH	\$307,866	Head Coach	\$36,000	<b>\$38,583</b>	2023
<a href="#">Power For Life Aquatics</a>	TX	\$312,904	Ceo	\$15,000	<b>\$14,748</b>	2024
<a href="#">Castle Rock Cudas Youth Swim Team</a>	CO	\$313,068	Head Coach	\$57,533	<b>\$54,221</b>	2024
<a href="#">Coast Aquatics Inc</a>	FL	\$306,881	Coach	\$68,175	<b>\$61,325</b>	2025
<a href="#">Indiana International School Of</a>	IN	\$315,014	President	\$29,749	<b>\$30,039</b>	2025
<a href="#">Delmar Dolphins Swim Club Inc</a>	NY	\$315,307	Coach/regist	\$53,846	<b>\$47,823</b>	2024
<a href="#">Capital Water Polo Inc</a>	VA	\$304,411	Head Coach	\$64,328	<b>\$59,473</b>	2025
<a href="#">Patriot Swim Club</a>	CA	\$316,943	President	\$13,165	<b>\$11,173</b>	2024
<a href="#">Indy Aquatic Masters Inc</a>	IN	\$318,673	Treasurer	\$45,736	<b>\$47,404</b>	2024
<a href="#">Greater Gainesville Aquatics Assn</a>	FL	\$300,895	Coo	\$70,644	<b>\$65,227</b>	2024
<a href="#">North Irvine Water Polo Club</a>	CA	\$300,470	President	\$40,500	<b>\$34,373</b>	2024
<a href="#">Evergreen Hurricanes Swim Team</a>	CO	\$320,441	Head Coach	\$81,057	<b>\$74,422</b>	2025
<a href="#">Lake Forest Swim Club</a>	IL	\$298,702	Executive Director	\$84,368	<b>\$83,929</b>	2023
<a href="#">Float Hope Of Indian River County Inc</a>	FL	\$321,400	Executive Director	\$42,308	<b>\$39,063</b>	2024
<a href="#">Clarence Swim Club Inc</a>	NY	\$321,498	Advisor	\$1,220	<b>\$1,083</b>	2024
<a href="#">Lower Merion Aquatic Club Inc</a>	PA	\$322,107	Webmaster/he	\$25,639	<b>\$25,872</b>	2023

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
<a href="#">Pride Water Polo Academy</a>	CA	\$297,640	Board Member	\$18,140	<b>\$15,395</b>	2024
<a href="#">United States Diving Foundation</a>	TX	\$323,705	President	\$7,700	<b>\$7,571</b>	2024
<a href="#">Waco Rowing Club Inc</a>	TX	\$324,668	Executive Dir.	\$30,588	<b>\$30,961</b>	2023
<a href="#">Peninsula Aquatic Center Junior Crew</a>	CA	\$325,845	Vice President	\$51,000	<b>\$44,562</b>	2023
<a href="#">Southwest Florida Swim Club Inc</a>	FL	\$292,891	President	\$24,300	<b>\$23,100</b>	2023
<a href="#">Sooner Swim Club Of Norman</a>	OK	\$327,178	Head Coach	\$26,340	<b>\$28,507</b>	2024
<a href="#">Barracuda Swim Club Of Northeast</a>	TN	\$291,970	Head Coach	\$48,276	<b>\$48,589</b>	2025
<a href="#">Donner Swim Club Inc</a>	IN	\$289,366	Business Manager	\$17,550	<b>\$18,190</b>	2024
<a href="#">Wt Swim Club Inc</a>	IN	\$288,510	Business Manager - Former	\$10,000	<b>\$10,365</b>	2024

**Comp (reported)** is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WI cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

## ● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: [peerbasis.org/methodology](https://peerbasis.org/methodology).

## ● Sample, role match & sensitivity

PEER COUNT	<b>109</b> organizations. Compensation range \$789–\$113,808; filing years 2022–2025.
SIZE BASIS	Matched on total revenue (\$310,028); for reference, expenses \$331,880 and assets \$48,586.
ROLE MATCH	Neil Wright, reported title " <i>HEAD COACH,</i> ", benchmarked as Executive Director / CEO. <b>Selected as the organization's highest-paid individual without an exact title match — the board should confirm this is a comparable role.</b>

RELATED-ORG PAY 1 peer report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	93 <sup>rd</sup>
Total compensation (D + F), as reported (no adjustments)	90 <sup>th</sup>
Reportable pay only (column D), adjusted	93 <sup>rd</sup>
All sources (D + E + F), adjusted	92 <sup>nd</sup>

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

### ● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

#### Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Neil Wright) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 109 similarly situated organizations (Same NTEE sector (N67), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$82,240 is reasonable (approximately the 93<sup>rd</sup> percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [\_\_ for / \_\_ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.