

Wisconsin Skyward User Group Inc

Executive Director / CEO

EIN 392024781
 WI · NTEE B02
 FY ending 2024-12-31
June 10, 2026

This analysis benchmarks the total compensation of **Barb Radsclag, Executive Director / CEO** (\$500) against **every comparable organization** that fit the selection criteria — **35** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the 0th percentile of comparable organizations

below the typical range for comparable organizations

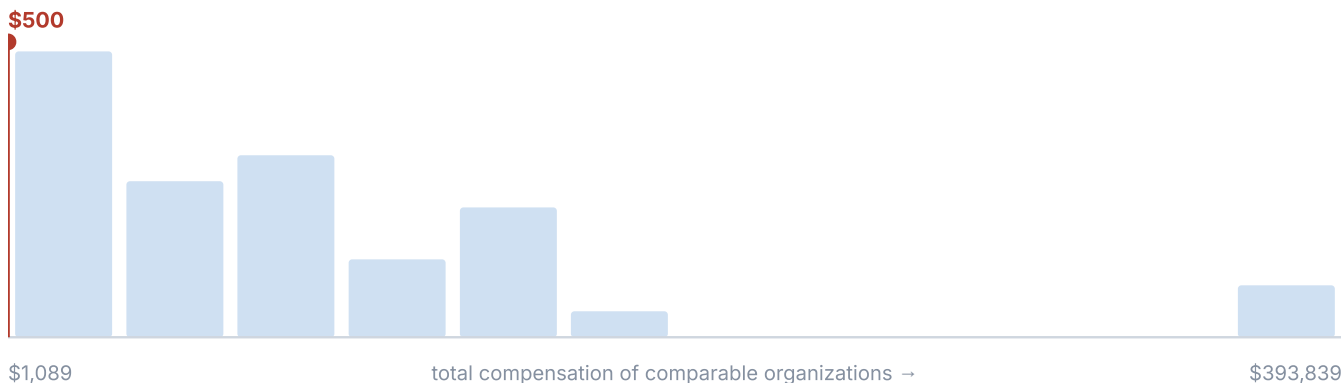
Benchmarked executive: Barb Radsclag — reported title “PRESIDENT”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (B02).
BUDGET	Total revenue between \$228,924 and \$512,517 — 0.67x to 1.50x the subject's \$341,678 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (B02), nationwide + budget 0.67–1.5x revenue.

35 organizations qualified on sector, size, and geography → **35** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$9,678	\$24,443	\$70,683	\$120,570	\$157,819	\$500
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■ Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Auburn University Real Estate	AL	\$341,851	President	\$350,949	\$363,037	2024
Gradient Learning	CA	\$342,635	Executive Director	\$462,663	\$393,839	2023
Open Syllabus Inc	NY	\$348,291	President And Treasurer	\$173,819	\$150,395	2024
Arc Upper Valley Inc	ND	\$333,086	Executive Director	\$83,159	\$89,963	2023
Good2know Partners	CA	\$327,327	Ceo	\$10,000	\$8,268	2024
Zworks	IN	\$368,977	Executive Director	\$70,000	\$70,683	2024
Military Cyber Professionals Assn Inc	VA	\$371,615	Chief Operating Officer	\$175,002	\$161,794	2024
The Center For Bioethics And Culture	CA	\$307,398	Executive Director	\$88,200	\$71,046	2025
Montessori Elementary Teacher Training Collaborative Inc	MA	\$376,148	President	\$23,925	\$20,586	2024
Seeds & Water Foundation Inc	FL	\$377,711	President & Treasurer	\$13,112	\$11,794	2024
Vermont Learning Collaborative Inc	VT	\$384,730	Executive Dir.	\$65,983	\$61,953	2025
Middle College High School National	NJ	\$294,291	Director	\$33,280	\$28,451	2024
Village Mke Inc	WI	\$291,000	Ceo	\$147,500	\$151,857	2023
Iccnm Foundation	NM	\$284,606	President	\$2,375	\$2,446	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Uaeyc	UT	\$400,554	Executive Di	\$47,472	\$47,897	2023
Arkansas Rural Ed Association	AR	\$282,532	Executive Director	\$76,000	\$81,799	2024
South Carolina District Data Governance	SC	\$405,000	Executive Director	\$20,000	\$19,979	2024
Concepts For Adaptive Learning	CT	\$275,924	Executive Director	\$65,000	\$58,356	2024
The Quest Institute For Quality Educ	CA	\$270,067	Ceo	\$33,246	\$28,300	2023
Maestromeetings Inc	PA	\$268,549	Officer	\$18,786	\$17,938	2024
The Commission On Massage Therapy	VA	\$261,134	Executive Director	\$107,200	\$96,555	2025
Salinan Heritage Preservation	CA	\$240,271	President	\$4,500	\$3,721	2024
Edwell Inc	TX	\$443,748	Executive Dir.	\$128,333	\$122,920	2024
Community Support Services Organization	CA	\$447,037	Ceo	\$77,075	\$65,610	2023
Choice Charter School Services Inc	FL	\$448,050	Director	\$117,500	\$105,693	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WI cost of living and 2024 dollars. Click any organization to verify the figure on ProPublica.

● Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

● Sample, role match & sensitivity

PEER COUNT 35 organizations. Compensation range \$1,089–\$393,839; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$341,678); for reference, expenses \$324,069 and assets \$202,045.
ROLE MATCH	Barb Radsclag, reported title " <i>PRESIDENT</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	6 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	2 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	0 th
Total compensation (D + F), as reported (no adjustments)	0 th
Reportable pay only (column D), adjusted	14 th
All sources (D + E + F), adjusted	0 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness · 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Barb Radsclag) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 35 similarly situated organizations (Same NTEE sector (B02), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$500 is reasonable (approximately the 0th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.