

United Way Of Dodge County Inc

Executive Director / CEO

EIN 396030786

WI · NTEE T70Z

FY ending 2025-06-30

June 10, 2026

This analysis benchmarks the total compensation of **Charlotte Schwark, Executive Director / CEO** (\$18,375) against **every comparable organization** that fit the selection criteria — **106** in total — drawn systematically from IRS Form 990 filings, not a hand-picked subset.

Compensation sits at approximately the **11th** percentile of comparable organizations below the typical range for comparable organizations

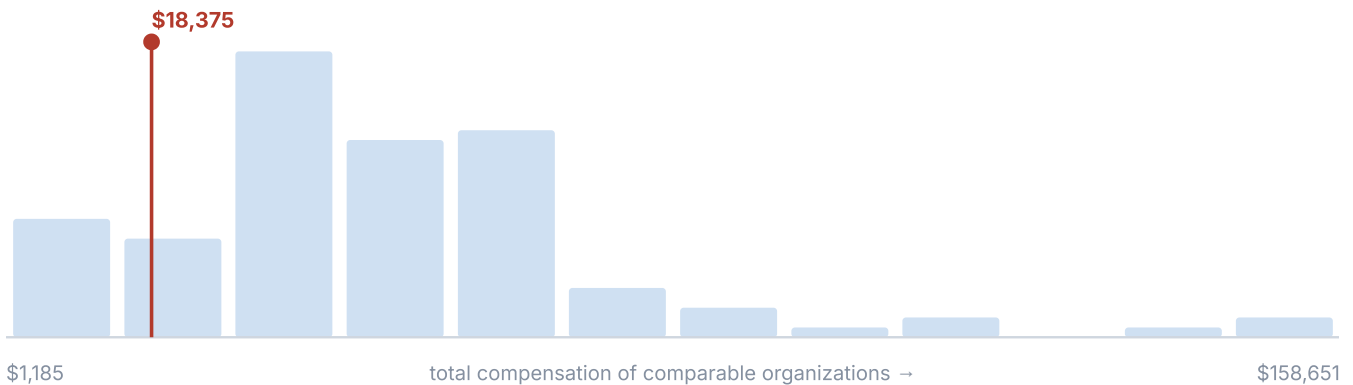
Benchmarked executive: Charlotte Schwark — reported title “EXECUTIVE DIRECTOR”, a **direct title match** to the Executive Director / CEO role.

How comparable organizations were selected

SECTOR	Organizations sharing the subject's NTEE classification (T70Z).
BUDGET	Total revenue between \$135,152 and \$302,580 — 0.67x to 1.50x the subject's \$201,720 (the band tightens as size grows).
GEOGRAPHY	Same NTEE sector (T70), nationwide + budget 0.67–1.5x revenue.

106 organizations qualified on sector, size, and geography → **106** within the band form the benchmarked peer set.

Distribution of comparable compensation



\$12,761	\$30,310	\$41,229	\$57,512	\$71,677	\$18,375
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● Comparable organizations

Each figure is Form 990 Part VII columns D + F (reportable pay plus other compensation and benefits; column F may include amounts from related organizations), normalized to WI cost of living (BEA RPP, 2023) and to its filing year (CPI-U); the reported amount is on each linked 990.

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Atchison United Way Board	KS	\$200,949	Executive Director	\$8,620	\$8,917	2025
Stearns Electric Association Trust	MN	\$202,713	Ceo - Stearns Electric Association	\$116,317	\$112,964	2024
Breast Cancer Eradication Initiative Inc	TN	\$200,539	Executive Director	\$12,000	\$12,398	2024
Angels On The Bay Inc	NY	\$205,028	Vp	\$34,692	\$30,811	2024
Callaway County United Way	MO	\$198,210	Executive Director	\$39,991	\$41,630	2024
Rhea County United Way	TN	\$197,461	Executive Director	\$40,000	\$41,324	2024
United Way Of Northeast Michigan	MI	\$196,067	Executive Di	\$36,000	\$37,600	2023
Calumet Area Community Health Foundation Inc	WI	\$195,451	President	\$20,700	\$21,248	2024
United Way Of Franklin County	TN	\$195,004	Executive Director	\$35,375	\$37,625	2023
United Way Of Coles County Inc	IL	\$194,923	Executive Director	\$41,600	\$40,197	2024
Matagorda County United Way	TX	\$194,072	Executive Director	\$58,110	\$57,131	2024
United Way Of The Coalfield Inc	KY	\$193,734	Executive Di	\$49,423	\$53,730	2023
United Way Of Fulton County	OH	\$193,032	Administrato	\$63,000	\$67,520	2023
Insaan Group	NY	\$210,885	Chief Executive Officer	\$31,681	\$28,137	2024

ORGANIZATION	STATE	REVENUE	MATCHED TITLE	COMP (REPORTED)	COMP (ADJUSTED)	FY
Mennen Environmental Foundation	CA	\$191,557	Executive Dir.	\$40,000	\$34,951	2023
The Luxury Education Foundation	NY	\$191,252	Employee	\$130,000	\$118,868	2023
Vernacular Video Mission International Inc	MN	\$190,832	Executive Director	\$62,640	\$60,834	2024
United Way Of Central Kansas Inc	KS	\$212,913	Executive Director	\$49,343	\$52,394	2024
United Way Of Rockbridge Inc	VA	\$190,380	Executive Director	\$38,000	\$37,127	2023
Equality Illinois	IL	\$190,104	Secretary/ Ceo	\$147,094	\$146,330	2023
United Way Of Whitman County	WA	\$188,519	Executive Director	\$51,624	\$45,427	2024
Pgei Of America Charitable	NJ	\$215,223	Administrator	\$14,525	\$13,123	2023
Warrensburg R-vi School District	MO	\$215,428	Executive Di	\$49,448	\$51,475	2024
Pennsylvania Hunt Cup Committee	PA	\$187,672	Race Directo	\$31,000	\$29,601	2025
Jamestown United Way	ND	\$187,625	Executive Director	\$23,850	\$25,724	2024

Comp (reported) is the figure on each organization's Form 990 (columns D + F); **Comp (adjusted)** normalizes it to WI cost of living and 2025 dollars. Click any organization to verify the figure on ProPublica.

■ Methodology

Comparable organizations were drawn from electronically filed IRS Form 990 returns and matched on sector (NTEE code), budget (a size-adaptive revenue band that tightens as the organization grows), and geography (same-state first, broadening only when too few peers qualify); every organization within the band forms the peer set. To compare fairly across regions and years, peer compensation is normalized to WI cost of living (BEA Regional Price Parities, 2023) and to the subject's filing year (CPI-U). The figure benchmarked is Form 990 Part VII, Section A, columns D + F — reportable pay plus other compensation, benefits, and deferred amounts (column F may include amounts from related organizations) — with the chief executive matched by role. Related-organization amounts (column E) and institutional trustees are excluded. Full methodology: peerbasis.org/methodology.

■ Sample, role match & sensitivity

PEER COUNT **106** organizations. Compensation range \$1,185–\$158,651; filing years 2023–2025.

SIZE BASIS	Matched on total revenue (\$201,720); for reference, expenses \$150,505 and assets \$240,695.
ROLE MATCH	Charlotte Schwark, reported title " <i>EXECUTIVE DIRECTOR</i> ", benchmarked as Executive Director / CEO. The title maps directly to this role.
RELATED-ORG PAY	15 peers report related-organization compensation (column E), which the D + F benchmark does not fully capture; review where material.
OUTLIERS	6 peers fall outside 1.5× the interquartile range — consider whether any reflect one-time payments (severance, deferred-comp payouts).

Sensitivity — the subject's percentile under alternative compensation definitions:

BASIS	SUBJECT PERCENTILE
Total compensation (D + F), cost-of-living + inflation adjusted — the PeerBasis default	11 th
Total compensation (D + F), as reported (no adjustments)	13 th
Reportable pay only (column D), adjusted	22 nd
All sources (D + E + F), adjusted	7 th

If the percentile moves materially across these definitions, the result is sensitive to methodology choices, and the board should weigh which basis best fits its facts.

● Rebuttable presumption of reasonableness • 26 CFR 53.4958-6

Compensation paid by a tax-exempt organization is presumed reasonable — shifting the burden to the IRS — when three requirements are met. This report supplies the comparability data for the second. The board should record the following in its minutes *concurrently* with its decision:

Draft board minutes – executive compensation

1. The compensation of the Executive Director / CEO (Charlotte Schwark) was approved in advance by [the Board / Compensation Committee], composed of members with no conflict of interest with respect to the arrangement.
2. Prior to its determination, the authorized body obtained and relied upon appropriate comparability data, namely the PeerBasis Compensation Comparability Determination dated June 10, 2026, comparing compensation against 106 similarly situated organizations (Same NTEE sector (T70), nationwide + budget 0.67–1.5× revenue).
3. The authorized body determined that total compensation of \$18,375 is reasonable (approximately the 11th percentile of comparable organizations) and documented the basis for this determination concurrently, on [date], by a vote of [__ for / __ against].

Sources: IRS Form 990 e-file data (apps.irs.gov); IRS Business Master File (NTEE classification). Every figure traces to an original public filing — click any organization above to verify it on ProPublica. PeerBasis is a service of Prismind Analytics; its [methodology is published](#), was commissioned for independent adversarial review, and discloses its own limitations. This report is comparability data to support a board's good-faith determination under IRC 4958; it is not legal or tax advice. Generated by PeerBasis on June 10, 2026.